



Photos Courtesy of Meet Minneapolis

2017 LEADERSHIP VISIT SPEAKERS

Amelia Brown Program Coordinator, Creative City Making City of Minneapolis

Amelia Brown is a writer, speaker, artist and consultant with more than 20 years of community development experience spanning four continents. She earned a self-designed Master's degree from the University of Minnesota integrating arts, emergency management, and community development. She has published multiple articles, including a series focused on crisis and creativity featured on Springboard for the Arts Creative Exchange, presented the role of arts in disaster recovery workshops and conferences, including the 2015 International Award for Public Art, Cities of Climate Change Conference in Auckland, New Zealand, and coordinated commemoration events for the 10th Anniversary of Hurricane Katrina in New Orleans, Louisiana. She is a cabinet member of the U.S. Department of Arts and Culture and is the founder of Emergency Arts, a central resource dedicated to building a cross-sector network, strengthening community resilience, and advancing arts as integral to emergency management.

Peter Hendee Brown, AIA, AICP, PHD Independent Development Consultant

Peter Brown brings a multi-disciplinary approach to his professional work in city building and to his academic career, combining experience in architecture, planning, city government administration, and real estate development. Peter grew up in Rochester, New York, and moved to Philadelphia after college, in 1986. There he practiced architecture for ten years before serving as a project director in the city of Philadelphia's Capital Program Office, leading a team of eighteen staff who were responsible for managing over \$200 million in municipal projects. In 2002 he served as the president of the Philadelphia Chapter of the American Institute of Architects. After living in Philadelphia for 17 years, Peter moved to the Twin Cities in 2004, where he worked in real estate development as a senior project manager on several large condominium projects. He served the North Loop Neighborhood Association as board chair and he also served on Mayor R.T. Rybak's Riverfront Blue Ribbon Task Force, whose recommendations led to the creation of the Minneapolis Riverfront Partnership in 2008. Peter is an independent development consultant to private, public, and nonprofit clients. Since 2010, he has consulted to the city of Minneapolis on the Peavey Plaza revitalization project, the new Vikings Stadium, the redesign and reconstruction of Nicollet Mall, and the design of the Downtown East Commons. Peter earned his Bachelor of Architecture degree from Cornell University and his Master of Governmental Administration and Ph.D. in City and Regional Planning from the University of Pennsylvania.



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Dr. Eli Capilouto **President**

University of Kentucky

Dr. Eli Capilouto became the 12th President of the University of Kentucky on July 1, 2011. Under his leadership, the \$3.5 billion flagship and land grant research university has gained significant momentum in fulfilling its multi-faceted mission of teaching, research, service and health care. Dr. Capilouto has led a process to enrich UK's academic experience by investing in priorities that maintain affordability and access; support the institution's talented faculty and staff; and revitalize the living, learning, and research facilities across campus. Under his leadership, UK is undergoing a significant physical transformation of its academic, research, residential, health care, and community spaces. Through partnership, increased philanthropy, and effective financial management, UK is self-financing the vast majority of its more than \$2 billion infrastructure development. Dr. Capilouto is committed to enhancing UK's research enterprise and graduate education programs through high-quality partnerships, both domestic and international, and by recruiting and rewarding top scholars across the world. In 2013, UK's Markey Cancer Center earned National Cancer Institute-designation (NCI); making UK one of 22 universities with the trifecta of federal research awards: NCI, Clinical Translational Science Award (CTSA) and an Alzheimer's Disease Center.

Steve Cramer **President & CEO**

Minneapolis Downtown Council & Downtown Improvement District

Steve Cramer is the President and CEO of the Minneapolis Downtown Council and Downtown Improvement District. He was a Minneapolis City Council member from 1984 to 1993. Steve also worked for the nonprofit organization Project for Pride in Living from 1994 through 1999, serving as the director of housing and development, chief operating officer and finally president and executive director. He then served as director of the Minneapolis Community Development Agency (known today as CPED) from 1999 to February 2002 and as director of the Hennepin County Department of Housing, Community Works & Transit from February 2002 to August 2003, when he rejoined Project for Pride in Living as their president and executive director until joining the Downtown Council in December 2013. Presently, Steve serves on the Boards of the Minneapolis Regional Chamber of Commerce, Meet Minneapolis, Opportunity Partners and Catholic Charities. He is the co-chair of both

the Hennepin County Workforce Leadership Council and the Heading Home Hennepin Executive Committee. Steve also serves as the District D Commissioner on the Metropolitan Airport Commission since his appointment by Governor Mark Dayton in December 2012. A long-time Minnesota Twins fan, Steve also served as Chair of the Minnesota Ballpark Authority from 2006 – 2014. Steve has a Bachelor of Science in Urban Planning from the University of Tulsa and a Master of Arts in Public Affairs from the Humphrey Institute of the University of Minnesota.

Donna Drummond **Director of Planning, Department of Planning and Economic Development** **City of Saint Paul**

Donna Drummond has served as the City of Saint Paul's Director of Planning in the Dept. of Planning and Economic Development (PED) since 2009. In that role, she oversees citywide planning, zoning, and heritage preservation activities. Prior to that, she was the lead staff person for Mayor Chris Coleman's Central Corridor initiative, planning for community development along a \$1 billion light rail line that opened in June 2014. As part of that work, she has spoken at conferences in the U.S. and Canada. Other areas she has worked in as a city planner in Saint Paul include: neighborhood planning, college campus planning, and economic development and housing project management. Donna holds a B.S. from the University of Wisconsin-River Falls and a Master of Planning degree from the Humphrey School of Public Affairs at the University of Minnesota.

Peter Frosch **Vice President of Strategic Partnerships** **GREATER MSP - Minneapolis Saint Paul** **Regional Economic Development Partnership**

Peter Frosch is the Vice President of Strategic Partnerships at GREATER MSP. He is responsible for developing and implementing the economic development strategy for the Minneapolis-Saint Paul region. Prior to joining GREATER MSP in January 2013, Peter was Legislative Director for Congresswoman Betty McCollum in Washington, D.C. Peter has also served as Director of Environmental Policy at Environmental Initiative, a Minneapolis-based nonprofit. He is a member of the University of Minnesota's Center for Transportation Studies Executive Committee, a participant in Harvard Business School's Young American Leaders Program, and a 2015 winner of the Knight Foundation Cities Challenge. Peter



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earned a bachelor's degree from Northwestern University and a Master's degree in international relations from Dublin City University in Ireland, where he studied as a George Mitchell Scholar.

Claire Hart
Engagement, Diversity & Inclusion Internal Consultant
Lexmark International, Inc.

Claire Hart is Engagement, Diversity & Inclusion Internal Consultant for Lexmark International, Inc. Prior to assuming her current role at Lexmark in August of 2016, Hart served as Strategic Initiatives Partner at the University of Kentucky. In that position and previous roles, she was responsible for culture change initiatives with a focus on unconscious bias, diversity and inclusion, internal leadership development, and coaching. Hart relocated to Lexington, Kentucky in 2014. Prior to her roles at UK and Lexmark, she managed leadership development for HealthSouth Corporation in Birmingham, Alabama. She holds a Bachelor's degree in Organizational Communication Studies from Huntingdon College in Montgomery, Alabama, and a Master's degree in Business Administration from the University of Alabama at Birmingham.

Dr. Eric Kaler
President
University of Minnesota

Since taking office in 2011, President Eric Kaler has focused on core priorities: academic excellence, access for qualified students, stewardship of tuition and public dollars, diversity and a welcoming and respectful campus climate, a world-class research enterprise that aligns with the needs of the state of Minnesota and its industries, and a deep commitment to public engagement and outreach, locally and globally. His personal commitment to excellence was rewarded in April 2014 when he was named to the American Academy of Arts and Sciences, one of the nation's most prestigious honorary societies. He was elected in two categories: for his work as a chemical engineer and as a higher education administrator. Since Kaler became president, Minnesota resident undergraduates across all five campuses have seen the smallest five-year tuition percentage increase — an average annual increase of 1 percent — in more than a half-century, or since the Eisenhower Administration. Among other leadership activities, Kaler is a member of the Guthrie Theater Board, the co-chair of Generation Next, Chair of the NCAA Division I Board of Directors and Chair of the Big Ten Council

of Presidents and Chancellors. Kaler received his Ph.D. in chemical engineering from the University in 1982. He went on to become one of the nation's foremost experts on "complex fluids," which have applications in drug delivery, food processing, pharmaceuticals, and manufacturing.

Gülgün Kayim
Director of Arts, Culture & Creative Economy
City of Minneapolis

Gülgün Kayim joined the City of Minneapolis in 2011 in the newly-created role of Director of Arts, Culture and the Creative Economy. Previously, she was the Assistant Director of the Bush Foundation's Artist Fellowship Program. Before joining Bush, she served as the Public Art on Campus Coordinator at the Weisman Art Museum and also consulted extensively on site-specific performance, public art and artist professional development in the Twin Cities. Gülgün is also a practicing interdisciplinary artist and a 2017 Stanford University Creative Cities fellow. She co-founded the Minneapolis based, award-winning site-specific performance collective, *Skewed Visions* and is a core member of the international artist network *Mapping Spectral Traces*. Her artistic work has been recognized with a number of local, national and international awards, grants and fellowships. Kayim's creative work has been presented in the U.S., London, Cyprus and Russia. She trained in the U.S. and London and holds an M.A. in Performance from the University of Wisconsin-Madison, an MFA in Theatre Directing from the University of Minnesota and BA (Hons) in Theatre and Film from the University of Middlesex, London. She also serves as affiliate faculty in the Department of the Theatre Arts and Dance at the University of Minnesota.

Michael Langley
CEO
GREATER MSP - Minneapolis Saint Paul Regional Economic Development Partnership

Michael Langley is the founding CEO of GREATER MSP, the Minneapolis Saint Paul Regional Economic Development Partnership. GREATER MSP leads global promotion, regional strategy, and project management for economic growth and job creation in the Minneapolis Saint Paul region, with 3.5 million residents and a Gross Metropolitan Product of over \$230 Billion. He brings years of experience to the role as a widely recognized economic development strategist who has also led successful regional economic development organizations in Florida and Pennsylvania. Since the formation of



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GREATER MSP in 2011, the Minneapolis Saint Paul region has achieved strong job growth and record low unemployment, and has been recognized widely for its diverse and resilient economy. A graduate of the U.S. Naval Academy, Mike also earned a MS in information systems from the Naval Postgraduate School in Monterey, California. He served as a Navy pilot with more than 5,000 hours of flight and crew time on surveillance and intelligence missions worldwide and as a technology analyst on the staff of the Chief of Naval Operations. He has also been awarded an honorary doctorate in Humanities by American Intercontinental University for his work in community improvement.

Kristine Martin **Vice President** **Wilder Center for Communities**

Kristine Martin joined the Wilder Foundation in 2011. She provides direction for the Wilder Center for Communities, which builds capacity in the community through leadership development, civic engagement and collaborative community initiatives. Kristine is passionate about making a difference in social and economic disparities. She works to position Wilder as a thought-leader around systems change and an innovator in creating conditions for political community engagement. She is an avid runner, a global traveler and enjoys spending time with her husband and two children.

Joan McCusker **Vice President, Finance & Administration & CFO** **Amherst H. Wilder Foundation**

Joan McCusker joined the Amherst H. Wilder Foundation in 2014 as Vice President, Finance and Administration and Chief Financial Officer. Joan has more than 25 years of experience in industries including manufacturing, government contracting and retail. Prior to joining the Wilder Foundation, Joan served as CFO at Lawrence Merchandising and held multiple Vice President roles at Alliant Techsystems Inc., including in Finance, Human Resources, Information Technology, and Compliance. Joan is a graduate of Minot State University with a bachelor's degree in accounting and the University of North Dakota with a master's degree in accountancy. She also holds a mini-MBA in healthcare management and a mini-MBA master of informational technology from the University of St. Thomas, and is a Certified Public Accountant (inactive). She also sits on the board of the National Kidney Foundation of Minnesota.

Ravi Norman **CEO** **THOR Companies**

Ravi Norman serves as CEO of THOR Companies, providing strategic leadership to the THOR family of affiliates/subsidiaries: THOR Development, THOR Design Plus, THOR Construction and THOR Consulting. He joined THOR Construction in 2005 as CFO, overseeing the firm's financial strategies and operations. During his tenure as CFO, he helped steer the company through the 2008-09 economic downturn that brought the U.S. building industry to a near-standstill. Promoted to THOR CEO in 2009, Ravi directed the company along a strategic growth process that led to the 2017 formation of THOR Companies, a turnkey real estate development company with an expanded palette of integrated service offerings. Under Ravi's leadership, THOR Companies has positioned itself to serve as a strategic real estate and construction partner for clients seeking innovative and sustainable solutions in the large context of the built environment. Ravi emphasizes that THOR, as one of the nation's largest black-owned private companies, brings a unique capacity in understanding emerging communities, diversity and social inclusion to bear for clients. Ravi's formal education includes economics and finance degrees from the University of Minnesota.

R.T. Rybak **President & CEO** **The Minneapolis Foundation**

R.T. Rybak has served as President and CEO of The Minneapolis Foundation since 2016. As leader of one of the oldest and largest community foundations in the country, Rybak oversees the management of nearly \$700 million in assets and the average annual distribution of more than \$50 million in grants. Before leading The Minneapolis Foundation, Rybak served as executive director of Generation Next, a coalition of civic, business, and school leaders focused on closing the educational opportunity gap in Minneapolis and Saint Paul. Prior to that, he served as Mayor of Minneapolis from 2002 to 2013. Rybak is the author of "Pothole Confidential," a memoir about his 12 years as mayor of Minneapolis. A Minneapolis native, Rybak spent almost 30 years working in journalism, commercial real estate, publishing, and the Internet.



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Jonathan Sage-Martinson **Director, Department of Planning and** **Economic Development** **City of Saint Paul**

Appointed by the Mayor, Jonathan manages the department, an operating budget of nearly \$10 million, a program budget of over \$60 million, and a staff of 72. He also serves as the Executive Director of the City's Housing and Redevelopment Authority. His responsibilities include overall direction, management, oversight, and coordination of the City's planning, housing, and economic development functions. Prior to his work with the City, Jonathan served as the Director of the Central Corridor Funders Collaborative, a group of 12 funders dedicated to working with others to insure the robust and equitable development of the Green Line transit corridor in Saint Paul and Minneapolis. He has also served as Executive Director of Sparc, a neighborhood-based community development corporation, and as Associate Director of the Green Institute, a neighborhood-based environmental enterprise. Jonathan also served as a community development volunteer with the Peace Corps, including serving in the first Crisis Corps (now Peace Corps Response) mission. Jonathan has a B.A. in Political Science and German from the University of Minnesota and a Master's of Public Affairs in Nonprofit Management and Community Economic Development from the Hubert H. Humphrey Institute at the University of Minnesota.

Jay Schrankler **Executive Director** **Office for Technology Commercialization** **University of Minnesota**

Jay Schrankler is the Executive Director of the University of Minnesota's Office for Technology Commercialization. His group is responsible for commercializing University inventions. Under his leadership, Minnesota was recently ranked in the top five of universities in Life Science Technology commercialization by the *Nature Biotech Journal* (2013). His group has won several awards, including the Progress Minnesota Award and the Eureka award for innovation. In addition, the group has been mentioned in The White House (Science and Technology Directorate) blog for leading innovation among university commercialization groups. Jay worked for 26 years at Honeywell, holding key management and executive positions in both the Aerospace and Controls Industries. He served as President of Honeywell's Global Environmental Controls Business with sales of \$1.4 billion, as well as other senior management and technical positions in

the Aerospace business. He holds a degree in electrical engineering from the University of Minnesota and Master's Degrees in Electrical Engineering and Computer Science from the University of Wisconsin-Madison. He has also completed executive management certifications at Harvard University and UCLA.

Will Schroeer **Executive Director** **East Metro Strong**

Will Schroeer is the Executive Director of East Metro Strong, a public-private partnership of two counties, six cities, employers, and regional philanthropy working for transit investment and economic development in the eastern half of the Minneapolis-Saint Paul region. Schroeer has served in the public, private, and nonprofit sectors during 25 years of working to help cities grow and work better.

Beth Shogren **Executive Director** **Green Minneapolis**

Beth Shogren has focused her career in project management, and enjoyed creating effective teams and relationships that deliver dynamic projects or initiatives that improve the community. She began her career in project management when she joined Watershed Partners, a Minneapolis based owners representation firm. As partner, she managed projects for high end retail, hospitality, industrial, and commercial clients, and found a passion for identifying client goals, and working to achieve them. In 2009, Ms. Shogren joined the team that launched the Minneapolis DID, a 120-block improvement district in downtown. In her roles as Director of Operations and Chief Operating officer, Ms. Shogren worked to bridging the gap between public and private sector stakeholders, align goals and create partnerships to achieve greater results to benefit the community as a whole. Greening the downtown public realm was a particular area of focus and passion. In July 2016, under the auspices of the DID, Ms. Shogren began management of The Commons, the new 4.2-acre green space adjacent to US Bank Stadium. She became Executive Director of Green Minneapolis in early 2017, a multi project non-profit conservancy organization with the mission to work with public, private and philanthropic partners to develop, operate and actively program parks and green spaces throughout downtown Minneapolis, thereby advancing the vibrancy of downtown.



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Phillip Trier **Twin Cities Market President** **U.S. Bank**

Phillip Trier serves as Twin Cities Market President at U.S. Bank and also manages the company's commercial banking business in the Twin Cities. He is responsible for leading the middle market business segment in Minneapolis, St. Paul and the surrounding Metropolitan area. The Commercial Banking Group serves private, public, non-profit and multi-national businesses. Trier also oversees U.S. Bank's business activities in the Twin Cities market, supervises the company's regional board in the Twin Cities, chairs the Twin Cities Foundation and leads the Twin Cities-based market committee, a group of local senior leaders representing the company's key lines of business and staff functions. Trier joined U.S. Bank in June 2000 and has held numerous positions within Wholesale Banking. An active member of the community, Trier is involved with several local civic organizations. He serves on the board of directors of Gillette Children's Specialty Hospital, the Minneapolis Regional Chamber of Commerce and the Minneapolis Downtown Council (Board Chair). He's also active with Junior Achievement, Special Olympics Minnesota, American Heart Association, United Way and Habitat for Humanity. Trier holds a Bachelor of Arts degree in Economics from St. John's University in Collegeville, MN and is a graduate of the Pacific Coast Banking School at the University of Washington in Seattle, where he graduated with honors. Trier was also nominated for and participated in the Young American Leaders Program at Harvard Business School.

Dr. Quentin Tyler **Assistant Dean and Director for Diversity** **University of Kentucky**

Dr. Quentin R. Tyler holds three degrees from the University of Kentucky (UK); a B.S. in Agricultural Economics, a M.S. in Agricultural Economics, and a Ph.D. in Sociology, with an emphasis on Social Inequalities. He has spent over eleven years in the area of Diversity, Equity and Inclusion at UK, received a Professional Certificate in Diversity and Inclusion from Cornell's School of Industrial and Labor Relations, and currently serves as the Assistant Dean and Director for Diversity in the College of Agriculture, Food and Environment. As Assistant Dean and Director for Diversity, Dr. Tyler facilitates strategic initiatives to promote "inclusive excellence" as a fundamental institutional and educational value woven into UK's College

of Agriculture, Food and Environment's culture, operations, business practices and programming at the campus level and within Kentucky's 120 county extension offices. Dr. Tyler chairs the College's Diversity Advisory Committee, served as the 2015-2016 Chair for 12th Annual Tri State Diversity Conference, serves as a key component of the Cooperative Extension Service Agent interview panel in which he has led Cooperative Extension Service to employ its highest diverse extension agents ever. Dr. Tyler oversees the minority college access (MCAP) program at UK for middle and high school youth in Kentucky and serves as advisor for the UK Chapter of Minorities in Agriculture, Natural Resources, and Related Sciences (MANRRS).

Jonathan Weinhagen **President & CEO** **Minneapolis Regional Chamber of Commerce**

Jonathan Weinhagen is President and CEO of the Minneapolis Regional Chamber of Commerce. He was elected to the Mounds View Public Schools Board of Education in 2014. He serves on the Economic Development Commission in the City of Shoreview, is President of the Mounds View Schools Education Foundation and is engaged in various other non-profit board and committee roles. Jonathan completed a Policy Fellowship through the University of Minnesota Humphrey School of Public Affairs and earned his MBA and Bachelor's degrees from Bethel University.

