

New Member Luncheon

An informal luncheon to welcome new members and show them how to maximize their membership benefits. Also, an opportunity for new members to get acquainted with Ambassadors, board members, and Commerce Lexington staff.

Date: January, March, May, July, September, November

Projected Attendance: 35-40 per event

Presenting Sponsor at \$3,500 (*Limit one presenting sponsor for the series*)

- Event referred to as "*Sponsor Company*" Presents the New Member Orientation
- Recognition as the Presenting Sponsor in all event materials including:
 - Top billing on sponsor recognition PowerPoint
 - Company logo on printed invitation
- Exclusive opportunity to provide promotional items to be placed at each seat (item provided by sponsor)
- Four registrations per luncheon
- Company representative introduced and invited to make remarks
- Company is provided with a copy of the attendee list for future marketing efforts
- First right of refusal for the annual Presenting Sponsorship opportunity

Gold Sponsor at \$1,500 for series (*Limit seven gold sponsorships*)

- Recognition as a Gold Sponsor in all event materials including:
 - Company recognized on printed invitation
- Two registrations per luncheon
- Company recognized during welcome comments
- Company may display materials on a shared sponsor table