

Commerce Lexington Inc.

Membership Benefits

What is Commerce Lexington Inc?

Your local Chamber of Commerce and Economic and Workforce Development organization. As a member of Commerce Lexington Inc., not only do business owners receive benefits that help their business grow, but their investment also strengthens the organization's commitment to advancing the Bluegrass business community and the area's quality of life. From representation at all levels of government to informative small business targeted programs to great marketing opportunities in various publications to educational and professional development opportunities, and even great networking events, Commerce Lexington seeks to provide members with the tools they need to make their business a success.

Why should my business invest in Commerce Lexington?

We'll Connect You with Customers, Suppliers and Other Businesses

- Search Engine Optimized (SEO) listings on CommerceLexington.com
- Listing in business-specific publications as appropriate i.e., Guide to the Bluegrass
- New Trustees receive recognition in Business Focus magazine and at our Annual Dinner
- New Member Luncheon for new members
- Utilize volunteer opportunities to build relationships with other businesspeople
- Advertising and marketing opportunities through Commerce Lexington publications
- Relationship building opportunities through our many events held throughout the year
- Inclusion in Commerce Lexington's referral program including consideration of use of your company's resources for programs and services
- Utilize the brochure racks in Commerce Lexington's lobby
- Membership decal

We're Your Source of Business Information

- Access to economic and demographic research and data from Commerce Lexington's Research Department
- Research specialists available for your questions
- Access to Minority Business Development and Economic Development services
- Receive Business Focus, Commerce Lexington's monthly newsletter
- Receive E-News Weekly, Commerce Lexington's weekly email newsletter

We're Building & Strengthening the Local Economy

- Post career opportunities for free in our Job Bank on commercelexington.com
- Be a part of developing our local base of high-tech and industrial businesses
- Reap the benefits of our local industry retention and expansion program
- Be part of improving education in our area and strengthening your future workforce
- Work with other businesses to make our community as strong as possible

We're Your Voice in Government and Community Issues

- Full-time lobbyist, staff and volunteers who represent your business issues in Frankfort, Washington, and locally
- Participate in forums and other meetings with elected officials
- Opportunity to attend Commerce Lexington's Annual Leadership Visit

We Save You Money

- Take advantage of over 50 exclusive member discounts, including discounts on health insurance, office supplies and payroll through our Member 2 Member Discount Program
- Research services; discounts on Commerce Lexington publications, programs, and events
- Realize a tax deduction – Commerce Lexington membership is 95% tax deductible as a business expense according to the IRS

We Support Your Professional Development

- Participate in @330 – professional development for small business owners
- Utilize the opportunity to apply for Leadership Lexington, a 10-month leadership training and development program
- Utilize the opportunity to apply for Leadership Central Kentucky, a region-wide 10-month leadership training and development program

