

# Building Change

## *Public Private Partnerships – Rupp Arena District (4 Groups)*

*What's your vision? What the initiative would look like if completed.*

- 1. More retail on Main/more apartments downtown. Outdoor space-unifying people 7 days a week. Cultural/promoting our history. Parking. Balance between conventioners and residents. Get retail that stays open past 6PM. Two way streets downtown.**

*Building blocks: The action steps the Lexington community needs to take to complete the vision.*

- Get retirement system under control so can have money.
- Get Big Blue Nation to buy in and have money.
- Get state involved.
- Concur politics and money
- Water feature-open the creek
- Solve parking issue
- Capitalize on horse industry
- Cultivate housing in downtown Lexington
- Incentives for groceries, drugstores and cleaners

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*What's your vision?*

- 2. Consistency in the vision and the leadership /Agreement around vision created by the task force.**

*Building blocks:*

- Define how to include all entities including gas, water, utilities.
- Define public-private partnership/ create incentives.
- Public buy-in.
- Support organic growth, i.e. Jefferson St. Include continued engagement.
- Support housing to begin that organic growth including K-12 schools.
- Create a sense of urgency through creating strategies and short term goals to drive the vision.
- Recruit leadership trip attendees—targeted.
- Explore untapped resources and engage them.
- Need a “Jim Host” to drive the project
- Walking trails
- Reclaiming surface parking with way-finding and adequate parking

*What's your vision?*

- 3. Connecting element-attract residents and visitors alike/invest and support in public art/utilize concept of water features to move people along path/keep scale specific to Lexington/utilize wide sidewalks, along focal feature-connect comfortably/program and market to stay competitive.**

*Building blocks:*

- Tax base change-working with the state to change local.
  - Determine realities: what are hard numbers for this project. How to get funding.
  - Identify community priorities.
  - Local come up with seed funding, invest, visit state to restructure tax base.
  - Are there ways to reorganize/shift existing funds temporarily (PDR?)
  - Have community and business community continually involved to keep project driven.
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*What's your vision?*

- 4. Destination for residents through retail/entertainment/Location for HQ offices/Build-out**

*Building blocks:*

- Educate on timeline/vision/financing
- Build it.