

# WINNER'S *15 years* CIRCLE

## Message from the Winner's Circle Chair

"I am so excited to Chair the Winner's Circle program this year, not only because we will have a lot of fun during the campaign, but also because I'm looking forward to working with all of you. I've heard so much about our phenomenal, hard-working volunteers over the years at board meetings, the Annual Dinner, and other events throughout the community.

Make no mistake about it - the reason Winner's Circle has been successful for the last 14 years is because of you and the support of your company or organization for allowing you to participate in this worthwhile initiative. Since the program began, your efforts have raised nearly \$8.7 million, which has helped Commerce Lexington Inc. grow its membership, strengthen its programs, and enhance our community.

I want to thank Andy Shea and the



**PAULA HANSON**  
2017 CHAIR  
WINNER'S CIRCLE

Dean Dorton Allen Ford,  
PLLC

Lexington Legends for hosting our Kickoff event at Whitaker Bank Ballpark on Aug. 3rd. If you missed the Kickoff, we recognized our team captains, the Kentucky American Water/Windstream Communications team for becoming the first team to surpass the \$1 million mark for lifetime sales, and the Friends of Commerce Lexington team for achieving lifetime sales of more than

\$500,000. Our top individual producer when all was said and done last year was Abby Vaughn (Unified Trust Co.). Great job Abby!

We also held a rousing game of kickball on the Legends baseball field. True to form, your competitive spirit was alive and well during the game. I want to thank you again for participating in the 2017 Winner's Circle, and I'm looking forward to a lot of fun and celebrations of success this year."



Hunter Stout

## Upcoming Events

Tuesday, Aug. 15 | 8:30 - 9:30 a.m.

### REWARD SOCIAL #1

Barrel House

903 Manchester Street, Lexington

RSVP to [rsvp@CommerceLexington.com](mailto:rsvp@CommerceLexington.com)

Wednesday, Aug. 30 | Noon - 1:30 p.m.

### TEAM CAPTAIN LUNCH

Columbia Gas of Kentucky

2001 Mercer Road, Lexington

RSVP to [rsvp@CommerceLexington.com](mailto:rsvp@CommerceLexington.com)



Barry Stumbo



COMMERCE LEXINGTON INC.  
330 EAST MAIN ST., SUITE 100, LEXINGTON, KY 40507  
PHONE: (859) 226-1600 | [www.CLXWinnersCircle.com](http://www.CLXWinnersCircle.com)

# WINNER'S CIRCLE 2017

## WINNER'S CIRCLE By The Numbers

**PRODUCTION GOAL:**  
**\$950,000**

**BALANCE TO GOAL:**  
**\$786,338 left**

### TOP TEAMS - AUGUST 8th

Wesbanco .....	\$40,380
Ky. Employers' Mutual Insurance...	\$22,659
Central Bank & Trust Co. ....	\$21,517
Ambassadors .....	\$17,156
Unified Trust Company .....	\$14,366
PNC Bank .....	\$7,829
Ky. American/Windstream .....	\$6,740
Griffin Gate Marriott Resort & Spa...	\$4,820
University of Kentucky .....	\$4,271
Republic Bank & Trust .....	\$4,183
CHASE / J.P. Morgan .....	\$3,505
Columbia Gas of Kentucky .....	\$2,739
Friends of Commerce Lex. ....	\$2,735
Leadership Lexington Alumni .....	\$2,689
Forcht Bank .....	\$2,111
City National Bank .....	\$1,540
SteinGroup, LLC .....	\$1,145
Community Trust Bank .....	\$748

For Easy Access to  
Winner's Circle Materials,  
Contracts, Promo Flyers,  
Events and more, visit  
[www.clxwinnerscircle.com](http://www.clxwinnerscircle.com)



Watch for Reminders  
and Event Photos on  
the Winner's Circle  
Facebook Page.  
Be Sure to Tag Yourself!  
[www.facebook.com/  
CLXWinnersCircle](http://www.facebook.com/CLXWinnersCircle)

## Winner's Circle Captains

**Ambassadors**  
Cheryl Eadens  
(Bluegrass Office Systems)

**Central Bank & Trust Co.**  
Terri Stein

**CHASE / J.P. Morgan**  
Maxine Lee

**City National Bank**  
Victoria Carling

**Columbia Gas of Kentucky**  
Lisa Smith

**Community Trust Bank**  
Jeannine Petell

**Forcht Bank**  
Jeremy Cron

**Friends of Commerce  
Lexington Inc.**  
Lisa Parke  
(Advertising Specialties)

**Griffin Gate Marriott  
Resort & Spa**  
Gwen Hart

**Kentucky American Water/  
Windstream Communications**  
Susan Lancho &  
Teresa Haggard

**Kentucky Employers'  
Mutual Insurance (KEMI)**  
Todd Sallee

**Kentucky Utilities Co.**  
Curtis Warren

**Leadership Lexington  
Alumni**  
Tony Bonner  
(Dinsmore)

**PBI Bank**  
Catherine Rincon

**PNC Bank**  
David Kidd

**Republic Bank & Trust**  
Tamara McCain

**SteinGroup, LLC**  
Brandi Mason  
(Manpower of Central Ky.)

**Unified Trust Company**  
Abby Vaughn

**University of Kentucky**  
Ashley Tabb

**WesBanco**  
Jeff Koonce

**Xooker**  
Mike Runyon



Cheryl Eadens

### 2017 WINNER'S CIRCLE CAMPAIGN LEADERSHIP

#### Winner's Circle 2017 Chair

**Paula Hanson**, Director of Tax Services  
Dean Dorton Allen Ford, PLLC  
106 West Vine Street, Suite 600, Lexington 40507  
Phone: (859) 255-2341  
E-mail: [phanson@deandorton.com](mailto:phanson@deandorton.com)

#### Commerce Lexington Inc. Chair

**Carla Blanton**, President  
Carla Blanton Consulting  
428 Ridgeway Road, Lexington, KY 40502  
Phone: (859) 608-4850  
E-mail: [carlablantonconsulting@gmail.com](mailto:carlablantonconsulting@gmail.com)

#### Commerce Lexington Inc. Staff

**Bob Quick**, President & CEO  
330 East Main Street, Lexington, KY 40507  
Phone: (859) 226-1616  
E-mail: [bquick@commercelexington.com](mailto:bquick@commercelexington.com)

**Lynda Bebrowsky**, Executive VP, Membership &  
Engagement / Director, Winner's Circle  
Phone: (859) 226-1611  
Fax: (859) 233-3304  
E-mail: [lbebrowsky@commercelexington.com](mailto:lbebrowsky@commercelexington.com)



# New Sales Opportunities

## Business Link



There are two new sponsorship levels available starting this year for the Business Link networking events - a **Gold Sponsorship (\$1,500)** with a limit of one and a **Silver Sponsorship level (\$750)** with two available.

**PRE-SELLING NOTE:** Gold or Silver Sponsors should compliment the host sponsor. No competitors will be considered. Before approaching a sponsor prospect for either opportunity, contact Liz Bennett at [lbennett@CommerceLexington.com](mailto:lbennett@CommerceLexington.com) for approval. Host sponsor has the right to decline a supporting sponsor.

### GOLD/SILVER SPONSOR BENEFITS:

- Recognition in Commerce Lexington's electronic marketing (i.e. website, e-mail, etc.) with logo and live link.
- Recognition in Business Focus monthly magazine.
- Listing on electronic invitation emailed to 4000+ Commerce Lexington members prior to the event.
- Gold Sponsor receives a **complimentary exhibit table** with 2 free admissions to the event.
- Silver Sponsors receive a **discounted exhibit table** with 2 free admissions to the event.

## EMERGE Conference



This annual conference for emerging leaders continues to grow by leaps and bounds. To provide some extra marketing visibility below the Presenting Sponsor, we've added a **Platinum Sponsorship** level, with 3 available at \$7,500 each.

### PLATINUM SPONSOR BENEFITS:

- Recognition in all event materials including:
  - Event signage.
  - Logo and live link to company website included in Commerce Lexington's electronic marketing (i.e. website, e-mail, etc.).
  - Full page company ad included in the event program.
  - Full color logo displayed in Business Focus monthly magazine.
- Company representative is invited to serve on the Emerge planning committee.
- Opportunity to provide promotional items to be placed at each seat.
- Reserved tables of 10 in a preferred location for conference.
- Exhibitor table in a preferred location.
- Company representative invited to introduce a break-out session speaker.
- Company is provided with a copy of the attendee list for future marketing efforts.

## Kickoff Event Photos



**TOP LEFT:** The Blue Team won the inaugural Winner's Circle kickball game during the Kickoff event on Aug. 3rd. Team members included (left to right) Don Hart, Dana & Jeff Zinger, Gwen Hart, Brandon Green, David Kidd, Hunter Stout, and Amy Carrington.

**TOP RIGHT:** Lexington Legends' General Manager Andy Shea addressed the crowd at the 2017 Winner's Circle Kickoff event.



**BOTTOM LEFT:** Mike Runyon and Stephen Hillenmeyer prior to the start of the kickball game.



**BOTTOM RIGHT:** David Kidd showed off his skills in the field during the kickball game at Whitaker Bank Ballpark.