

EMERGE

The EMERGE conference engages the next generation leaders of Central Kentucky – our emerging leaders – to leverage their thoughts, ideas, and strategies for the betterment of our community and region. This full-day event includes a variety of breakouts and panel discussions, keynote luncheon speaker, as well as a closing reception at the end of the day. An attendee emerging from this one-day summit will have the tools needed to make a robust impact on the region and move forward with their passions and visions.

Date: Spring 2019

Projected Attendance: 400-450

Presenting Sponsor at \$12,500 (*limit one presenting sponsor*)

- Event will be referred to as "*Sponsor Company*" Presents the Commerce Lexington Emerge '19
- Recognition as the Presenting Sponsor in all event materials including:
 - Top billing on event signage
 - Logo and live link to company website included in Commerce Lexington's electronic marketing
 - Full page company ad included in the event program
 - Full color logo displayed in *Business Focus* monthly magazine
- Company representative is invited to serve on the Emerge planning committee
- Exclusive opportunity to provide promotional items to be placed at each seat
- Reserved table of ten in a preferred location for the conference
- Exhibitor table in a preferred location
- Company representative introduced at the event and invited to make remarks at beginning and closing of event
- Company is provided with a copy of the attendee list for future marketing efforts
- First right of refusal for the annual Presenting Sponsorship opportunity

Speaker Sponsor at \$10,000 (*limit one speaker sponsor*)

- Recognition as the Speaker Sponsor in all event materials including:
 - Company logo on all event signage
 - Live link to company website included in Commerce Lexington's electronic marketing
 - Half page company ad included in the event program
 - Company listed in the *Business Focus* monthly magazine
- Company representative to be recognized from the podium
- Company representative invited to introduce keynote speaker
- One reserved table for ten in a preferred location for the conference
- Exhibitor table in a preferred location
- Company is provided with a copy of the attendee list for future marketing efforts
- First right of refusal for the annual Opening Speaker Sponsorship opportunity

Platinum Sponsor at \$5,000 *(limit three platinum sponsors)*

- Recognition as the Platinum Sponsor in all event materials including:
 - Event signage
 - Logo and live link to website included in Commerce Lexington's electronic marketing
 - Full page company ad included in the event program
 - Full color logo displayed in *Business Focus* monthly magazine
- Company representative is invited to serve on the Emerge planning committee
- Company invited to introduce a breakout session at each of the 3 breakout session rounds
- Reserved tables of ten in a preferred location for the conference
- Exhibitor table in a preferred location
- Company representative invited to introduce a break-out session speaker
- Company is provided with a copy of the attendee list for future marketing efforts

After Party Sponsor at \$3,500 *(limit one after party sponsor)*

- Recognition as the After Party Sponsor in all event materials including:
 - Company logo on all event signage
 - Live link to company website included in Commerce Lexington's electronic marketing
 - Half page company ad included in the event program
 - Company listed in the *Business Focus* monthly magazine
- Five complimentary conference attendees
- Company representative is invited to serve on the Emerge planning committee
- Company representative introduced at the event and invited to make remarks
- Beverage napkins printed with Sponsor name
- Company is provided with a copy of the attendee list for future marketing efforts
- First right of refusal for the annual After Party Sponsorship opportunity

Gold Sponsor at \$2,500 *(multiple gold sponsorships available)*

- Recognition as a Gold Sponsor in all event materials including:
 - Company listed on all event signage
 - Company listed as Gold Sponsor in Commerce Lexington online event listings
 - Quarter page company ad included in the event program
 - Listing in the *Business Focus* monthly magazine
- Five complimentary conference attendees in a reserved location

Silver Sponsor at \$1,500 *(multiple silver sponsorships available)*

- Recognition as a Silver Sponsor in all event materials including:
 - Company listed on all event signage
 - Company listed as Silver Sponsor in Commerce Lexington online event listings
 - Listing in the *Business Focus* monthly magazine
- Two complimentary conference attendees in a reserved location

Entertainment Sponsor at \$750 *(limit one entertainment sponsor)*

- Company is recognized as the Entertainment Sponsor in all event materials including:
 - Company listed on all event signage
 - Company listed as Entertainment Sponsor in Commerce Lexington online event listings
 - Quarter page company ad included in the event program
 - Listing in the *Business Focus* monthly magazine
- One complimentary conference attendee
- First right of refusal for the annual Entertainment Sponsorship opportunity