

# EMERGE

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The EMERGE conference engages the next generation leaders of Central Kentucky – our emerging leaders – to leverage their thoughts, ideas, and strategies for the betterment of our community and region. This full-day event includes a variety of breakout sessions and panel discussions, keynote luncheon speaker, as well as a closing reception at the end of the day. An attendee emerging from this one-day summit will have the tools needed to make a robust impact on the region and move forward with their passions and visions.

**Date:** Spring 2018

**Projected Attendance:** 300-400

**Contact:** Katie Hardwick, 859-226-1608, khardwick@commercelexington.com

## **Presenting Sponsor at \$10,000** (*limit one presenting sponsor*)

- Event referred to as "*Sponsor Company*" Presents the Commerce Lexington Emerge '18
- Recognition as the Presenting Sponsor in all event materials including:
  - Top billing on event signage
  - Logo and live link to company website included in Commerce Lexington's electronic marketing (i.e. website, e-mail, etc.)
  - Full page company ad included in the event program
  - Full color logo displayed in *Business Focus* monthly magazine
- Company representative is invited to serve on the Emerge planning committee
- Exclusive opportunity to provide promotional items to be placed at each seat
- Reserved tables of ten in a preferred location for the conference
- Exhibitor table in a preferred location
- Company representative introduced at the event and invited to make remarks
- Company is provided with a copy of the attendee list for future marketing efforts
- First right of refusal for the annual Presenting Sponsorship opportunity

## **Platinum Sponsor at \$7,500** (*limit three platinum sponsors*)

- Recognition as the Platinum Sponsor in all event materials including:
  - Event signage
  - Logo and live link to company website included in Commerce Lexington's electronic marketing (i.e. website, e-mail, etc.)
  - Full page company ad included in the event program
  - Full color logo displayed in *Business Focus* monthly magazine
- Company representative is invited to serve on the Emerge planning committee
- Opportunity to provide promotional items to be placed at each seat
- Reserved tables of ten in a preferred location for the conference
- Exhibitor table in a preferred location
- Company representative invited to introduce a break-out session speaker
- Company is provided with a copy of the attendee list for future marketing efforts

### **Luncheon Sponsor at \$5,000** *(limit one luncheon sponsor)*

- Recognition as a Luncheon Sponsor in all event materials including:
  - Company logo on all event signage
  - Live link to company website included in Commerce Lexington's electronic marketing (i.e. website, e-mail, etc.)
  - Half page company ad included in the event program
  - Company listed in the *Business Focus* monthly magazine
- Company representative to be recognized from the podium
- One reserved table for ten in a preferred location for the conference
- Company representative is invited to serve on the Emerge planning committee
- Exhibitor table in a preferred location
- Company is provided with a copy of the attendee list for future marketing efforts
- First right of refusal for the annual Luncheon Sponsorship opportunity

### **Reception Sponsor at \$3,000** *(limit one reception sponsor)*

- Recognition as the Reception Sponsor in all event materials including:
  - Company logo on all event signage
  - Live link to company website included in Commerce Lexington's electronic marketing (i.e. website, e-mail, etc.)
  - Half page company ad included in the event program
  - Company listed in the *Business Focus* monthly magazine
- Five complimentary conference attendees in a reserved location
- Company representative is invited to serve on the Emerge planning committee
- Beverage napkins printed with Sponsor name
- Company is provided with a copy of the attendee list for future marketing efforts
- First right of refusal for the annual Reception Sponsorship opportunity

### **Gold Sponsor at \$2,500** *(multiple gold sponsorships available)*

- Recognition as a Gold Sponsor in all event materials including:
  - Company listed on all event signage
  - Company listed as Gold Sponsor in Commerce Lexington online event listings
  - Quarter page company ad included in the event program
  - Listing in the *Business Focus* monthly magazine
- Five complimentary conference attendees in a reserved location

### **Silver Sponsor at \$1,500** *(multiple silver sponsorships available)*

- Recognition as a Silver Sponsor in all event materials including:
  - Company listed on all event signage
  - Company listed as Silver Sponsor in Commerce Lexington online event listings
  - Listing in the *Business Focus* monthly magazine
- Two complimentary conference attendees in a reserved location

### **Entertainment Sponsor at \$750** (*limit one entertainment sponsor*)

- Company is recognized as the Entertainment Sponsor in all event materials including:
  - Company listed on all event signage
  - Company listed as Entertainment Sponsor in Commerce Lexington online event listings
  - Quarter page company ad included in the event program
  - Listing in the *Business Focus* monthly magazine
- One complimentary conference attendee in a reserved location
- First right of refusal for the annual Entertainment Sponsorship opportunity

### **In-Kind/Trade Sales Opportunities**

- Audio Visual rental. Estimated cost: \$8,000
- Decorations, props, themes. Estimated cost: \$5,000
- Signage. Estimated cost: \$2,000