

# BUSINESS



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JUNE 2008

# FOCUS

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P R E S E N T S

2008 LEADERSHIP VISIT

# AUSTIN

*Watch for coverage on-line at  
<http://leadershipvisit.commercelexington.com>  
and in the July issue of Business Focus...page 10*

#### INSIDE THIS ISSUE:

*2008 Small Business Celebration Awards Application | Pages 8-9*

*June 18th Good Morning BC focuses on downtown nighttime economy | Page 12*

[www.commercelexington.com](http://www.commercelexington.com)

A PUBLICATION OF



## UPCOMING EVENTS:

PRESENTED BY:



### GOOD MORNING BLUEGRASS presented by Fifth Third Bank

Wednesday, June 18, 7:30-9:00 a.m.

Location: Hyatt Regency Lexington  
(Regency Ballroom) - [SEE PAGE 12](#)

PRESENTED BY:



### BUSINESS LINK sponsored and hosted by Crowne Plaza Campbell House

Wednesday, June 25, 5:00-7:00 p.m.

Location: Crowne Plaza Campbell House  
(1375 Harrodsburg Road) - [SEE PAGE 14](#)



How Can These 3 Things Improve  
Your Company's Bottom-Line?

See Page 7

# BUSINESS FOCUS

JUNE 2008: VOLUME XVI, ISSUE VI

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**Business Focus** is published once a month for a total of 12 issues per year by Commerce Lexington Inc., P.O. Box 1968, Lexington, KY 40588-1968.

### 2008 Chair of the Board:

Ann McBrayer, *President*  
Kentucky Eagle Beer, Inc.

### Publisher:

Robert L. Quick, CCE, *President & CEO*  
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### Communications Specialist:

Elizabeth Bennett

### Printing:

Post Printing

### Mail Service:

MailPro

Subscriptions are available for \$12 and are included as a direct benefit of Commerce Lexington Inc. membership. **Business Focus** (USPS 012-337) periodical postage paid at Lexington, Kentucky.

**POSTMASTER:** Send address corrections to Business Focus, Commerce Lexington Inc., P.O. Box 1968, Lexington, KY 40588-1968.

## DISPLAY RATES

For **DISPLAY RATES** in Business Focus, contact Kelly Bates at (859) 226-1612 or e-mail to [kbates@CommerceLexington.com](mailto:kbates@CommerceLexington.com).

## MEMBERS-IN-BRIEF

Commerce Lexington Inc.'s Business Focus magazine accepts Member News in the form of promotions, awards and recognitions, expansions, new locations and/or appointments, mergers. Submit news by June 10 for the July 2008 issue to [mturner@CommerceLexington.com](mailto:mturner@CommerceLexington.com). Information is published *only as space permits*.

## CONTACT US

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## PLATINUM LEVEL

# Commerce Lexington Inc. Salutes its Trustees Investors



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## BOARD OF TRUSTEES PROGRAM

Some of Commerce Lexington's most committed investors are recognized through our Board of Trustees Program, which provides those companies with special relationship building and recognition opportunities throughout the year. All firms investing at a dues level of \$2,000 or greater are recognized as members of the Trustees Program. For more information about the various investment levels available through this program, contact Dana Zinger, Director, Membership Development at (859) 226-1607 or dzinger@CommerceLexington.com.



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Wyatt Tarrant & Combs, LLP

## E.D. NEWS TO USE

### BLUEGRASS ALLIANCE:

The Bluegrass Alliance, Central Kentucky's regional economic development group, traveled to Dallas in May to meet with site selection consultants from the Dallas-Ft. Worth area. The Bluegrass Alliance promoted the Central Kentucky region as a great place to locate business, as well as further develop relationships. The team met with ten consultant firms and visited with economic development clients. The group also learned of economic development trends that the consultants are experiencing. Despite the current economic climate, consultants are seeing an increase in projects, which hopefully will result in potential client visits to the region. The Bluegrass Alliance has been working together since the 1980's and meets monthly to discuss industry trends, challenges, and successes in the economic development arena.

### DID YOU KNOW?

Corporations and site selection teams evaluate a broad spectrum of factors when they are evaluating locations for new investments. According to *Area Development Magazine's* "2007 Corporate Survey" the top 10 site selection factors for 2007 were:

1. Highway Accessibility
2. Labor Costs
3. Energy Availability
4. Availability of skilled labor
5. Occupancy or construction costs
6. Available Land
7. Corporate Tax Rates
8. State & Local Incentives
9. Environmental Regulations
10. Tax Exemptions

*Area Development* is one of the nation's leading magazines geared towards site selection and real estate consultants.

### BY THE NUMBERS:

In 2008, Commerce Lexington's Economic Development Division has responded to calls from the following:

- **New Business:** 36 new prospects interested in finding a new location or expanding operations;
- **Existing Clients & Local Entrepreneurial Companies:** 10 companies with potential expansions in Lexington;
- **Client Visits:** 13.
- **Business Visits:** 54.

SUBMITTED BY: Gina Greathouse & Kimberly Solsbury  
Commerce Lexington Inc. Economic Development Division

A Collaborative Effort of the Bluegrass Business Development Partnership (BBDP):



## Entrepreneurial Spotlight: Accumantra

### Local Entrepreneur Dr. Sidney VanNess: Scientist, Investment Banker, and Software CEO

With an undergraduate degree from Centre College in Biochemistry and Molecular Biology and a Ph.D. from Emory University in Molecular and Systems Pharmacology, you might expect **Dr. Sidney VanNess** to be working in a lab, right?

Not quite. Despite his training in pharmacology, molecular biology, and neuroscience, this 31-year old is concurrently the Vice President of Investment Banking with a Wall Street firm and the founder and CEO of a growing Lexington-based software company. Obviously, this is a man of many talents, and his story, like many others featured in our past write-ups, is a fascinating one.

After completing his training at Emory, VanNess's expertise in science led him not into the lab, but to White Mountain Capital, LLC, where he worked as a research analyst prior to joining the firm's biotechnology investment banking practice. While continuing to work for White Mountain, and commuting frequently from Lexington to New York, Dr. VanNess has used his "spare time" to build a promising software company.

VanNess's entrepreneurial streak blossomed in graduate school when he formed Accumantra Solutions, Inc., a software company focused on the development of web applications for small

business and healthcare markets. Sensing the move of software from the desktop to the web browser, VanNess and his development partners (who are--"oh by the way"--located in Eastern Europe) began to develop database-driven web applications.

Accumantra's successes led to two ICC Concept Pool awards from the Kentucky Enterprise Fund, capital the company has successfully used to develop and launch their first product, AcuInvoice. AcuInvoice, which is sold as a monthly subscription service, allows subscribers to send customized online invoices, track the receipt of invoices, and receive credit payments

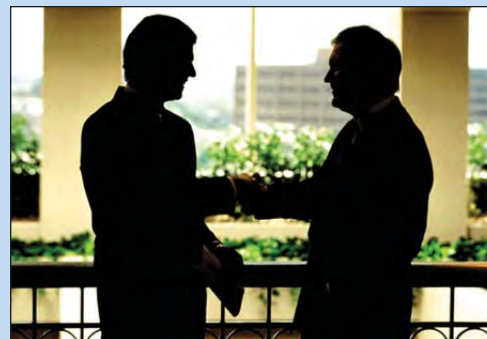
from customers through one of five supported payment gateways.

In the coming weeks, AcuInvoice will unveil features including customer relationship management, project management, and time tracking features, in addition to what has been the most commonly requested feature: automated recurring billing. VanNess noted that most other invoicing solutions, such as QuickBooks, are less than ideal for his initial target market (freelancers and small groups) and are limited by factors including sub-optimal design, frequent upgrade cycles,

**SEE "ACUMANTRA" ON PAGE 6**



DR. SIDNEY VanNess



## STATISTIC OF THE MONTH: Lexington Third Least-Costly Metro Area

Lexington is the third least-costly mid-size metro area in the nation, according to a new study for KPMG LLC. Only Shreveport, Louisiana, and Montgomery, Alabama, are less expensive than Lexington among 14 metros with 100,000 to 500,000 in population. KPMG is known for its "very thorough reviews of costs. They are consistent year in and year out in how they select their communities."

For more economic rankings of Lexington and the Bluegrass Region, visit: <http://bgrankings.commercelexington.com>

For more area economic data, visit [www.CommerceLexington.com](http://www.CommerceLexington.com) or contact our Research Department at (859) 226-1604.

# Two great opportunities for businesses to connect with local teachers and students: Lexmark Teacher Institute & Business Education Network

## Lexmark Teacher Institute, July 28 - August 1, 2008

This weeklong summer institute is the perfect



opportunity for teachers and community business partners to collaborate. Businesspeople share needs, ideas, and real-life examples with teachers so they can incorporate more relevancy in their respective classrooms. This year the subject area focus is science, technology, engineering and math (STEM).

Will you work with a group of teachers for 1 ½ - 2 hours? Share examples of using STEM in your everyday business (i.e. how is Algebra & Geometry used on the construction site or what Biology/Chemistry is used in environmental engineering?).

Share information on trends in your industry. How do/will students need to be prepared?

Host a group of teachers at your business?

If you are interested in learning more about the teacher institute, please contact Pamela Trautner at 226-1624 or [ptrautner@commercelexington.com](mailto:ptrautner@commercelexington.com).

## Business Education Network (BEN) - NOW ONLINE @ [www.benlexington.com](http://www.benlexington.com)

BEN was created to serve as the network between businesses and existing educational partners - striving not to re-create existing services and programs, but rather to encourage and strengthen both communication and opportunities for professionals to connect to a classroom. This online "portal" or "clearinghouse" will systematically match education needs with business people who want to volunteer their time and expertise in a variety of ways.

By going to [www.benlexington.com](http://www.benlexington.com),

business professionals can sign up to volunteer for opportunities that range from guest speaking to hosting a field trip to mentoring to working through Junior Achievement. Schools will post their volunteer opportunities on-line, and then volunteers will be notified via e-mail if there is a match. So sign up now. Once school begins in August, a cadre of volunteers will be ready to work with students and teachers as opportunities are posted.

If you or your business/organization would like to learn more about BEN, please contact Pamela Trautner or Lori Mattingly at (859) 225-5005 or go online to [www.benlexington.com](http://www.benlexington.com).



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Sam Sears, CEC, CCA



# ACUMANTRA

Continued from Page 4

single-user licensing, platform specificity, and proprietary data formats. By centralizing invoices into a well-organized, easy to use web application, VanNess argues, AculInvoice subscribers save time, maintain a professional look, and quite importantly, get paid more quickly by their customers. "Many of our customers say that they get paid in just a few hours," says VanNess. "Combined with all of the time and money they save by not having to send invoices by snail mail, our customers tell us that AculInvoice is a real bargain."

Future professional plans? For Dr. VanNess and Acumantra, the current focus is on expanding AculInvoice so that it can further improve the efficiency of small, entrepreneurial companies. However, he is quick to note that they are working on other innovative software products, among them a service that he believes will make a significant impact on a large, unmet need in the healthcare industry. Personally? "Well," he admits, "we're somewhat 'up in the air' over that issue at the moment." Why? Because his wife, Dr. Jennifer VanNess, will complete her residency in OB/GYN at the University of Kentucky in June. A Captain in the United States Air Force, Jennifer (and Sidney and their infant son, Charlie) will be deployed for a three-year active duty tour to a yet-undetermined Air Force base. Commenting on that upcoming change, VanNess notes that Acumantra's software business isn't location specific. "We'll be successful wherever we go, but we've got family in Kentucky and it will always be home to us." He adds, "And then there's always neuroscience!" Indeed.

## CONTACT:

For more information, contact Sidney VanNess by e-mail at [sidney@acumantra.com](mailto:sidney@acumantra.com), or visit on-line at [www.acumantra.com](http://www.acumantra.com) or [www.acuinvoice.com](http://www.acuinvoice.com).

# Best Places to Work in Ky. announced

The Kentucky Society for Human Resource Management (KYSHRM) state council and the Kentucky Chamber of Commerce announced the 2008 rankings of the Best Places to Work in Kentucky. This multi-year initiative encourages companies to move their workplace environments toward excellence.

Best Companies Group surveyed all applicants and revealed the list of the top 50 winners at a dinner and awards ceremony at Lexington Center in late April. The Best Places to Work in Kentucky program brings a local angle similar to FORTUNE magazine's list that includes the "100 Best Companies to Work for in America."

Winners are selected from two categories - small and medium companies with 25 to 249 employees and large companies with 250 or more employees. The selection process is based on an assessment of the company's employee policies and procedures and the results of an internal employee survey. Best Companies Group manages this process, with the research and list selection conducted by ModernThink LLC. The 2008 Best Places to Work in Kentucky are as follows:

## SMALL/MEDIUM COMPANIES:

- Commerce Lexington Inc. Members
- 4. Dean, Dorton & Ford, PSC
- 5. Sturgill, Turner, Barker & Moloney
- 6. Bluegrass Community Hospital
- 8. Ky. Orthopedic Rehab Team (KORT)
- 9. Woodward, Hobson & Fulton, L.L.P.
- 13. Georgetown Community Hospital
- 14. Traditional Bank
- 18. Crowe Chizek and Company LLC
- 21. Mountjoy & Bressler, LLP
- 25. Neace Lukens

## LARGE COMPANIES:

- Commerce Lexington Inc. Members
- 1. Edward Jones
- 5. Central Baptist Hospital
- 8. Stoll Keenon Ogden PLLC
- 12. Stites & Harbison PLLC
- 13. Hilliard Lyons (J.J.B. Hilliard, W.L. Lyons, Inc.)
- 14. Fifth Third Bank, Central Kentucky
- 15. Saint Joseph HealthCare
- 17. Wyatt, Tarrant & Combs, LLP
- 18. Central Bank

Congratulations to all Commerce Lexington Inc. member companies who made the list of 2008 Best Places to Work in Kentucky.

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## Ergonomics: Proper workstation set-up easy way to decrease company health care costs, workers' compensation claims

As the world becomes more competitive, businesses and organizations strive to do more with less each day in order to maximize revenues. This means that employees are pushed to be more productive by working harder and faster. Subsequently, employers look for ways to make workplaces safer and thereby avoiding injuries, both of which results in lower insurance costs and ultimately higher profits.

According to **Kathy Riggins**, owner of **Interspace Ltd.**, more employers are thinking of the comfort of their employees when designing new office spaces or remodeling old offices. She added, "People have realized that being ergonomically correct keeps workers healthy, but also affects their bottom-line and keeps their workers' compensation claims down."

Ergonomics is a discipline that involves arranging the environment to fit the person in it.

When ergonomics is applied correctly in the work environment, visual and musculoskeletal discomfort and fatigue are reduced significantly. Following ergonomic approaches helps reduce stress and eliminate many potential injuries and disorders associated with the overuse of muscles, bad posture, and repetitive tasks.

According to the U.S. Occupational Safety and Health Administration (OSHA), nearly two million workers suffer work-related musculoskeletal disorders (MSD's) each year, with about 600,000 losing time at work as a result. OSHA reports that the direct costs associated with MSD's total between \$15 and \$18 billion per year, with indirect costs (production losses & management costs) increasing that figure to over \$45 billion for

SEE "ERGONOMICS"  
ON PAGE 17

### Elements of a Well-Designed Office Work Environment

According to **Humanscale.com**, here are some of the critical components of a well-designed office work environment:

1. Ergonomically, the **most important piece of office equipment is the chair**. Consideration should be given to chair movement, recline, body fit, seat depth, backrest height, and adjustable armrests.
2. To avoid carpal tunnel syndrome (CTS), a person's **computer keyboard** should be angled away from the user and placed below desk level, in order to keep the user's wrists straight and their elbows opened up to a greater-than-90-degree angle. Meanwhile, the **mouse** should be kept reachable when the person's forearm moves side-to-side without the upper arm moving. Some experts also suggest using a larger mouse.
3. The computer **monitor** should be positioned directly in line with the keyboard and so that the top line of text on the screen is at or slightly below eye level.
4. Additionally, all **documents** being reviewed should likewise be placed in line with the keyboard and monitor.
5. Removing **screen glare** on your computer can reduce the risk of computer vision syndrome (CVS), which can result in headaches, eyestrain, neck and back pain, and light sensitivity. Be sure to position monitors away from windows and other light sources.

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# 2008 Small Business Celebration Presented By



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Business Printing America

How does your small business stack up among the best in the Bluegrass? Each year, Commerce Lexington Inc. recognizes the "best of the best" during Small Business Celebration presented by **Idearc Media - The Official Publisher of Verizon Print Directories**.

Applications for the Independent Professional of the Year Award, the Minority Business of the Year Award, and the Small Business of the Year Award will be accepted **until Wednesday, August 6, 2008**.

In selecting this year's award winners, anonymous judges look for businesses that excel in several areas, including staying power, response to adversity, community involvement, company products and services, and growth.

**ELIGIBILITY FOR EACH AWARD:**

The Independent Professional of the Year Award is open to all member business entities without any full-time employees other than owners.

The Minority Business of the Year Award is open to all ethnically-owned businesses. Applicants must be members of Commerce Lexington.

The Small Business of the Year Award is open to ALL member businesses of Commerce Lexington with 50 employees or less.

Members can submit an application for only one of the awards.

**Forms should be completed and returned with all supporting documents by August 6, 2008** to Commerce Lexington. Take a chance. Who knows? Your business could be among the best of the best during the 2008 Small Business Celebration Awards Dinner on Thursday, September 25 at the Griffin Gate Marriott Resort & Spa.

**Need help or guidance in filling out your application? We can put you in contact with a Past Winner. Call us at (859) 226-1608.**

**2008 SMALL BUSINESS CELEBRATION AWARDS APPLICATION LOCATED ON NEXT PAGE >>>>>**

8

## A Little Relief For GAS (and IRS) Pains

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## 2008 Small Business Celebration Award Application



The Minority Business of the Year Award is open to all ethnically-owned businesses that are Commerce Lexington Inc. members. For questions about the Minority Business of the Year Award, contact Tyrone Tyra at (859) 226-1625 or ttyra@CommerceLexington.com.



The Small Business of the Year Award is open to all member businesses of Commerce Lexington with 50 employees or less. For questions about the Small Business of the Year Award, contact Katie Hardwick at (859) 226-1608 or khardwick@CommerceLexington.com.



The Independent Professional of the Year Award is open to Commerce Lexington member business entities without any full-time employees other than owners. For questions about the IPN Award, contact Katie Hardwick at (859) 226-1608 or khardwick@CommerceLexington.com.



### Calculating Employees

For the Small Business of the Year Award, the 50 employees (or less) counts as 50 full-time employees or a combination of full-time and part-time employees, where part-timers count as half of a full-time employee. For example, if you had yourself as the full-time owner of your business and 60 part-time employees, then your total would be 31.

Please use additional sheets to discuss the following areas:

1. Describe business history - how started, by whom, any major changes, etc.
2. Describe products/services & how they originated, with special emphasis on any unique or innovative aspect of the business.
3. Describe company growth, such as increase in employees, sales volume, expanded locations, revenue, expanded or enhanced services to clients, etc.
4. Describe any business challenges faced & how they were overcome.
5. Describe civic & community activities - ways you or your company have contributed to the community.

**Note:** Some of the above aspects may or may not be applicable to your business. Include information that applies to your company and is necessary.

### Forms Due By 5:00 p.m. on Wednesday, August 6, 2008

I would like to be considered for: **SELECT ONLY ONE AWARD**

- Minority Business of Year Award                       Small Business of the Year Award
- Independent Professional of Year Award

**NOTE: Members can submit an application for only one small business award.**

Name: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: KY Zip: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

Type of Business: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Employees: (full-time) \_\_\_\_\_ (part-time) \_\_\_\_\_ Years in Operation: \_\_\_\_\_

#### Please list two references:

(1) Name: \_\_\_\_\_ Title: \_\_\_\_\_

Business: \_\_\_\_\_ Phone: \_\_\_\_\_

(2) Name: \_\_\_\_\_ Title: \_\_\_\_\_

Business: \_\_\_\_\_ Phone: \_\_\_\_\_

**Need help or guidance? We can put you in contact with a Past Winner. CONTACT Katie Hardwick at (859) 226-1608.**

2008 Small Business Celebration Presented by



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All applications and supporting documents should be submitted to the attention of

Katie Hardwick  
Events Coordinator

Commerce Lexington, Inc.  
330 East Main St., Suite 100  
Lexington, KY 40507

By 5:00 p.m., Wednesday, August 6, 2008

# JPMorgan Chase presents 2008 Leadership Visit to Austin, Texas

For coverage during and following the Austin trip, visit <http://leadershipvisit.commercelexington.com>

PRESENTED BY: **JPMorganChase** 

It is often said that "everything is bigger in Texas." That means the 2008 Commerce Lexington Inc. Leadership Visit **presented by JPMorgan Chase** is **VERY** appropriate. The largest Lexington community contingent ever (about 275 people) will participate in the Leadership Visit to Austin, Texas, June 4-6, 2008.



Providence (RI) - all are among the elite when it comes to quality of life and/or business location.

### ABOUT AUSTIN, TEXAS:

☐ Austin is regarded as the best place to live in Texas, and with a 48-percent increase in population during the 1990's, that certainly

seems to be the case.

☐ Austin's live music industry produces more than \$11 million in city revenues each year.

☐ The Austin MSA has a population of more than 1.5 million.

☐ The median age of Austin is four years younger than the national median.

☐ According to Americans for the Arts, Austin has over 2,800 arts businesses that employ more than 14,000 employees.

One of the longest-running and largest inter-city visits of its kind among chambers of commerce and economic development groups nationally, Commerce Lexington's Leadership Visit enables participants to network and strategize about Lexington within a controlled environment, while experiencing that which makes the city a success.

During the mornings, attendees will hear from some of the people who made Austin what it is today, while considering its challenges and successes - all in an effort to enhance our quality of life here in the Bluegrass. In recent years, local officials have visited Boulder (CO), Oklahoma City (OK), Charleston (SC), Raleigh (NC), Ann Arbor (MI), Portland (OR), and



*Austin, Texas, is known as the "Live Music Capital of the World"*

Watch for more on-line at <http://leadershipvisit.commercelexington.com>.

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PRESENTED BY:

## Next New Member Reception is June 11

Join Commerce Lexington Inc. staff, ambassadors, board and trustees members, and fellow new members during the next Commerce Lexington New Member Reception **presented by AT&T Real Yellow Pages** on **Wednesday, June 11**, from 4:30-6:00 p.m. at the Commerce Lexington offices (330 East Main Street).

During this quarterly event, new members will be able to learn about Commerce Lexington programs and services, while networking with potential clients.

RSVP to Dana Zinger at (859) 226-1607 or [dzinger@CommerceLexington.com](mailto:dzinger@CommerceLexington.com).

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## MEMBERS: IN-BRIEF

### Adcolor, Inc. recognized at SGIA competition

When the best printers in the world competed in the Specialty Graphic Imaging Association's (SGIA) competition, Adcolor, Inc., stood out, earning a Silver Award for textile printing and an Honorable Mention award for plastic product printing. Based in Lexington, Adcolor, Inc., has been in business since 1990, and is a full service printing company, offering products including digital printing, screen printing, T-shirt/garment printing, vehicle graphics, promotional products, and more. More than 100 companies from around the world entered the competition. For more information, visit [www.adcolorinc.com](http://www.adcolorinc.com).

### Operation Read services transferred to BCTC's Adult Education program

After 29 years, Operation Read, Inc., a non-profit organization that trains volunteers to teach adults to read and provides English as a Second Language (ESL) skills, announced it will transfer its services to the Adult Education Program at Bluegrass Community & Technical College (BCTC). Operation Read will be moving its administrative offices to the BCTC Downtown Education Center (120 West High Street), while the English as a Second Language classes will continue to operate at their current locations throughout Lexington.

### PSC approves new Ky. American Water treatment plant & pipeline

The Kentucky Public Service Commission (PSC) recently approved the application of Kentucky American Water to construct a new water treatment plant on the Kentucky River in Owen County and to build a pipeline from the plant to connect to the company's system in Fayette County. The PSC order stated, "the new facilities are needed to address a long-standing water supply deficit in the company's central Kentucky service area. Kentucky American presented a reasonable plan for meeting projected water supply needs."

**Submit MEMBERS IN-BRIEF news to [mturner@CommerceLexington.com](mailto:mturner@CommerceLexington.com) by June 10th for the July issue of Business Focus.**

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# Good Morning BG focuses on future of downtown nighttime economy

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In the fall of 2007, Lexington Vice Mayor Jim Gray announced the creation of a citizen task force, focusing on downtown entertainment. Its mission is to encourage the entrepreneurial energy that is crucial to the success of a revitalized downtown, thriving economy and overall quality of life.

In many other cities that consistently rank high in quality of life surveys, the nighttime or entertainment aspect is often a driver of the local economy. For instance, Austin, Texas - site of Commerce Lexington Inc.'s Leadership Visit - is known as the "Live Music Capital of the World." Its music industry has an economic impact of nearly \$90 million annually, which contributes to the employment of artists and musicians, attracts young people, ensures a diversified workforce, and contributes to the overall quality of life in Austin.

Commerce Lexington Inc.'s next interactive **Good Morning Bluegrass** event presented by **Fifth Third Bank** on **Wednesday, June 18**, will focus on the progress of this downtown entertainment task force, as it works to achieve its goals with the support and guidance of the Responsible Hospitality Institute (RHI). RHI provides tools to help cities better plan, manage, and police their hospitality zones (dining & entertainment districts).

During the June 18 event, Vice Mayor Jim Gray will talk about Lexington's Hospitality Zone Assessment, a three-phase process that includes community engagement, roundtable focus groups, and a leadership summit. In addition, University of Kentucky MBA students Brad Boaz, Matthew

Hadden, Britta Inman, Brian King, and Tessa Schwartz, along with Mary Lee Kerr, MBA program director at the UK Gatton College of Business & Economics, will discuss the recommendations made in their independent feasibility and sustainability study - some of which include a better compilation of private and public events occurring in downtown, more education on downtown parking and transportation opportunities, as well as the creation of smaller music venues.

What's next? What can be done to leverage the findings and recommendations of this task force into positive action that will lead to the growth of a more active nighttime entertainment economy in downtown Lexington?

**WHEN & WHERE?**

Find out by participating in the next Good Morning Bluegrass event on June 18, from 7:30-9:00 a.m. at the **Hyatt Regency Lexington's Regency Ballroom**.

**TO REGISTER:**

The cost to attend is \$25 per person for Commerce Lexington Inc. members, \$35 for potential members. To register, contact Katie Hardwick at (859) 226-1608 or [khardwick@CommerceLexington.com](mailto:khardwick@CommerceLexington.com).

## What you'll find on [www.Commerce Lexington.com](http://www.CommerceLexington.com) this month

- Keep up with what's going on in Austin, Texas, during the 2008 Leadership Visit at <http://leadershipvisit.commercelexington.com>.
- Couldn't make it to the May 13th Resource Roundtable on Microsoft Outlook? Watch the entire event on-line featuring Bill Dotson at <http://ipn.commercelexington.com>.
- Download a 2008 Small Business Celebration Awards application or check out the 2007 SBC winners and finalists at <http://sbc.commercelexington.com>.
- View area economic rankings on Commerce Lexington's **BLUEGRASS RANKINGS** page at <http://bgrankings.commercelexington.com>.

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