

Leadership Lexington 2017-2018

Youth Program

Leadership Lexington Youth is an eight-month program which educates 45 local students about the issues and concerns of their community. Sponsors will be recognized with this class for the duration of their Leadership Lexington Youth experience. This is one of the most exclusive sponsorship opportunities with a maximum of four overall class sponsorships available. This is a highly visible and valuable sponsorship opportunity and a way to impact the community with your personal involvement with these emerging leaders.

Duration: September 2017 – April 2018

Contact: Amy Carrington, 859-226-1610, acarrington@commercelexington.com

Presenting Sponsor at \$5,000 (*limit one presenting sponsor*)

- Class referred to as "*Sponsor Company*" Presents Leadership Lexington Youth Class of 2016-2017
- Recognition as the Presenting Sponsor on all class materials and class webpage with:
 - Recognition as the Presenting Sponsor in the *Business Focus* monthly class report
 - Recognition as the Presenting Sponsor in the Leadership Lexington Youth Yearbook for the current sponsor year
- Company representative invited to serve on the Leadership Lexington Youth Steering Committee
- Recognition at special Leadership Youth Events including Orientation, any day session, Parent Reception and Graduation Celebration and invited to provide brief sponsor remarks at each or any of these special events
- Company is provided with a copy of class roster for future marketing efforts
- First right of refusal for the annual Presenting Sponsorship opportunity

Platinum Sponsor at \$2,500 (*limit three platinum sponsors*)

- Recognition as a Platinum Sponsor on all class materials and class webpage with:
 - Recognition as a Platinum Sponsor in the *Business Focus* monthly class report
 - Recognition as a Platinum Sponsor in the Leadership Lexington Youth Yearbook for the current sponsor year
- Each Platinum Sponsor will be invited to attend one of the 7 Day Sessions held during the Leadership Lexington Youth Class Year to make welcome remarks and interact with the class
- Recognition at special Leadership Youth Events including the Parent Reception, Orientation and Graduation Celebration
- Company is provided a copy of the class roster for future marketing efforts

Bronze Sponsors at \$1,000 (*limit six bronze sponsors*)

- Recognition as a Bronze Sponsor on all class materials and class webpage with:
 - Recognition as a Bronze Sponsor in the *Business Focus* monthly class report
 - Recognition as a Bronze Sponsor in the Leadership Lexington Youth Yearbook for the sponsor year
- Recognition at special Leadership Events including the Parent Reception, Orientation and Graduation Celebration
- Company is provided a copy of the class roster for future marketing efforts