**E-News Update**

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Commerce Lexington’s E-News Update is an innovative electronic marketing tool delivered each Tuesday to approximately 4,000 people. The service provides timely information about upcoming events, policy decisions, member news, programs and services.

**Publication Date:** Each Tuesday

**Frequency:** Weekly, with the exception of weeks containing a holiday in which Commerce Lexington is closed

**Projected Circulation:** 4,000+

**Format:** Ad must be in .jpg or .gif format. Ad may be animated. FLASH FILES NOT ACCEPTED.

**Contact:** Mark Turner, 859-226-1606, mturner@commercelexington.com for specifications

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| **Description** | **Price** | **Ad Size** |
| E-mail banner – banner near the **TOP** of E-news Weekly provides maximum visibility and can be seen upon entering member’s inbox. The banner may also include a link to your company’s web site.  | $7,200 per year$1,800 per 12 weeks | Full Banner near Top of Page600 pixels wide x 100 pixels tall |
| Tower Banner in the side bar of E-News- the banner may also include a link to yourcompany’s web site | $1,500 per 12 weeks | Tower Banner200 pixels wide x 400 pixels tall |
| Square Banner on the left side of E-News – the banner may also include a link to your company’s web site | $1,200 per 12 weeks | Square Banner200 pixels wide x 200 pixels tall |

***Top banner ad renewals pending with Fowler Bell, J. Render’s and Midway University.***