

Discovering Priorities



2011 LEADERSHIP VISIT

Questions

List 3 things that you discovered about HOW Greenville has been successful.

What attitudes and aptitudes do we, as a community, need to embrace to reach our potential?

What is the "coolest" thing you saw in Greenville?

Group Locations

Regency C

Regency D

Regency E

Regency F

Redbud A

Redbud B

Redbud C

Dogwood Suite

Magnolia Suite

Gardenia

Azalea A

Crepe Myrtle

DISCOVERING PRIORITIES

TOP 3 THINGS

- Grant funding / New market tax credits / local tax opportunities
- Public / Private Partnerships
- Vision with a champion to push it forward

ATTITUDES & APTITUDES

- Persistent vision / follow-through / momentum / trust
- Risk taking / Collaboration
- Anchors that are catalysts for other projects

COOLEST THING

- BMW
- Streetscapes / pedestrian experience / Falls Park

DISCOVERING PRIORITIES

TOP 3 THINGS

- Public / Private Partnership
- Vision – continuity of focus and leadership, patience
- Willing to take risks – why we can instead of why we can't/political courage

ATTITUDES & APTITUDES

- How we can instead of can't
- Proactive instead of reactive
- Win/win attitude
- Patience
- Business Friendly

COOLEST THING

- Captured arts and entertainment

DISCOVERING PRIORITIES

TOP 3 THINGS

- Public / private partnerships
- Vision, plans, perseverance
- Public will and willingness to take risks

ATTITUDES & APTITUDES

- Risk taking – Are we risk averse?
- Develop community vision
- Keep focused on goals
- Moving beyond our comfort to “light a fire”
- Engage next generation / more

COOLEST THING

- Gov. School for the Arts
- Waterfall / Ballpark / Public Art
- Art crossing / Wayfinding, more

DISCOVERING PRIORITIES

TOP 3 THINGS

- Committed, persistent long term leadership
- Public/Private collaboration
- Risk taking – investment, seed money public, sometimes private seed money

ATTITUDES & APTITUDES

- Risk taking
- Creativeness
- Willingness to compromise
- Collaborative mindset
- Addressing controversy
- Persistence

COOLEST THING

- Downtown parks
- Quotes on sidewalks
- ICAR
- Public Arts & Public Spaces

DISCOVERING PRIORITIES

TOP 3 THINGS

- Consistent Vision & master plan delivered / strong leadership
- Continued and ongoing buy-in with the entire community for the vision
- Positive attitude toward and relationship with business community

ATTITUDES & APTITUDES

- Emphasis on public / private partnership with improved trust
- Focus on what's best for Lexington / not personal agenda
- Better communication & buy-in

COOLEST THING

- Use of trees / Falls Park
- Parking
- Blend of old and new

DISCOVERING PRIORITIES

TOP 3 THINGS

- Found a vision / followed a plan
- Ease of downtown – flow, parking, business, trees
- Creativity – buildings, signs, housing, lighting

ATTITUDES & APTITUDES

- Encourage change; accept change
- Open mind; open arms
- Remember where we've been, but focus on where we're going

COOLEST THING

- Ballpark – Fluor Field
- Trees
- People's attitudes / Connectivity

DISCOVERING PRIORITIES

TOP 3 THINGS

- Public / private partnerships
- Vision for the future
- Risk taking

ATTITUDES & APTITUDES

- Collective theme of hospitality
- Enthusiasm
- Have a champion
- Risk-taking

COOLEST THING

- Liberty Bridge
- NEXT Innovation Center
- Greenspace

DISCOVERING PRIORITIES

TOP 3 THINGS

- Public / Private Partnerships
- Philanthropy
- Consistent leadership – have a plan and stick to it

ATTITUDES & APTITUDES

- Open to new thinking
- Maintain momentum
- Cohesion
- Establish trust
- Regionalism

COOLEST THING

- Pedestrian bridge
- Trees
- Water features
- Sidewalk life & dining
- ICAR & public art

DISCOVERING PRIORITIES

TOP 3 THINGS

- Worked on focused areas example downtown & CU-ICAR
- Has a consistent vision and strategy
- Long term leadership to execute vision

ATTITUDES & APTITUDES

- Collaboration
- Team Work
- Communication between non-profits
- Risk tolerance

COOLEST THING

- RiverPlace
- Trees everywhere
- KROC Center

DISCOVERING PRIORITIES

TOP 3 THINGS

- Shared vision, master plan, stuck to plan
- Dedicated tax, consistency in leadership, people
- Focus on a project

ATTITUDES & APTITUDES

- Risk taking / take action, don't study it to death
- Sticking to the vision
- Focus and move forward, more
- Things don't always happen overnight, embrace anchors

COOLEST THING

- Falls Park, and Liberty Bridge
- NEXT Innovation Center
- Gov. School for Arts & A.J school
- Thoughts on the Walk

DISCOVERING PRIORITIES

TOP 3 THINGS

- Authentic (deep & true) public – private partnership
- Money/Access
- Consistent visionary leadership – with buy-in

ATTITUDES & APTITUDES

- Not afraid for private entities to make money
- Openness to different opinions
- Trust
- Can-do
- Not afraid to make tough decisions

COOLEST THING

- Main Street
- Water Features
- ICAR
- Whittenberg School

DISCOVERING PRIORITIES

TOP 3 THINGS

- Shared Vision
- Avoiding the Negatives
(CAVEs – Citizens Against
Virtually Everything)
- Prioritizing Goals

ATTITUDES & APTITUDES

- Common Goal
- Pride
- Do it Attitude
- Regionally minded
- Vision

COOLEST THING

- Wyche Pavilion
- Bridge
- Baseball Park
- More...

WRAP-UP / COMMON THEMES

TOP THINGS YOU DISCOVERED

- Greenville very similar to Lexington
- Common vision in Greenville / Need to develop for Lexington
- Have an urban area as beautiful as the rural area around it
- Quality of the pedestrian experience
- Leaders who lead in gov't and business in Greenville with partnerships
- Don't get so comfortable with good that you can't get to great
- Need to work on the trust factor
- Working together to overcome differences
- Establishment of an organization to focus on the vision