

E-News Update



Commerce Lexington's E-News Update is an innovative electronic marketing tool delivered each Tuesday to approximately 4,000 people. The service provides timely information about upcoming events, policy decisions, member news, programs and services.

Publication Date: Each Tuesday

Frequency: Weekly, with the exception of weeks containing a holiday in which Commerce Lexington is closed

Projected Circulation: 4,000+

Format: Ad must be in .jpg or .gif format. Ad may be animated. FLASH FILES NOT ACCEPTED.

Contact: Mark Turner, 859-226-1606, mturner@commercelexington.com for specifications

Description	Price	Ad Size
E-mail banner – banner near the TOP of E-news Weekly provides maximum visibility and can be seen upon entering member's inbox. The banner may also include a link to your company's web site.	\$7,200 per year \$1,800 per 12 weeks	Full Banner near Top of Page 600 pixels wide x 100 pixels tall
Tower Banner in the side bar of E-News- the banner may also include a link to your company's web site	\$1,500 per 12 weeks	Tower Banner 200 pixels wide x 400 pixels tall
Square Banner on the left side of E-News – the banner may also include a link to your company's web site	\$1,200 per 12 weeks	Square Banner 200 pixels wide x 200 pixels tall