

Ambassador Appreciation Event

Each year a group of volunteers serve on the most active Commerce Lexington committee – the Ambassadors. Ambassadors are made up of member company representatives that make customer service calls on fellow Commerce Lexington members, assist at Commerce Lexington events, and represent the Chamber at new member business ribbon cuttings. Each year they gather with the incoming members of the committee to wish the outgoing members well, enjoy fellowship and networking time with their peers, and introduce the incoming Chair of the Ambassador Committee.

Date: December 2017

Projected Attendance: 25-30

Contact: Dana Zinger, 859-226-1607, dzinger@commercelexington.com

Presenting Sponsor at \$500 *(limit one presenting sponsor)*

- Recognition as the Presenting Sponsor at the event and on all materials including event invitation and signage
- Recognition at the event as the Presenting Sponsor with company representative introduced and invited to make remarks
- Opportunity to provide promotional items to be displayed at the event
- Company is provided with a copy of the attendee list for future marketing efforts
- First right of refusal for the annual Presenting Sponsorship opportunity

Gold Sponsor at \$250 *(multiple gold sponsorships available)*

- Recognition as a Gold Sponsor at the event and on all materials including event invitation and signage
- Recognition at the event as a Gold Sponsor
- Company representative is invited to attend the event
- Opportunity to provide promotional items to be displayed at the event

In-Kind/Trade Sales Opportunities

- Food and beverages to specifications. Estimated cost: \$500