***Guide to the Bluegrass* Newcomers Publication**

Commerce Lexington Inc.’s Guide to the Bluegrass is focused on making a family’s transition to the area an easier one. It contains overviews of the city, education options, hotels, things to do and major attractions, how to get around, shopping & dining opportunities, retirement communities, and a newcomer’s guide that highlights how to set up your utilities, cable TV, libraries, voter and auto registration, and pet information. The Guide to the Bluegrass is a great opportunity to reach families before they get to the Bluegrass. Copies are distributed by the chamber of commerce, realtors and real estate companies, banks, hospitals, schools, restaurants, & more.

**Publication Date:** March 2018 **Frequency:** Annual

**Projected Circulation:** 7,000 annually. Posted on-line at www.commercelexington.com/visitors--newcomers.html

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***Renewals pending with Central Bank, Bluegrass Hearing Clinic, FCPS, Lexington Christian Academy, Lexington Public Library, Milestone Realty, Roto-Rooter, and Sayre School.***