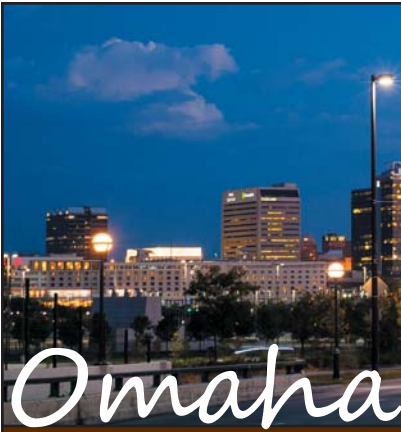


WEDNESDAY, MAY 8, 2013



**6:30 a.m.**

Arrive at Blue Grass Airport for Check-In & Breakfast Courtesy of Blue Grass Airport.

**8:00 a.m.**

Flight Departs Blue Grass Airport for Omaha via Charter.

**8:55 a.m. (CST)**

Flight Arrives at Omaha Airport.



*Mammel Hall is the home of the University of Nebraska at Omaha's College of Business Administration. Just opened in August 2010, it is an inviting state-of-the-art facility that is UNO's first LEED certified building.*



**10:00 - 11:00 a.m.**

Welcome Session/Call to Order  
Mammel Hall (6708 Pine St.,  
Omaha, NE 68106)

**SPEAKERS:**

**Danny Murphy**

Commerce Lexington Inc. Chairman  
Assistant Dean of Administration &  
Community Engagement  
UK College of Law

**Kevin Sutphin**

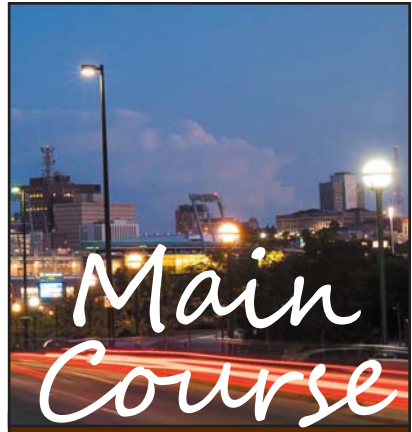
Senior Vice President  
JP Morgan Chase Bank, NA

**David Brown**

President & CEO  
Greater Omaha Chamber

**Jim Gray**

Mayor, Lexington-Fayette Urban  
County Government



**11:00 a.m. - Noon**

Lexington - Omaha. Making the  
Comparisons  
Mammel Hall (6708 Pine Street,  
Omaha, NE 68106)

**SPEAKER:**

**Jeremy Pietrocini**

Senior Consultant, Gallup Inc.

**Noon - 1:45 p.m.**

Key Ingredients for My Most  
Effective Leadership Visit  
**LUNCH & BREAKOUTS**

**FACILITATORS:**

**Ryan Lisk**

Lisk Associates

**Molly Sutherland**

Sutherland & Associates

**1:45 p.m.**

Polk's Pearls for Your Most  
Effective Leadership Visit

**SPEAKER:**

Reed Polk, Crossroads Consultant



PRESENTED BY



J.P.Morgan

WEDNESDAY, MAY 8, 2013

# Main Course

2:00 p.m.

Oma-WHO?

Mammel Hall (6708 Pine Street. Omaha, NE 68106)

**SPEAKER:**

**Jim Suttle**

Mayor, City of Omaha

*Who better to give us an introduction to the city so often included on the nation's many "best of" lists than Omaha's Mayor Jim Suttle.*



# Hotel

2:30 p.m.

Buses Depart for Hilton Omaha.

3:00 p.m.

Check-In at Hilton Omaha

(1001 Cass St., Omaha 68102)

# Side Dish

3:30 - 4:30 p.m.

Elective Session: The Mastercraft



**TOUR GUIDE: Dusty Reynolds**, Director of Entrepreneurship & Innovation, Greater Omaha Chamber

Meet Gina Greathouse in Hilton lobby by 3:20 p.m. for bus transportation to The Mastercraft. Bus will return to Hilton by 4:30 p.m.

*The Mastercraft is a 140,000 square foot building located in North Downtown Omaha. The mixed-use building is primarily inhabited by start-ups and creative companies. The story of the building dates back to 1925 when the Katzman family began Mastercraft furniture and later opened this facility in 1941. Today, it is a budding creative center that is drawing companies from design to architecture to law.*



# Social

5:30 - 7:00 p.m.

Opening Night Reception

Joslyn Art Museum

Storz Fountain Court

(2200 Dodge St., Omaha, 68102)

Sponsored by:



# Dinner

7:30 p.m.

Dinner On Your Own

7:30 p.m.

Optional Group Networking Dinners

Reservations required in advance. Contact Katie Hardwick to reserve your spot for a group dinner.



PRESENTED BY



THURSDAY, MAY 9, 2013

# Main Course



## Starters

**6:00 - 7:00 a.m.**

**Riverfront Run/Walk**

The Hilton Omaha has outlined a 4 mile route that takes you by notable features of Omaha's riverfront area. Maps available at the front desk.

**7:30 - 8:30 a.m.**

**Buffet Breakfast**

**Hilton Omaha**

**Grand Central Ballroom**

(1001 Cass St., Omaha 68102)

**8:20 a.m.**

**Call to Order**

**Hilton Omaha**

**Grand Central Ballroom**

### Did You Know?

-> Omaha became the home of the College World Series in 1950.

-> Nebraska has more miles of river than any other state.

-> Omaha hosted the U.S. Olympic swim trials in 2008 & 2012.

**8:30 - 9:30 a.m.**

**Big Companies/Big Impact: How Omaha's Corporate Leaders are Leading Change**

Hilton Omaha (1001 Cass St., Omaha 68102)

*This session provides our participants an opportunity to learn from key corporate leaders in Omaha. These companies aren't just household names in Omaha, but across the country. It's a rare privilege to hear from four Fortune 500 companies and the largest privately held banking institution in the country about why Omaha works for them, and how they work for Omaha.*

**SPEAKERS:**

**Mike Faust**, Assistant to the Chairman, Kiewit Corporation

**Christine Johnson**, Foundation President, Mutual of Omaha

**Chris Kircher**, VP Corporate Affairs, ConAgra Foods & President, ConAgra Foods Foundation

**Clark Lauritzen**  
Executive Vice President  
First National Bank

**Darlynn Myers**  
Director of Corporate Relations  
Union Pacific

**FACILITATOR:**

**Alan Stein**

President/CEO, SteinGroup, LLC

**9:30 a.m. Q&A**

**10:00 - 10:45 a.m.**

**Philanthropy 101 - START!**

Hilton Omaha (1001 Cass St., Omaha 68102)

*This session focuses on building a philanthropic culture, using a dynamic, creative approach. It's not just about wealth – it's about motivating and inspiring the community to get behind the project – and get it started. Many key projects are pending in our community, and funding is always the biggest challenge, how can we learn how to leverage our resources to GET STARTED!*

**SPEAKER:**

**Lyn Wallin Ziegenbein**

Executive Director

Peter Kiewit Foundation

**10:45 a.m. Q&A**

**Q&A MODERATOR:**

**Sandy Canon**, Chief Administrative Officer, SteinGroup, LLC



PRESENTED BY



J.P.Morgan



THURSDAY, MAY 9, 2013

# Main Course

**11:00 - 11:45 a.m.**

**Omaha's YP's - Making a Difference**  
Hilton Omaha (1001 Cass St.,  
Omaha 68102)

*Omaha's young professionals are organized, and they're making a difference! The Greater Omaha Young Professional organization serves as a catalyst to recruit and retain talent in Omaha through engagement, opportunity and advocacy. Learn what's important to young professionals and what they think Omaha needs in order to be a preferred city for upcoming generations. These young professionals will share their view of the future and dive into two key areas of their advocacy efforts.*

**SPEAKERS:**

**Sarah Johnson**

Manager of Talent + Workforce  
Greater Omaha Chamber

**Sarah Wernimont**

Coordinator of Talent + Workforce  
Greater Omaha Chamber

**Craig Moody**

Managing Principal & Co-Owner  
Verdis Group

**Niki Jordan**

Program Associate  
Inclusive Communities

**11:45 a.m. Q&A**

**Noon Adjourn**



## 12:15 - 4:30 p.m. ELECTIVE SESSIONS

See Lynda Bebrowsky or Katie Hardwick for more info or reservations

- 12:15-1:45 p.m. Lunch with Young Professional Summit Organizers
- 1:00-2:30 p.m. Omaha Overview Trolley Tour
- 1:30-3:00 p.m. Downtown Walking Tour
- 1:30-3:30 p.m. Residential Development Tour
- 3:00-4:30 p.m. Omaha Overview Trolley Tour
- 3:00 - 4:30 p.m. Behind the Scenes Tour of CenturyLink Center Omaha & TD Ameritrade Ballpark

More Details on Elective Sessions on Next Page ---->

## 6:30 - 9:30 p.m.

**Bank Reception & Dinner at 801 Chop House**

(1403 Farnham St., Omaha, NE 68102) [www.801chophouse.com](http://www.801chophouse.com)

Sponsored by:



Vertical text: **Dinner**



PRESENTED BY



THURSDAY, MAY 9, 2013

# Elective Session Detail



**12:15 – 1:45 p.m.**

**Lunch with Young Professional Summit Organizers**

**LOCATION:** Liberty Tavern Restaurant at Hilton Omaha

**NOTES:** Hosted by Amy Carrington, Commerce Lexington. Guests include Sarah Johnson, Greater Omaha Chamber, Sarah Wernimont, Greater Omaha Chamber and Lonnie Michael, 2013 Summit chairperson, Database Manager, Mutual of Omaha. **Lunch at your own expense.**

**ABOUT:** Omaha boasts a highly impactful Greater Omaha Young Professionals organization. Its mission is to serve as a catalyst organization to retain and attract young professionals to the Greater Omaha area through engagement, opportunity and advocacy. Among its many effective and productive programs is the annual Young Professionals Summit where over 1500 young professionals from throughout the region, interested in contributing to business and the community gather to get inspired, learn how to contribute to the community, create impactful partnerships and implement innovative ideas. Learn from the planners of this signature event how they get it done and what it means to their community.

**1 - 2:30 p.m. & 3 – 4:30 p.m.**

**Introduction to the City of Omaha - Trolley Tour**

**TOUR NOTES:** Meet in Hilton lobby 15 minutes prior to your tour departure.

**ABOUT:** Enjoy a guided trolley tour of Omaha's past, present and future. Professional guide provides an overview of Omaha's points of interest. Tour the historic Old Market District, Lewis & Clark landing, the Historic Gold Coast District and Creighton University. Sites include billionaire Warren Buffet's residence, 1903 Joslyn Castle, St. Cecilia's Cathedral, the Blackstone Hotel (birthplace of the Reuben Sandwich), Omaha Community Playhouse (largest community theater in USA), Bob Kerry Pedestrian Bridge and much more. Groups will also have an opportunity to experience Pioneer Courage Park with a brief tour stop. The park contains complete life-size sculptures of an authentic pioneer wagon train traveling west across the Nebraska prairie.



PRESENTED BY



J.P.Morgan

THURSDAY, MAY 9, 2013

# Elective Session Detail

**1:30 - 3:00 p.m.**

## Downtown Walking Tour

**TOUR NOTES:** Guided by Joe Gudenrath, Executive Director, Omaha Downtown Improvement District Association. Meet Renee Jackson in the hotel lobby at 1:15 p.m.

**ABOUT:** The revitalization of downtown Omaha began in the late 1980s, with the development of the ConAgra Foods headquarters campus and the Heartland of America Park - catalysts for the robust growth that continues today. Omaha's unprecedented investment now totals nearly \$3 billion in projects completed or under construction. Downtown is the center of the performing and visual arts in Omaha, state of the art sports complexes, office and education buildings, exciting residential projects and public green space. Your tour begins at the Hilton as you make your way throughout downtown, learning about existing and upcoming projects while learning of Omaha's new way finding system and solutions to the challenge of downtown parking. You conclude at one Omaha's cultural gems – the Bemis Center for Contemporary Arts. Then you have free time to enjoy the exhibits at the Bemis, or shop in the Old Market before you return on your own to the Hilton.

**1:30 – 3:30 p.m.**

## Residential Development Tour

**TOUR NOTES:** Meet Todd Heistand in Hilton Omaha Lobby at 1:15 p.m.

**ABOUT:** Like Lexington and other vibrant cities, Omaha invests in creating a 24/7 downtown, with the cornerstone being the development of downtown residential choices that are affordable and meet the needs of multiple demographics; from younger professionals looking for upscale and unique rentals to empty nesters ready for urban living. One of Omaha's most notable developers is Todd Heistand of NuStyle Development. NuStyle, specializes in converting old buildings into sophisticated urban residences and has been at the forefront of Omaha's emerging residential market. Their latest and much talked about project is Highline, the former Black Hills Energy Building, redeveloped into 110 upscale residences. Enjoy a panoramic view of Omaha from Highline, while Todd shares his expertise in Omaha's urban residential development, from project selection to financing and more. The session will also highlight other NuStyle developments.

**3:00 – 4:30 p.m.**

## Behind-the-Scenes Tour of CenturyLink Center Omaha

**TOUR NOTES:** Guided by Roger Dixon, President/CEO of MECA (Metropolitan Entertainment & Convention Authority), Denise Niebrugge, CMP, VP Convention Center Sales & Marketing, MECA and Katie Bassett, TD Ameritrade Park Omaha Event Manager. Meet in hotel lobby at 2:45 p.m.

**ABOUT:** Opened in 2003, this state-of-the-art 1.1 million sq. ft. facility includes a convention center and arena. In 2011, it became the CenturyLink Center Omaha, and is now owned by the City of Omaha and managed by the Metropolitan Entertainment & Convention Authority. The total cost of the facility was \$291 million, supported by \$75 million in private donations, while the city issued public bonds to fund the balance. CenturyLink is home to UNO Maverick hockey and Creighton University men's basketball and played host to the 2008 and 2012 U.S. Olympic Swim Trials. MECA also manages the Omaha Civic Auditorium and TD Ameritrade Park Omaha, which opened in 2011 and is home to the NCAA Men's College World Series.



PRESENTED BY



J.P.Morgan

FRIDAY, MAY 10, 2013

# Main Course



## Starters

**6:00 - 7:00 a.m.**

### Riverfront Run/Walk

The Hilton Omaha has outlined a 4 mile route that takes you by notable features of Omaha's riverfront area. Maps available at the front desk.

**7:30 - 8:30 a.m.**

### Buffet Breakfast

Hilton Omaha

Grand Central Ballroom

(1001 Cass St., Omaha 68102)

**8:20 a.m.**

Call to Order

Hilton Omaha

Grand Central Ballroom

## Did You Know?

-> The TV dinner, Raisin Bran & cake mix were invented by Omaha companies, many of which were the forerunner to today's ConAgra Foods.

-> Omaha is home to five Fortune 500 companies.

**8:30 - 9:30 a.m.**

### The Power of Regional Partnering

Hilton Omaha (1001 Cass St., Omaha 68102)

*Much like the Lexington-Louisville economic corridor, Omaha and Lincoln, Nebraska's top two metro areas, are proactive about working together to promote themselves as a strong economic region. And like us, they set aside their long standing "sibling rivalry" to become a more united team, positioning themselves for success.*

#### **SPEAKERS:**

**David Brown**

President & CEO

Greater Omaha Chamber

**Dana Bradford**

CEO

Waitt Company

#### **FACILITATOR:**

**Bob Quick**

President & CEO

Commerce Lexington Inc.

**9:30 a.m. Q&A**

**10:00 - 10:30 a.m.**

### Tying It All Together

Hilton Omaha (1001 Cass St., Omaha 68102)

#### **SPEAKER:**

**Terry Kroeger**

Board Chairman, Greater Omaha Chamber of Commerce

CEO & Publisher, Omaha World Herald & President, BH Media Group

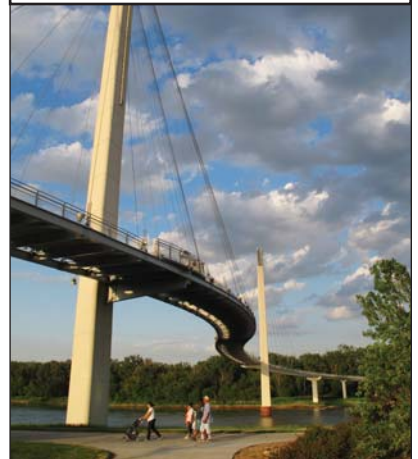
#### **FACILITATOR:**

**Danny Murphy**

Commerce Lexington Inc. Chairman Assistant Dean of Administration & Community Engagement

UK College of Law

**10:30 a.m. Q&A**



PRESENTED BY



J.P.Morgan



FRIDAY, MAY 10, 2013

# Main Course

# Closing

# Travel

**10:45 - 11:15 a.m.**

**How'd We Do**

Hilton Omaha (1001 Cass St.,  
Omaha 68102)

*Follow up to Wednesday's "Key Ingredients for My Most Effective Leadership Visit." How did we do as a group? How did we do as individuals?*

**SPEAKERS:**

**Ryan Lisk**

Lisk Associates

**Molly Sutherland**

Sutherland & Associates

**Reed Polk**

Crossroads Consultant

**11:15 a.m.**

**Closing Remarks**

**SPEAKERS:**

**Zach Gates**

Managing Director  
CHASE/J.P. Morgan

**Jim Gray**

Mayor, Lexington-Fayette Urban  
County Government

**Danny Murphy**

Commerce Lexington Inc. Chairman  
Assistant Dean of Administration &  
Community Engagement  
UK College of Law

**11:30 a.m.**

**Adjourn**

**Noon - 1:00 p.m.**

Airport shuttle takes participants back to Omaha Airport.

**2:30 p.m.**

Flight Departs Omaha Airport.

**5:20 p.m. (EST)**

Approximate arrival back at  
Blue Grass Airport.



## PLEASE NOTE

### Luggage Departure Information

We are making a change to the airport shuttle & luggage process on departure day this year. In an attempt to avoid a long wait at airport check-in, **we are not pre-assigning buses** so that we can more effectively stagger the departure.

--> There is **no need to check your luggage in early**. Just bring it with you to the bus and hop on. Those that would like to bring it down early, we'll have a storage area on the ballroom level. **Just remember to take it with you when you board the shuttle to the airport.**

--> Shuttles to the airport start at 12:00 noon and run every 15 minutes until the final departure at 1:00 p.m. **See Katie or Lynda if you have any questions.**



PRESENTED BY

**CHASE**  **J.P.Morgan**