



TRIP AGENDA

Sunday, June 1, 2014

8:30 a.m. **Lexington Flight**
Departs Blue Grass Airport
Arrives in Charlotte at 9:40 a.m.

9:00 a.m. **Louisville Flight Departs**
Louisville International Airport
Arrives in Charlotte at 10:15 a.m.

*Today's sessions will be held at CenterStage at NoDa
2315 N. Davidson St, Charlotte, NC*

11:00 - 11:15 a.m. **Start Your Engines: Call To Order**
Speakers: Steve Gault, President, Stephen C. Gault Co. and Ken Sagan, Chairman, Stites & Harbison PLLC
Sponsor Remarks: Paul Costel, President, Kentucky Market, Chase and Paul Thompson, Chief Operating Officer, LG&E and KU Energy LLC

11:15 - 11:30 a.m. **Welcome To Queen City: Charlotte, NC**
Speaker: Dan Clodfelter, Mayor of Charlotte

11:30 - 1:00 p.m. **Charlotte: In The Pole Position: Lunch & Keynote**
Speaker: Charles Bowman, Market President, North Carolina and Charlotte, Bank of America

1:00 - 2:00 p.m. **Setting The Pace: Mayor's Panel**
Speakers: Greg Fischer, Mayor of Louisville and Jim Gray, Mayor of Lexington.

2:00 - 3:30 p.m. **Pit Crew Challenge**

3:30 p.m. **Adjourn**
Shuttle Transportation to Westin Charlotte for check-in.

5:45 p.m. **Shuttle Transportation Available Between Westin Charlotte and The Mint Museum Uptown.** The Mint is located just a few blocks from the hotel. For those that prefer to walk, there will be maps available.

6:00 p.m. **Opening Reception Mint Museum Uptown**
500 South Tryon Street, Charlotte, NC 28202

PRESENTING:

CHASE  J.P.Morgan

 



2014 LEADERSHIP EXPEDITION

TRIP AGENDA

Sunday, June 1, 2014 (continued)

7:30 p.m.

A Night on the Town

Enjoy one of the pre-planned dinner activities (pre-registration/prepayment required) or plan your own evening out in Charlotte. Shuttle transportation between the Mint Museum Uptown and the Group Dinner restaurants will be provided as well as walking maps. Participants are responsible for their transportation back to the Westin.

10:00 - 10:45 a.m. **All Systems Go: Education - Business Partnerships**

Speakers: Mary Vickers-Koch, Dean, Harris Campus, Business & Industry Training Services, Central Piedmont Community College; Mark Pringle, Vice President, Siemens Charlotte Energy Hub

Facilitator: Tim Burcham, Vice President, Kentucky Community & Technical College

Monday, June 2, 2014

6:00 - 7:00 a.m.

Run Westin™

Meet in the lobby

Today's sessions will be held at the Westin Charlotte, Ballroom CD

7:15 - 7:45 a.m.

Breakfast Buffet

7:45 a.m.

Call to Order

8:00 - 8:30 a.m.

The Driving Force: Charlotte's State of Economic Development

Speaker: Bob Morgan, President, Charlotte Chamber of Commerce

8:30 - 9:45 a.m.

Victory Lane: Why Charlotte?

Speakers: Jim Boylan, VP of Human Resources, MetLife; Kevin Holland, Chief People Officer, Chiquita Brands International; Kelli Price, Senior Vice President People, Premier Inc.

Facilitator: Jeff Edge, Sr. VP Economic Development, Charlotte Chamber of Commerce

9:45 a.m.

Q & A

10:45 a.m.

Q & A

11:00 -

12:00 p.m.

Timely Topics - Ideas Worth Sharing

Diversity & Inclusion

Speaker: Steve Keckeis, Vice President and Charlotte Region Leader, Messer Construction

Transportation/Land Use Integration

Speaker: Debra Campbell, Planning Director, City of Charlotte

Downtown Development

Speaker: David Furman, Founder, Centro CityWorks

12:00 - 1:00 p.m.

Lunch on Your Own

TRIP AGENDA

Monday, June 2, 2014 (continued)

- 1:30 - 4:00 p.m. **Experience Charlotte***
- Arts Tour & Scavenger Hunt
 - CPCC Advanced Technology Center Tour
 - NASCAR Over the Wall Tour
 - Pedaler Tour
 - Queen Charlotte City Tour
 - Real Estate Development Tour
 - US National Whitewater Center Raft Excursion

**Specific times and info on "Experience Charlotte" Sessions in Elective Session Detail.*

- 6:15 p.m. **Shuttle Transportation Available Between Westin and NASCAR HOF.** The NASCAR HOF is within walking distance. Maps will be available.

- 6:30 - 9:30 p.m. **Bank Reception & Dinner - NASCAR Hall of Fame**
400 E. MLK Jr. Blvd
Sponsored by:
American Founders Bank
BB&T
Central Bank
Chase
Community Trust Bank
Cumberland Valley National Bank
Fifth Third Bank
Forcht Bank
PBI Bank
PNC Bank
Republic Bank
Traditional Bank
US Bank
Your Community Bank

Tuesday, June 3, 2014

- 6:00 - 7:00 a.m. **Run Westin™**
Meet in the lobby

Today's sessions will be held at the Westin Charlotte, Ballroom CD

- 7:30 - 10:00 a.m. **Luggage Storage Available**
(See Airport Shuttle and Luggage Process Below)

- 7:30 - 8:15 a.m. **Breakfast Buffet**

- 8:20 a.m. **Call to Order**

- 8:30 - 9:15 a.m. **What's Under The Hood? An Objective Perspective**
Speaker: Taylor Batten, Editorial Pages Editor, The Charlotte Observer

- 9:30 - 10:15 a.m. **Ready, Set, Go: Overview & Implementation**
Speaker: Ron Carlee, Charlotte City Manager

- 10:15 - 11:00 a.m. **Leading The Pack: Trends & Insights**
Speaker: Mark Beattie, Principal, Hickey & Associates, LLC

- 11:00 a.m. **Q & A**



AIRPORT SHUTTLE & LUGGAGE PROCESS

Early luggage storage is available but is not required. For those that would like to store bags, we have reserved Ballroom A. You are responsible for retrieving your bag from storage or from your room and bringing it to the shuttle bus as you board. Shuttles to the airport begin at 12:45 p.m. for the Louisville flight and 1:15 p.m. for the Lexington flight. There are no pre-assigned buses. Shuttles will depart continuously.

PRESENTING:

CHASE  J.P.Morgan

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PPL companies



2014 LEADERSHIP EXPEDITION

TRIP AGENDA

Tuesday, June 3, 2014 (continued)

11:15 a.m. -
12:30 p.m.

Fuel. Synergize. Mobilize: Leadership Expedition 2014

Speakers: Steve Gault and Ken Sagan and Reed Polk, Crossroads Consultant, Polk & Associates
Sponsor Remarks: Paul Costel and Paul Thompson

12:45 -
2:00 p.m.

Shuttle Transportation to Airport

3:00 p.m.

**Louisville Flight Departs Charlotte
Arrive Louisville International Airport at
4:25 p.m.**

3:30 p.m.

**Lexington Flight Departs Charlotte
Arrive Blue Grass Airport at
4:45 p.m.**



EXPERIENCE CHARLOTTE – ELECTIVE SESSION DETAIL

Monday, June 2, 2014

Arts Tour & Scavenger Hunt

1:00 – 2:30 p.m.

Notes: Meet in Westin lobby at 12:45 p.m. Tour starts at the Firebird Sculpture at the Bechtler Museum of Arts (420 S. Tryon St), at 1:00 p.m.



Robert Bush, president of Charlotte Arts and Science Council, will lead an arts tour & scavenger hunt that provides

a comprehensive overview of public art along Uptown Charlotte's "Cultural Mile." This excursion reveals Charlotte's unique culture, diverse communities, rich history and civic pride. The Arts & Science Council celebrates the important public and private partnerships that have led to the creation of this dynamic collection of artworks that enliven Charlotte's public spaces and social discourse. The group will be broken into teams which will then use their camera phones to capture the items on the scavenger hunt list.

CPCC Advanced Technology Center Tour

1:30 - 2:30 p.m.

Notes: Meet in Westin lobby at 1:15 p.m. Tour departs at 1:30 p.m.



CPCC's Advanced Technology Center (ATC) serves as a centralized location for the Engineering Technology programs and

is an important training center for industry sectors such as advanced manufacturing, including the educational program followed by the Siemens apprentices. Specific labs to be covered on the tour include Computer-Integrated Machining Technology, Rapid

Prototyping/Additive Manufacturing, Integrated Systems Technology, Mechatronics Engineering Technology, and the soon-to-be-opened "FabLab." Tour provided by Chris Paynter, Dean of STEM; Mike Hogan, Associate Dean of STEM; Amy Dowdy, STEM Project Specialist.

NASCAR Over the Wall Tour

2:00 - 5:00 p.m. **Cost:** \$59

Notes: Meet in the Westin lobby at 1:45 p.m. Tour departs at 2:00 p.m.

Here's an opportunity for a close-up look at areas that are off-limits on race days. You will see the NASCAR Sprint Cup Series Garage, navigate through two infield race tracks, and make your way down Pit Road and



Victory Circle. Learn the history of Charlotte Motor Speedway while enjoying a pace car ride around the Superspeedway where you will feel the full-tilt force of the 24-degree banking. In addition to a detailed visit to the zMAX Dragway and The Dirt Track at Charlotte, you will have a walking tour through The Speedway Club and visit one of our 113 suites, Performance Racing Network (PRN) studios, and experience the breathtaking view of Charlotte Motor Speedway from the top of the Ford Grandstand.

Pedaler Tour

1:00-3:00 p.m. or 3:00-5:00 p.m. **Cost:** \$39

Notes: Meet in the Westin lobby 15 minutes prior to your tour departure. Tours will depart at 1:00 p.m. and 3:00 p.m.



The Pedaler tour is an eco-friendly pedal bike experience. This 14 passenger unique mode of transportation allows

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2014 LEADERSHIP EXPEDITION

EXPERIENCE CHARLOTTE – ELECTIVE SESSION DETAIL

attendees to pedal their way through Uptown Charlotte. On this tour, you will see top notch attractions, such as, Time Warner Cable Uptown Amphitheatre, Fillmore and the NASCAR Hall of Fame to name a few. Attendees will also experience The EpiCentre; the hub of the Queen City and home to over three dozen unique concepts encompassing over half a million square feet.

Queen Charlotte City Tour

2:00 - 3:30 p.m.

Notes: Meet in the Westin lobby at 1:45 p.m. Tour departs at 2:00 p.m.



Join us on a bus tour fit for royalty. Queen Charlotte will give attendees a glimpse into the history, heritage and happenings of the

city. This 90 minute Uptown Charlotte tour will include sights of the historic 4th Ward, the Municipal District, Uptown art influences and other hidden treasures. The tour will make a stop at the 7th Street Public Market, an interactive farmers market located on the ground floor of the 7th Street Station parking deck.

Real Estate Development Tour

2:00 – 4:00 p.m.

Notes: Meet in the Westin lobby at 1:45 p.m. Tour departs at 2:00 p.m.



Join Michael Dunning, AIA, CNU, LEED AP, Principal with the design firm of Shook Kelley, for a visit to the award-winning Birkdale

Village development just 15 minutes from downtown Charlotte. Designed by Shook Kelley and developed as a joint venture between

The Crosland Group and Pappas Properties, the 52-acre, traditionally-planned community represents the first project of its kind to be built in North Carolina offering varied lifestyle opportunities for living, working, recreation, entertainment, shopping, leisure, dining and neighborhood services. On your way back to the Westin, you'll also enjoy a brief windshield tour of another Pappas Properties project located adjacent to uptown Charlotte. The Metropolitan is the urban mixed-use redevelopment of the site that once was Charlotte's oldest enclosed mall.

US National Whitewater Center Raft Excursion

1:30 – 4:30 p.m. **Cost:** \$69

Notes: Meet in Westin lobby at 1:15 p.m. Tour departs at 1:30 p.m. (Suggested attire: bathing suit or other quick drying clothing is ideal. Secure footwear such as sneakers, water shoes or sandals with a heel strap and rubber sole. A change of clothes and shoes is also recommended.)



The U.S. National Whitewater Center (USNWC) is a locally owned and operated nonprofit organization dedicated to the

promotion of an active, outdoor lifestyle. The center is an official Olympic Training site for whitewater rafting slalom racing and is the world's largest and most complex recirculating artificial whitewater center. Hear from USNWC officials on the economic impact of the center and enjoy a 90 minute whitewater rafting experience down the largest man-made whitewater channels in the world!