

Washington Fly-In

The Bluegrass Region's Annual DC Fly-In is comprised of Central Kentucky's leaders from the business community, non-profit sector, education institutions and local elected officials who travel to Washington, D.C. to meet with Kentucky's Congressional delegation to advocate on behalf of the region's federal legislative agenda. In addition to meeting with Kentucky's delegation, the DC Fly-In affords participants the opportunity to hear from various leaders and policy experts on Capitol Hill over a two-day period. The annual Fly-In is also highlighted by the "Kentuckians in Washington Annual Summer Reception" that gathers congressional staff members, colleagues and Central Kentuckians currently living in Washington, D.C. together for a time of networking and socializing.

Date: July 2018

Projected Attendance: 50+

Contact: Lynda Bebrowsky, 859-226-1611, lbebrowsky@commercelexington.com

Presenting Sponsor at \$7,500 (*limit one presenting sponsor*)

- Program will be referred to as "*Sponsor Company*" Presents the Annual Washington Fly-In
- Recognition as the Presenting Sponsor in all event materials including:
 - Top billing on all signage used throughout the event
 - Full page ad to appear in the briefing books provided to all attendees Company logo prominently displayed in all trip materials (i.e. briefing book, agenda, post-event report, etc.)
 - Company logo with live link displayed on Commerce Lexington website
 - Company logo listed in the *Business Focus* monthly magazine
- Company representative is invited to serve on the Regional Public Policy Council and participate in the planning of the Fly-In
- Opportunity to provide a promotional item to be included in the DC Fly-In packets (to be provided by company)
- Company representative invited to welcome the attendees at the opening session and make remarks on the closing day
- One complimentary conference registration
- First right of refusal for the annual Presenting Sponsorship opportunity

Platinum Sponsor at \$4,500 (*multiple platinum sponsorships available*)

- Recognition as Platinum Sponsor in all event materials including:
 - Company logo included on all signage used throughout the event
 - Quarter page company ad to appear in the briefing books provided to all attendees
 - Company listed in all trip materials (i.e. briefing book, agenda, post-event report, etc.)
 - Company listed with live link on Commerce Lexington website
 - Listed in the *Business Focus* monthly magazine
- Company representative invited to introduce a speaker and address the attendees at an assigned Fly-In session
- One half-price conference registration

Gold Sponsor at \$2,500 *(multiple gold sponsorships available)*

- Recognition as Gold Sponsor in all event materials including:
 - Company logo displayed on all signage used throughout the event
 - Quarter page company ad to appear in the briefing books provided to all attendees
 - Company listed in all trip materials (i.e. briefing book, agenda, etc.)
 - Listed in the *Business Focus* monthly magazine

Silver Sponsor at \$1,500 *(multiple silver sponsorships available)*

- Recognition as a Silver Sponsor in all event materials including:
 - Company logo displayed on all signage used throughout the event
 - Company listed in all trip materials (i.e. briefing book, agenda, etc.)
 - Listed in *Business Focus* monthly magazine

Kentuckians in Washington Annual Summer Reception

Event attracts approximately 250 distinguished guests including our DC Fly-In delegates, congressional Members and their staffs, members of the Kentucky Society of Washington and other friends of Central Kentucky. This upscale reception is a wonderful opportunity to network with a DC crowd with strong Central Kentucky ties.

Presenting Sponsor at \$7,500 *(limit one presenting sponsor)*

- Recognition as the Presenting Sponsor of the Kentuckians in Washington Annual Summer Reception in all event materials including:
 - Logo prominently displayed on event signage used at the Kentuckians in Washington Annual Summer Reception
 - Full page company ad to appear in the briefing books provided to all attendees
 - Company logo prominently displayed in all trip materials (i.e. briefing book, agenda, etc.)
 - Company logo and live link displayed on Commerce Lexington website
 - Logo prominently displayed on event invitation mailed and electronically distributed to our Washington guest list
 - Listed in *Business Focus* monthly magazine
- Company representative invited to serve on the Regional Public Policy Council and participate in the planning of the Kentuckians in Washington Annual Summer Reception
- One complimentary DC Fly-In registration
- Company representative invited to make welcome remarks at the event
- Opportunity to provide a promotional item to be distributed at the reception (item to be provided by sponsor)
- Company provided with a copy of attendee list for future marketing efforts
- First right of refusal for the annual Presenting Sponsorship opportunity

Gold Sponsor at \$3,500 *(multiple gold sponsorships available)*

- Recognition as a Gold Sponsor of the Kentuckians in Washington Annual Summer Reception in all event materials including:
 - Company name displayed on event signage used at the Kentuckians in Washington Annual Summer Reception
 - Quarter page ad to appear in the briefing books provided to all attendees
 - Company listed in all trip materials (i.e. briefing book, agenda, etc.)
 - Company name listed on event invitation mailed and electronically distributed to our Washington guest list
- Company and their key representative recognized at the event from the podium