



Joel DiGirolamo

President, [Turbocharged Leadership](#)



TOPICS:

- Zen Leadership in Turbulent Times
- Leadership is Focus
- Personality & Leadership Styles
- Leadership & The Field
- Resilience: Moving from Surviving to Thriving
- Resolving Conflict: What to do When Your Team Members are Charged Up
- Nurturing Creative Teams

My goal is to help you improve team productivity, provide effective leadership, and develop individuals into effective team members and leaders. I utilize a combination of scientifically proven psychology tools, experiential learning techniques, and objective measurements to provide a holistic approach to your unique situation.

CONTACT INFORMATION:

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Dale Ditto, CFP, CRPC

Senior Vice President, Hilliard Lyons

TOPICS:

- How to Live Healthy Wealthy and Wise
- Ways to Make Wealth a Blessing, not a Burden
- Ten Financial Mistakes to Avoid

An interactive presentation to help participants learn to live Healthy, Wealthy and Wise!

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Carol Donnelly

President, [KC WELLNESS, INC.](#)



TOPICS:

- Worksite Wellness: A Business Strategy
- Weight Management
- Stress Management
- Risk Reduction Strategies for: Cardiovascular Disease or Cancer or Hypertension or Diabetes
- Fitness on the Run

Prevention focused seminars to educate and empower the audience to increase knowledge and skills for a healthy lifestyle. Research based information will be presented with a practical approach to application of ideas for the busy professional. Appropriate handouts are included for each topic.

CONTACT INFORMATION:

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Frank R. Goad III

President, [Frank Communications Group](#)



TOPICS:

- Social Media Marketing
- Web Presence
- Blogging

A. “Web Marketing 101”: Learn about web presence including search engine optimization, social media, blogging, web/Facebook advertising, web usability. This is the entry point for the next two.

B. Every Business Needs a Blog: Using a variety of materials/resources, attendees learn why it is important (e.g., sites w/blogs get ~60% more hits), how to do it, how not to do it and what to do with it once it's up.

C. Social Media Marketing 101*: Learn how to create a social media strategy based on goals, company and customer profiles, etc., and learn how to integrate it comfortably into your workflow and not freak out the employees or customers.

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