

@330

These informal gatherings provide a topical presentation relevant to the success of both small and large businesses. A Commerce Lexington member's only event, attendees gather to hear from a speaker or panel for the purpose of discussing ideas, sharing best practices, and working through challenges.

Date: Held once a month for nine months out of the year. Jan. – May & Sept. – Dec. 2018

Projected Attendance: 35

Contact: Liz Bennett, 859-226-1615, Lbennett@commercelexington.com

Presenting Sponsor at \$2,500 (*limit one presenting sponsor for the series*)

- Each event will be referred to as "Sponsor Company" Presents @330
- Opportunity to provide promotional items to attendees at each seat
- Company representative introduced at each event and is invited to make remarks
- Recognition as the Presenting Sponsor in all event materials including:
 - Logo and live link to company website included in Commerce Lexington's electronic marketing (i.e. website, e-mail, etc.)
 - Full color logo displayed in the *Business Focus* monthly magazine
- Company is provided with a copy of the attendee list for future marketing efforts
- First right of refusal for the annual Presenting Sponsorship opportunity

Gold Sponsors at \$750

- Company representative invited to each event and recognized as a Gold Sponsor
- Recognition as a Gold Sponsor in all event materials including:
 - Live link to company website included in Commerce Lexington's electronic marketing (i.e. website, e-mail, etc.)
 - Listed as Gold Sponsor in the *Business Focus* monthly magazine
- Company may display materials or promotional items at each event on a shared sponsor table