



FRIDAY, JUNE 17, 2011 | OFFICIAL NEWSLETTER OF THE GREENVILLE LEADERSHIP VISIT

## Discovery Sessions Highlight the “how” of Greenville

Lexington attorney and developer Bill Lear gave a comparison overview of Greenville from 1995, when he chaired the Greater Lexington Chamber of Commerce and led the trip here that year. Lear said, “We could see then that they had their act together.”

Following Lear, the city of Greenville’s economic director Nancy Whitworth and Greenville Forward program director Brock Koonce impressed the group with a presentation on the city’s progress over the last few decades. Koonce said, “Greenville has been built on vision.”

Following the general session, trip participants got out and about in Greenville through on-site Discovery Sessions that enabled Bluegrass visitors to explore a variety of locations, such as the A.J. Whittenberg School and Kroc Center, Clemson University’s International Center for Automotive Research, a tour of downtown development projects, a tour of Falls Park led by Greenville Mayor Knox White, the NEXT Innovation Center, and the Metropolitan Arts Council.

Thursday evening was capped off with the ever-popular Bank Reception and Dinner at Zen, an old chemical warehouse that now houses a contemporary space. The Bank Dinner actually began in 1995 during our last visit to Greenville.

This morning’s session will feature a session entitled “Discovering Priorities” led by Lyle Hanna and Sheri Evans Depp. You’ll be asked to consider the following questions and report back to the full group before we wrap-up the day with closing remarks:

- > List 3 things that you discovered about HOW Greenville has been successful.
- > What attitudes and aptitudes do we, as a community, need to embrace to reach our potential?
- > What is the "coolest" thing you saw in Greenville?



Photo taken during the Falls Park Tour on Thursday near Wyche Pavilion. The tour was led by Greenville Mayor Knox White. (Photo by Mark Turner | Commerce Lexington Inc.)

2011 LEADERSHIP VISIT PRESENTED BY:



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### LEADERSHIP VISIT MISSION STATEMENT:

*“Discovery and collaboration are the focus of Commerce Lexington Inc. Leadership Visits. Our charge is to capitalize on the opportunity to unite energized Central Kentucky leaders, both elected and volunteer, and inspire bold and systemic improvements to our city and region.”*

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Darby Turner (Greenebaum Doll & McDonald)  
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## Leadership Visit Chatter on Twitter

**@cjcumrine** Fantastic introduction to Greenville - the BMW Performance Center. Great high-speed team/trust building experience.

**@RyanLisk** Leadership lesson from the BMW performance center. Vision: Keep your eyes focused on where you want to go.

**@tomeblen** Survived BMW driving school, high-speed team-building exercise on @CommerceLex trip to Greenville. So cool.

**@TylerComLex** Greenville BMW plant is 2nd largest plant in BMW family. Over 7,000 jobs located on site in Greenville.

**@tomeblen** @JimGrayLexKY says Civic Center area's 46 acres give Lex same opportunity Greenville took to expand downtown amenities.

**@WiserStrategies** Central Ky has a great grp of leaders on Visit in G'ville, SC. Fun to catch up with friends & meet new ones

**@ann\_hammond** Off to AJ Whittenbrg school - an elementary school with an engineering curriculum.

**@stevekaylex** Non-profit created to move the community vision forward. #bgvisit #lexky "We

help Greenville become better every day."

**@tomeblen** Greenville econ dev dir. Nancy Whitworth channels Jim Gray: build it for locals first and visitors will also want to come.

**@healthykentucky** @tomeblen Enjoying your #bgvisit Tweets. Thanks for the updates!

**@CommerceLex** Greenville trip: New UK president Dr. Eli Capilouto addressing the group now.

**@ann\_hammond** Takeaway from BMW visit: don't look at obstacles; look where you want to go. Good advice!

**@tomeblen** Huge storm interrupts @CommerceLex outdoor reception; heading for cover. Should have brought TG Shuck with us.

**@tweetthestreet8** Sfe trvls @JimGrayLexKY & @GrantMills - @tomeblen Crowd has gathered at BG Airport for @CommerceLex trip to Greenville, SC. Leaving soon.

**@CvlBusinessMag** A delegation from Lexington, KY, will be in town Wed-Fri to learn how #Greenville thrives. Welcome, @CommerceLex!

## IMPORTANT NEWS & NOTES FOR FRIDAY:

### LUGGAGE DROP-OFF:

**IMPORTANT!** Those people traveling back to Lexington on the charter should drop their luggage in the Hyatt lobby by 9:00 a.m.

### TRANSPORTATION NOTE TO GREENVILLE AIRPORT:

Participants need to get on their assigned bus as designated on the back of your nametags because you will have to check your own luggage on the flight home. Buses for the airport will load at 1:00 p.m. and will depart for Greenville-Spartanburg Airport at 1:30 p.m.



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