

# Member 2 Member Discount Program

This program is designed to encourage members to patronize other members by giving them an opportunity to offer member-exclusive discounts. Sponsors and participants are also included in a Participant Catalog available for members to download from our website in a special section dedicated to the Member 2 Member Discount Program.

**Publication Date:** Ongoing

**Frequency:** Participant Catalog updated as necessary

**Medium:** Participant Catalog is printable from [www.commercelexington.com](http://www.commercelexington.com)

**Contact:** Dana Zinger, 859-226-1607, [dzinger@commercelexington.com](mailto:dzinger@commercelexington.com)



## Gold Sponsor at \$1,500 *(Limit three gold sponsors)*

- Recognition as a Gold Sponsor in all program materials
- Direct link to your discount offer from the Member 2 Member page of [www.commercelexington.com](http://www.commercelexington.com) (non-sponsor participants are included only in the catalog and in our member directory)
- Twelve-month sponsorship from contact date

## Silver Sponsor at \$750 *(Limit three silver sponsors)*

- Recognition as a Silver Sponsor in all program materials
- Direct link to your discount offer from the Member 2 Member page of [www.commercelexington.com](http://www.commercelexington.com) (non-sponsor participants are included only in the catalog and in our member directory)
- Six-month sponsorship from contract date

## Seasonal Sponsor at \$500 *(Limit four seasonal sponsors)*

- Recognition as a Seasonal Sponsor in all program materials
- Direct link to your discount offer from the Member 2 Member page of [www.commercelexington.com](http://www.commercelexington.com) (non-sponsor participants are included only in the catalog and in our member directory)
- Three-month sponsorship (start and end date to be determined by sponsor depending on availability)