

## **Regional Economic Development follow-up meeting to San Antonio Leadership Visit breakout group (08-15-2012)**

Facilitated by Molly Sutherland of Sutherland & Associates

### Attendees

1. George Ward
2. Harold Tate
3. Tom Martin
4. Nick Such
5. Mark Manuel
6. Cheryl Norton
7. Karen Hill
8. Bo Henry
9. Lisa Underwood
10. John Cirigliano
11. Kim Menke
12. Gina Greathouse
13. Bob Quick
14. Amy Carrington

### **What does “regionalism” look like?**

Attendees were asked to describe the behaviors associated with regionalism. Then they were asked to vote on the top behaviors that are associated with regionalism. Top behaviors indicate the approach Community Leaders along with Commerce Lexington should take in developing regionalism.

#### **Top Behaviors of Regionalism:**

**Communicate, Communicate, and Communicate (10)\***

**Legislators Regionally Aligned Unified (4)**

**Understanding why region and regional think it’s important (4)**

**Using Regional language (4)**

**Be Inclusive in all our thinking (3)**

**Becoming the “training capital” of the world (2)**

**No Boundaries (2)**

**Stop Talking, Take Action (2)**

**Celebrating all successes with others in region (2)**

*\*Indicates number of votes received by group as an important behavior of regionalism*

## **Behaviors Mentioned**

- Need regional strategic planning
- Sharing resources
- Jobs in other counties count
- Demonstrate respect, earn trust
- Collaboration with specific sectors
- Faces, concept people (get to know the people in the communities)
- Learn from Blue Grass Alliance experience
- Let others join
- Represent the whole
- Appreciate differences
- Everyone matters and prospers together.
- Identify the whole
- Exploiting strengths
- Working Together
- Reach out
- Assets and resource inventory
- Referrals
- Including others, not just Lexington
- Defining a regional Brand
- Competing as a region
- Identifying a group vision
- Identifying weakness
- citizenship of the region
- Do others really care?
- The Bluegrass
- Beyond Lexington Borders
- Supporting Assets across county lines
- How does regionalism benefit me?
- We vs. ME
- Inclusive Cultures
- Communication and movement among region
- Attitude Check
- Competition is good to raise the bar
- Sharing with each other
- A greater good approach
- Say thank you
- Regional Communication