

BUSINESS OWNERS ADVISORY BOARDS



A VALUABLE, NO COST BENEFIT EXCLUSIVELY FOR COMMERCE LEXINGTON INC. MEMBERS

ABOUT THE BOARDS:

The Business Owners Advisory Boards (BOAB) meet monthly to assist in problem-solving through discussion with other business owners to help in analyzing current or future direction, and also provide an avenue for personal growth. Although interaction with fellow Commerce Lexington Inc. members is always good for business - BOAB is not designed as a networking or leads group.

Each board is made up of 8 business owners with similar concerns, but who are *NOT* in direct competition with each other. There is NO CHARGE to participate in this program, which is open only to Commerce Lexington members. Board members commit to meet on a monthly basis for two to three hours per meeting, and each group sets its own agenda.

WHY JOIN BOAB:

Boards offer encouragement & sound business advice for tackling the day-to-day challenges faced by business owners. Meetings are structured to include speakers on various business topics, guidance on goal setting, marketing planning as well as assisting with your individual business issues. A few hours a month provides a wealth of benefit to participants.

*"Being in a group of peers who care passionately about their business like I do has provided me tremendous support and encouragement," says **Dave Sevigny**, owner of **DMD Data Systems**, and facilitator of Commerce Lexington Business Owner Advisory Boards. He goes on to say, "when I'm feeling pretty good about the status quo, my fellow group members push me to think beyond what I'm currently doing and the results have been significant for my business." This sums up the value of the Business Owners Advisory Board (BOAB) participation.*

To join, please complete application on back

BUSINESS OWNERS ADVISORY BOARD

HOW TO GET INVOLVED:

The Business Owners Advisory Board (BOAB) placements are made in June and December. Applicants will be placed in a group that best suits their schedule, business type and avoids any conflict with direct competitors. To access a BOAB application form - go to <http://www.commercelexington.com/document?contentid=242>

APPLICATION FOR BUSINESS OWNERS ADVISORY BOARD

PLEASE FILL OUT COMPLETELY

1) Please describe the nature of your business (include anything you think would help the steering committee place you in the most appropriate group). _____

- a. Your position Owner Other (please explain) _____
b. Number of employees working for your business _____
c. Number of business locations _____
d. Is your business: Franchise Independent

2) What kinds of businesses would you consider to be your direct competitors? We will do our best to avoid placing competing businesses in the same groups.

3) What year did you start your business? _____

4) Are you a current member of Commerce Lexington Inc.? YES _____ NO _____

5) Please indicate your preference for group meeting time:
Morning _____ Afternoon _____ No strong preference _____

6) To be successful, the Business Owners Advisory Board must have commitment from participants. Participants must maintain confidentiality of information revealed in Group discussions, have respect for all participants and keep regular attendance.

Signed _____

Name _____ Title _____

Business Name _____

Address _____

Phone: (Home) _____ (Work) _____ (Cell) _____

E-Mail Address: _____

Please return completed forms to Lbennett@CommerceLexington.com or fax to 859-233-3304.

FOR MORE INFORMATION:

For more information contact Liz Bennett at 226-1615 or e-mail to Lbennett@CommerceLexington.com.