

Evening in the Bluegrass

The focus of this event is to bring members of Commerce Lexington, Central Kentucky's elected officials, local chambers and economic development groups together to discuss and network the issues and needs of Central Kentucky. All state legislators and their staffs will be invited to the reception. Other invitees include the Governor's Office and staff, Commerce Lexington Board of Directors and Trustee Members, and regional business and government leaders. Reach a prestigious audience by becoming a sponsor of this special event.

Date: February 2018

Projected Attendance: 150

Contact: Katie Hardwick, 859-226-1608, khardwick@commercelexington.com

Presenting Sponsor at \$7,500 (*limit one presenting sponsor*)

- The event will be referred to as "Sponsor Company" Presents Commerce Lexington's *Evening in the Bluegrass* Legislative Reception
- Recognition as the Presenting Sponsor in all event materials including:
 - Top billing on all event signage
 - Full color logo included on printed invitation
- Company representative introduced at the event and invited to make remarks
- Ten invitations to attend the event
- Company provided with a copy of the attendee list for future marketing efforts
- First right of refusal for the annual Presenting Sponsorship opportunity

Platinum Sponsor at \$3,500 (*limit five platinum sponsors*)

- Recognition as a Platinum Sponsor in all event materials including:
 - Recognition on printed invitation
 - Signage includes company name
- Five invitations to attend the event
- Company provided with a copy of the attendee list for future marketing efforts

Gold Sponsor at \$1,000 (*multiple gold sponsorships are available*)

- Recognition as a Gold Sponsor in all event materials including:
 - Recognition on printed invitation
 - Signage includes company name
- Two invitations to attend the event

In-Kind/Trade Sales Opportunity

- Invitation design. Estimated cost: \$300
- Invitation print. Estimated cost: \$500