

Leadership Lexington 2017-2018

Adult Program

Leadership Lexington is an eleven-month program which educates local professionals about the issues and concerns of the community. Approximately 50 leaders, including corporate professionals, non-profit managers, educators and more are selected each year to participate in this exclusive program. Day sessions provide in-depth education and insight on a community topic such as Economic Development, Public Safety, Education, Health & Human Services, Equine and more. Associate your company with this exceptional group for the duration of their Leadership Lexington experience by becoming a Leadership Lexington Sponsor. This is a great way to impact the community with your support of this program and your personal involvement with these emerging leaders.

Duration: August 2017 – June 2018

Contact: Amy Carrington, 859-226-1610, acarrington@commercelexington.com

Presenting Sponsor at \$7,500 (*limit one presenting sponsor*)

- Class referred to as "*Sponsor Company*" *Presents* Leadership Lexington Class of 2016-17
- Recognition as the Presenting Sponsor on all class materials and class webpage with:
 - Recognition as the Presenting Sponsor in the *Business Focus* monthly class report
 - Recognition as the Presenting Sponsor in the Leadership Lexington Yearbook for the current sponsor year
- Recognition at special Leadership Events including the Get Acquainted Reception, Orientation, any day session and Graduation Celebration and invited to provide brief sponsor remarks at each special event
- Invitation to participate with the class on implementing a Class Project/s
- Company is provided with a copy of class roster for future marketing efforts
- First right of refusal for the annual Presenting Sponsorship opportunity

Platinum Sponsor at \$5,000 (*limit three platinum sponsors*)

- Recognition as a Platinum Sponsor on all class materials and class webpage with:
 - Recognition as a Platinum Sponsor in the *Business Focus* monthly class report
 - Recognition as a Platinum Sponsor in the Leadership Lexington Yearbook for the current sponsor year
- Each Platinum Sponsor will be invited to attend one of the 10 Day Sessions held during the Leadership Lexington Class Year to make remarks and interact with the class.
- Recognition at special Leadership Events including the Get Acquainted Reception, Orientation and Graduation Celebration
- Invitation to participate with the class on implementing a Class Project/s
- Company is provided a copy of the class roster for future marketing efforts

Bronze Sponsors at \$1,000 (*limit ten bronze sponsors*)

- Recognition as a Bronze Sponsor on all class materials and class webpage with:
 - Recognition in the *Business Focus* monthly magazine, on class materials and all other promotions for the class
- Each Bronze Sponsor will be invited to attend one of the 10 Day Sessions held during the Leadership Lexington Class Year to make welcome remarks and interact with the class.
- Recognition at special Leadership Events including the Get Acquainted Reception, Orientation and Graduation Celebration
- Sponsor is provided with a copy of the class roster for future marketing efforts