



THE DAILY COLLABORATOR

THURSDAY, JUNE 9, 2011 | OFFICIAL NEWSLETTER OF THE GREENVILLE LEADERSHIP VISIT

2011 Leadership Visit focuses on the “how” of Greenville

We are so glad that you will be joining us for the **2011 Leadership Visit presented by Chase / J.P. Morgan**, June 15-17. Some 195 people from the Bluegrass Region will be making the trip to Greenville to study that city’s successes and challenges in the hopes of further enhancing our community.

As the group examines Greenville, there will be a heavy emphasis on the “how” aspect to the city. In other words, how did Greenville get to where it is today? How did the people overcome challenges and commit to getting projects done even in the face of adversity? What is it that keeps them focused, and how do we match their intensity to get things done in the Bluegrass?

JOIN THE CONVERSATION:

There are plenty of ways to stay informed and be part of the conversation during the Greenville trip. For your convenience, here are a few ways to record your experience of Greenville.



LIKE us at www.facebook.com/LeadershipVisit and post your ideas & photos of Greenville and make comments.



Follow us on Twitter at www.twitter.com/CommerceLex or post to your own Twitter account using the hashtags **#bgvisit** or **#lexky**



TEXT ALERTS

Sign up to receive **TEXT ALERTS** from Commerce Lexington, such as agenda reminders & changes by texting keyword **comlex** to **511511**.



MOBILE TEXTING

TEXT your thoughts and ideas about Greenville by texting keyword **LEXKY** to **22333** or by **Tweeting @poll LEXKY** and your message.



Both built within the last decade, Falls Park and the Liberty Bridge have become iconic features of Greenville. Local businesses in the area have said that their business increased 25- to 35-percent when the park opened. (Photo courtesy of Greenville Chamber of Commerce)

2011 LEADERSHIP VISIT PRESENTED BY:

CHASE  **J.P.Morgan**

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LEADERSHIP VISIT MISSION STATEMENT:

“Discovery and collaboration are the focus of Commerce Lexington Inc. Leadership Visits. Our charge is to capitalize on the opportunity to unite energized Central Kentucky leaders, both elected and volunteer, and inspire bold and systemic improvements to our city and region.”

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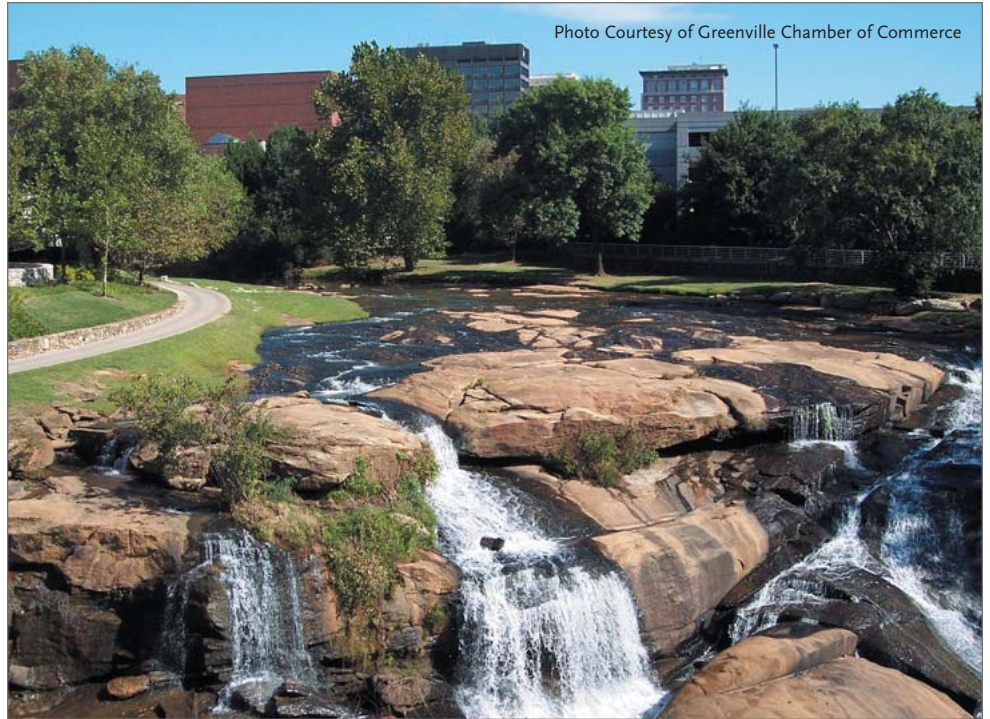


Photo Courtesy of Greenville Chamber of Commerce

IMPORTANT TRIP NEWS & NOTES:

CHECK-IN AT BLUE GRASS AIRPORT ON JUNE 15:

Check-In begins at 6:30 a.m. and the flight departs at 8:00 a.m. Upon arrival, please proceed to the Allegiant Air Ticket Counter, where Commerce Lexington employees will assist you. There are no seat assignments, so feel free to sit where you like. You will receive luggage tags at the airport. These will be used to identify your bags for hotel room delivery, so please do not remove. Blue Grass Airport will host a Continental Breakfast prior to departure. Your trip briefing book and nametag will be distributed at the gate.

TRIP ATTIRE:

The **dress code** for the entire trip is casual or smart casual. For **Wednesday's Opening Session** at BMW, there are no high heels, open toe or open heel shoes allowed. **Thursday evening's** banquet is business casual with coat and tie optional.

WEATHER:

While this can obviously change between now and next week, the extended forecast for Greenville has the high temperatures in the 90's each day through next Tuesday. The predicted high temperature each day, Wednesday through Friday, is 92 degrees with a chance of an isolated thunderstorm.

MATERIALS / AGENDA:

2011 Leadership Visit Briefing Book materials are posted online at <http://leadershipvisit.commercelexington.com>

Review the agenda, speaker bios, information about Greenville, and attendees.



Greenville has a heavy emphasis on Public Art.