

Public Policy Luncheon

This event series is a unique opportunity for members and guests to network over lunch and hear from leading State and National officials about current events and critical issues confronting our region, state, and country. Held four times yearly, featured speakers have ranged from U.S. Senate and House delegations, the Governor, and key members of the Kentucky General Assembly. Sponsorships and attendance provide a great opportunity to demonstrate your interest in policy advocacy and public discussion of important issues.

Date: Four times a year

Projected Attendance: 150-200 per event

Contact: Katie Hardwick, 859-226-1608, khardwick@commercelexington.com

Presenting Sponsor at \$10,000 (*limit one presenting sponsor for the series*)

- The event series will be referred to as "*Sponsor Company*" Presents Commerce Lexington's Public Policy Luncheon Series
- Recognition as the Presenting Sponsor in all event materials including:
 - Program produced for the event
 - Logo and live link to company website included in Commerce Lexington's electronic marketing (i.e. website, e-mail, etc.)
 - Full color logo displayed in the *Business Focus* monthly magazine
- Company representative introduced at each luncheon and is invited to make remarks
- Company CEO seated at head table with featured speaker
- Exclusive opportunity to provide promotional items to be placed at each seat (item to be provided by sponsor)
- Ten complimentary registrations to each luncheon
- Company provided with a copy of attendees for future marketing efforts
- First right of refusal for the annual Presenting Sponsorship opportunity

Platinum Sponsor at \$6,000 (*three platinum sponsorships available*)

- Recognition as a Platinum Sponsor in all event materials including:
 - Program produced for the event
 - Live link to company website included in Commerce Lexington's electronic marketing (i.e. website, e-mail, etc.)
 - Listing in the *Business Focus* monthly magazine
- Recognition from the podium as a Platinum Sponsor of the series at each luncheon
- Ten complimentary registrations to each luncheon
- Company may display materials on a shared sponsor table

Gold Sponsors at \$2,500 (*multiple gold sponsorships available*)

- Recognition as a Gold Sponsor in all event materials including:
 - Program produced for the event
 - Company listed as Gold Sponsor in Commerce Lexington online event listings
 - Listing in the *Business Focus* monthly magazine
- Five complimentary registrations to each luncheon
- Company may display materials on a shared sponsor table

Silver Sponsor at \$1,500 *(multiple silver sponsorships available)*

- Recognition as a Silver Sponsor in all event materials including:
 - Program produced for the event
 - Company listed as Silver Sponsor in Commerce Lexington online event listings
 - Listing in the *Business Focus* monthly magazine
- Two complimentary registrations to each luncheon
- Company may display materials on a shared sponsor table

Small Business Sponsors at \$750 *(multiple small business sponsorships are available. Available to member companies with 10 or fewer employees)*

- Recognition as a Small Business Sponsor in all event materials including:
 - Program produced for the event
 - Company listed as Small Business Sponsor in Commerce Lexington online event listings
 - Listing in the *Business Focus* monthly magazine
- Two complimentary registrations to each luncheon
- Company may display materials on a shared sponsor table

In-Kind/Trade Sales Opportunities

- Food and beverage. Estimated cost: \$3,500 per event
- Signage. Estimated cost: \$300