

Kentucky Regional Tour

In 2009, Commerce Lexington Inc. revived a long-ago tradition of visiting other areas of Kentucky to listen and learn from leaders across the state. Now named the Kentucky Regional Tour, we have made visits across the state. During these bus trips, we hear from business leaders to local and state officials and learn about their communities with the hopes of identifying common issues on which we can work together and support each other in areas such as economic development and public policy.

Date: October 2017

Projected Attendance: 50-60

Contact: Katie Hardwick, 859-226-1608, khardwick@commercelexington.com

Presenting Sponsor at \$6,000 (*limit one presenting sponsor*)

- Program will be referred to as "*Sponsor Company*" Presents Kentucky Regional Tour
- Recognition as the Presenting Sponsor in all event materials including:
 - Company logo prominently displayed on attendee booklet, event signage, power points, etc.
 - Full page company ad to appear in the attendee booklet provided to all attendees
 - Company logo with a live link prominently displayed on the Commerce Lexington website
- Company representative is invited to serve on the Regional Tour planning committee
- Opportunity to send one representative complimentary on the trip and a second at half price
- Opportunity to provide a promotional item to the attendees
- Opportunities to address the attendees during the trip
- First right of refusal for the annual Presenting Sponsorship opportunity



2018
sales will
also be
accepted.

Platinum Sponsor at \$3,000 (*limit four platinum sponsorships*)

- Recognition as a Platinum Sponsor in all event materials including:
 - Company logo displayed on all print and electronic marketing materials including the attendee booklet
 - Company logo displayed on all event signage and power points, etc.
 - Half page company ad to appear in the attendee booklet provided to all attendees
- Opportunity to send one representative complimentary on the trip
- Opportunity for one company representative to address attendees at an assigned keynote/general session

Gold Sponsor at \$1,500 (*multiple gold sponsorships available*)

- Recognition as a Gold Sponsor in all event materials including:
 - Company logo displayed on all print and electronic marketing materials including the attendee booklet
 - Company logo displayed on all event signage and power points, etc.
 - Quarter page company ad to appear in the attendee booklet provided to all attendees
- Opportunity to send a representative on the trip at half price

Reception & Dinner Sponsor at \$4,500 *(one sponsorship available)*

Local and regional leader and dignitaries are invited to the reception and dinner to join Regional Tour participants at this special event.

- Recognition as the Reception & Dinner Sponsor in all event materials including:
 - Company logo displayed on all print and electronic marketing materials including the attendee booklet
 - Company logo displayed on all event signage and power points, etc.
 - Half page company ad to appear in the attendee booklet provided to all attendees
- Opportunity to address the attendees at dinner
- Opportunity to send one representative complimentary on the trip
- First right of refusal for the annual Reception & Dinner Sponsorship opportunity

Luncheon Sponsor at \$3,000 *(two luncheon sponsorships available)*

Also available as an in-kind sponsorship. In-kind host sponsor provides location, food and beverage for 75+ people.

- Recognition as a Luncheon Sponsor in all event materials including:
 - Company logo displayed on all print and electronic marketing materials including the attendee booklet
 - Company logo displayed on all event signage and power points, etc.
 - Quarter page company ad to appear in the attendee booklet provided to all attendees
- Opportunity to send one representative complimentary on the trip
- Opportunity to address attendees at lunch

Breakfast Sponsor at \$2,500 *(one breakfast sponsorship available)*

- Recognition as a Breakfast Sponsor in all event materials including:
 - Company logo displayed on all print and electronic marketing materials including the attendee booklet
 - Company logo displayed on all event signage and power points, etc.
 - Quarter page company ad to appear in the attendee booklet provided to all attendees
- Opportunity to send one representative complimentary on the trip
- Opportunity to address attendees at breakfast