



SPONSORSHIP OPPORTUNITIES

2023-2024



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@330

Held every other month | Projected Attendance: 30-40

These informal “members only” events provide a topical presentation relevant to the success of both small and large businesses. A presenter or panel will speak for about an hour and incorporate questions from participants throughout that time. Topics may include: Marketing, Social Media, Personal Development, Sales, Networking and Management and more.

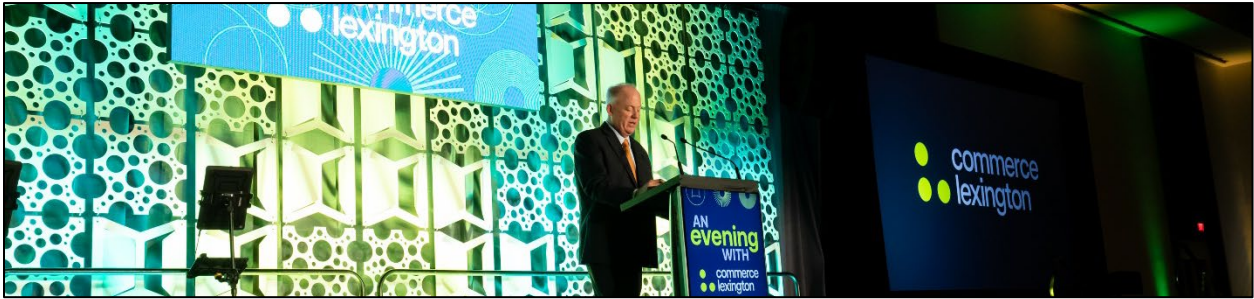


Sponsorship	Presenting*	Gold
Sponsorship price	\$3,000	\$750
Number of sponsors	Limit 1	Unlimited
Opportunity to make remarks	✓	
Recognition on CLX website	Logo, live link	Company name, live link
Recognition on digital communications	Logo, live link	Company name, live link
Recognition in <i>Business Focus</i> monthly magazine	Logo	Company name
Event Contact: Liz Bennett – lbennett@commercelexington.com or 859-226-1615.		
*Presenting sponsor may choose to host these events if the space allows for up to 50 people. If hosting, they will need to provide light snacks and beverages for attendees.		



An Evening with Commerce Lexington

Winter 2024 | Projected Attendance: 850



Our biggest and most prestigious event, Commerce Lexington Inc. members, as well as community and regional leaders, gather for an evening of networking with colleagues, celebrating the prior year's accomplishments, and taking a look at upcoming priorities. It's been called "the Super Bowl of networking and celebrating the business community." The event also recognizes some of Commerce Lexington's most committed volunteers and provides sponsors with excellent visibility in front of our largest business-oriented audience of the year.

Sponsorship		Presenting	Platinum	Gold	Silver	Bronze
Main Event Sponsorships	Sponsorship price	\$20,000	\$7,500	\$4,500	\$2,500	\$1,500
	Number of sponsors	Limit 1	Limit 4	Unlimited	Unlimited	Unlimited
	Recognition on event signage and video	Enhanced recognition	Enhanced recognition	Logo	Logo	Logo
	Recognition on Electronic Marketing	Logo and live link	Company name and live link			
	Recognition on event registration page/CLX website	Logo and live link	Company name and live link	Company name and live link	Company name and live link	Company name
	Recognition in <i>Business Focus</i> monthly magazine and printed invitation & program	Logo	Company name	Company name	Company name	Company name
	Representative on Planning Committee	✓	✓			
	Opportunity to make remarks	✓				
	Opportunity to provide promotional items	At each seat				
	Number of comp attendees	20	10	10	5	5
	Ad in event program	Full page	Half page			
	Company provided with attendee list	✓	✓			
	First right of refusal for future events	✓	✓			



An Evening with Commerce Lexington continued

Sponsorship		Design	Video	Reception	Entertainment	Invitation & Program Print*
Specialty Sponsorships	Sponsorship price	\$7,500	\$5,000	\$6,000	\$2,500	\$5,000 value
	Number of sponsors	Limit 1	Limit 1	Limit 1	Limit 1	Limit 1
	Recognition on event signage and video	Logo	Enhanced recognition on video	Logo	Logo	Logo
	Recognition on Commerce Lexington website	Company name and live link	Enhanced recognition and live link	Company name and live link	Company name	Company name and live link
	Recognition in <i>Business Focus</i> monthly magazine and printed event invitation & program	Company name	Company name	Company name	Company name	Enhanced recognition
	Representative on Planning Committee	✓	✓	✓	✓	✓
	Number of comp attendees	10	10	10	5	5
	Ad in event program	Half page	¼ page			
	Company provided with attendee list	✓				
	First right of refusal for future events	✓	✓	✓	✓	✓
	Other sponsorship benefits			Company logo on beverage napkins at reception	Enhanced recognition during entertainment portion	

Sponsorship		Volunteer of the Year	Community Impact
Award Sponsorships	Sponsorship price	\$5,000	\$5,000
	Number of sponsors	Limit 1	Limit 1
	Recognition on event signage and video	Logo	Logo
	Recognition on Commerce Lexington website	Company name	Company name
	Recognition in <i>Business Focus</i> monthly magazine and printed event invitation & program	Company name	Company name
	Representative participates in award presentation	✓	✓
	Number of comp attendees	2	2
	Sponsor logo engraved on award	✓	✓
	First right of refusal for future events	✓	✓
Event Contact: Angela Carlos – acarlos@commercelexington.com or 859-226-1608			



Board of Directors & Top Investors Luncheon

December 2023 | Projected Attendance: 100

Commerce Lexington recognizes outgoing and incoming board of directors at the Annual Board of Directors and Trustees Luncheon. The December board meeting takes place during the event. This is a key opportunity to network and promote your company with a prestigious group of Commerce Lexington community leaders. In addition, Trustee members of Commerce Lexington are invited to this event. This event can be sold for both years.



Sponsorship	Presenting	Platinum
Sponsorship price	\$5,000	\$2,500
Number of sponsors	Limited to 1	Limited to 4
Invitation to event	5	2
Opportunity to make remarks	✓	
Recognition on invitation	Logo	Company name
Recognition on event signage or PowerPoint slide show	Logo	Company name
Recognition on printed program	Logo	Company name
Opportunity to provide promotional products	✓	
Opportunity to display materials on a sponsor table	✓	✓
First right of refusal for future events	✓	✓
Event Contact: Angela Carlos – acarlos@commercelexington.com or 859-226-1618		



Business Link

Held quarterly | Projected Attendance: 100+

Our most popular event where members enjoy food and networking in an informal social setting. When space allows, the event also includes a mini-tradeshow, allowing members to purchase a display table to market their products and services. Business Links run from 4:00 – 6:00pm and draw a crowd of approximately 100 people. They are offered quarterly (dates are decided on with the event sponsor), however Commerce Lexington reserves the right to change the number of available Business Links annually.



Sponsorship	Host*	Partner**
Sponsorship price	\$6,000	\$1,500
Number of sponsors	Limit 1	Limit 1
Opportunity to host 100+ guests	✓	
Opportunity to make remarks	✓	
Recognition on CLX website	Logo and live link	Company name, live link
Recognition on digital communications	Logo and live link	Company name, live link
Recognition in <i>Business Focus</i> monthly magazine	Logo	Logo
Recognition on electronic invitation	Logo	Logo
Exhibitor space	✓	✓
Complimentary registrations	10	2

Event Contact: Liz Bennett - lbennett@commercelexington.com or 859-226-1615

*HOST SPONSOR NOTES:

Cash Option: Company may pay the sponsorship fee (\$6,000) which includes food for 100+ people and one drink per person as well as an electronic invitation emailed to 4,000 CLX members.

Cash/Trade Option: Company may provide in-kind food and room rentals needed for 100+ people and exhibitors and provide one complimentary drink per person (\$5,000 value). Company will also pay \$1,000 cash for the electronic invitation emailed to 4,000 CLX members.

Event contact must approve host location prior to acceptance the contract. With host's approval, Commerce Lexington may offer exhibit space at a rate of \$149 per table payable to Commerce Lexington.

**The ideal partner sponsor is a company that compliments the host sponsor. No competitors will be considered. Before approaching a partner sponsor prospect, event contact must approve. Host sponsor has the right to decline a supporting sponsor.



Central Kentucky Day at the Capitol

February 2024

The focus of this event is to provide an opportunity for advocacy, relationship building and issue education in Frankfort during the 2023 General Assembly. During the day-long event, business and community leaders from Central Kentucky, local and state elected officials, local chambers and economic development groups will come together in Frankfort to discuss state policy issues of importance to the region. During the visit, meetings will be held where attendees will interact with state legislators and top-level Executive branch officials and other issue experts. A lunch event will be hosted for attendees in the Capitol Annex. Other invitees to the special legislative lunch include the Governor's Office and staff, Executive Branch officials and all state legislators.



Sponsorship	Presenting	Platinum	Gold
Sponsorship price	\$7,500	\$3,500	\$1,500
Number of sponsors	Limited to 1	Limited to 3	Unlimited
Recognition on event signage	Logo	Company name	Company name
Recognition on Invitation	Color logo	Company name	Company name
Recognition on event registration page/CLX website	Logo and live link	Company name, live link	Company name
Recognition in <i>Business Focus</i> monthly magazine	Logo	Company name	Company name
Complimentary attendees	10	5	2
Opportunity to make remarks	Opening & Closing	Speaker Intro	
Ad in briefing book	Full page	Half page	¼ page
First right of refusal for future events	✓	✓	
Event Contact: Angela Carlos - acarlos@commercelexington.com or 859-226-1608			



EMERGE

March 2024 | Projected Attendance: 350

The EMERGE conference engages the next generation leaders of Central Kentucky – our emerging leaders – to provide community education and professional development. This full-day event includes a variety of speakers and panel discussions, welcome and luncheon keynote speakers, as well as other engaging activities. Attendees emerging from this one-day summit will gain the tools and knowledge needed to make a robust impact on the community and region as they move forward with their passions and visions.



Sponsorship	Presenting	Platinum	Gold	Silver
Sponsorship price	\$12,500	\$5,000	\$2,500	\$1,500
Number of sponsors	Limit 1	Limit 3	Unlimited	Unlimited
Recognition on event signage or slides	Logo	Logo	Company name	Company name
Recognition on EMERGE website	Logo and live link	Logo and live link	Logo and live link	Logo and live link
Recognition in <i>Business Focus</i> monthly magazine	Logo	Logo	Company name	Company name
Opportunity to make remarks during event	Throughout the event	Introduce session speaker		
Number of comp attendees	10	10	5	2
Serve on planning committee	✓	✓		
Ad in Event Program	Full page	Full page	¼ page	
Copy of attendee list	✓	✓		
First right of refusal for future events	✓	✓		
Event Contact: Angela Carlos – acarlos@commercelexington.com or 859-226-1608				

EMERGE continued

Sponsorship		Speaker	Charging Station	After Party	Branding	Name Badge
Specialty Sponsorships	Sponsorship price	\$6,500	\$3,500	\$3,500	\$5,000	\$2,500
	Number of sponsors	Limit 2*	Limit 1	Limit 1	Limit 1	Limit 1
	Recognition on event signage or slides	Logo	Logo	Logo	Logo	Company name
	Recognition on EMERGE website	Logo and live link	Logo and live link	Logo and Live link	Logo and live link	Logo and live link
	Recognition in <i>Business Focus</i> monthly magazine	Company name	Company name	Company name	Company name	Company name
	Opportunity to make remarks during event	Introduce speaker		At after party	Podium recognition	
	Number of comp attendees	10	2	5	10	2
	Serve on planning committee			✓	✓	
	Ad in Event Program	Full page	Quarter page	Half page	Half page	
	Copy of attendee list	✓		✓	✓	
	First right of refusal for future events	✓	✓	✓	✓	✓
	Other sponsorship benefits		Charging station(s) at event will be branded with Sponsor name			Company name on all nametags worn during conference

*Both Opening Session and Luncheon Speaker sponsorship are available.



Emerging Leaders of the Bluegrass (ELBG)

Commerce Lexington's new initiative focused on development opportunities for young professionals launched in 2020. Programs for Emerging Leader Annual Pass Holders are offered on a continuous basis throughout the year. In its inaugural year, the program flourished even when in-person events became virtual gatherings. ELBG will offer approximately twelve events spread out over the calendar year for young leaders, including professional development, interaction with Lexington's current leaders, networking, and opportunities to learn more about what is happening in our community. Associate your company with Central Kentucky's emerging leaders by becoming a sponsor. This is a great way to impact the community with your support of this program and your personal involvement with this generation.



Sponsorship	Presenting	Platinum	Gold	Silver
Sponsorship price	\$10,000	\$7,500	\$5,000	\$2,500
Number of sponsors	Limited to 1	Limited	Limited	Unlimited
Opportunity to make remarks	At each event	At one event	Verbal recognition at each event	Verbal recognition at each event
Complimentary passes to events	10 total	7 total	5 total	2 total
Recognition on ELBG website and all other digital marketing	Logo and live link	Live link	Live link	Live link
Recognition in <i>Business Focus</i> monthly magazine	Logo	Company name	Company name	Company name
Nametag recognition	Logo			
Opportunity to serve on steering committee	✓	✓		
First right of refusal for future events	✓	✓	✓	

Event Contact: Amy Stout – astout@commercelexington.com or 859-226-1610

Leadership Lexington

August 2023 – June 2024

Leadership Lexington is an eleven-month program which educates local professionals about the issues and concerns of the community. Approximately 35 leaders, including corporate professionals, non-profit managers and educators were selected to participate in this exclusive program. Day sessions provide in-depth education and insight on a community topic such as Economic Development, Public Safety, Education, Health & Human Services, Equine and more. Associate your company with this exceptional group for the duration of their Leadership Lexington experience by becoming a Leadership Lexington Sponsor. This is a great way to impact the community with your support of this program and your personal involvement with these emerging leaders.



Sponsorship	Presenting	Orientation	Breakfast & Welcome	Platinum	Name Badge	Gold	Alumni Celebration
Sponsorship price	\$7,500	\$7,000	\$4,500	\$3,500	\$2,500	\$1,000	\$3,500
Number of sponsors	Limit 1	Limit 1	Limit 1	Limit 5	Limit 1	Limit 10	Limit 1
Opportunity to make remarks	At special events and all day sessions	At orientation	At breakfast at all day sessions	At one day session	At orientation	At one day session	At celebration
Recognition on LL website and other digital media	Logo and live link	Logo and live link	Logo and live link	Logo and live link	Company name and live link	Company name and live link	Logo and live link
Recognition in <i>Business Focus</i> monthly magazine	Logo	Logo	Logo	Logo	Company name	Company name	Company name
Recognition at each special class event	✓	✓	✓	✓	✓	✓	✓
Recognition in LL Yearbook	Logo	Logo	Logo	Logo	Logo	Logo	Logo
Ad in LL Yearbook	½ page	½ page	¼ page	¼ page			¼ page
Opportunity to help implement Class Project(s)	✓	✓	✓	✓			
Receive copy of class roster for marketing efforts	✓	✓	✓	✓	✓	✓	✓
First right of refusal for future events	✓	✓	✓	✓	✓	✓	✓
Other benefits	Open invitation to attend any session	Send 2 reps to Orientation Retreat & offer leadership dev. content	Signage at breakfast table for each day session	Invitation to attend one day session	Provide name tag insert, logo on name badges		May provide signage at celebration

Event Contact: Amy Stout – astout@commercelexington.com or 859-226-1610



Leadership Visit

Spring 2023 | Projected Attendance: 175



For over 70 years, Commerce Lexington's Leadership Visit has helped expose Central Kentucky's leaders to the best ideas of progressive, nationally recognized communities throughout the United States, yielding ideas and lessons that have been applied to the improvement of the Bluegrass Region. This three-day trip has become the most valuable opportunity to bring community leaders, decision makers, and ideas together to make positive changes in our community. This is a unique opportunity that includes the foremost business, education, government, and community representatives of Central Kentucky.

Sponsorship		Presenting	Platinum	Gold
Main Trip Sponsorships	Sponsorship price	\$20,000	\$8,500	\$3,500
	Number of sponsors	Limit 1	Limit 8	Unlimited
	Recognition on event signage or Sponsor slide show	Logo	Logo	Company name; Recognition at breakout/tour
	Recognition on Electronic Marketing	Logo and live link	Company name and live link	Company name and live link
	Recognition on event registration page/CLX website	Logo and live link	Company name and live link	Company name and live link
	Recognition in <i>Business Focus</i> monthly magazine	Logo	Company Name	Company Name
	Representative on Steering Committee	✓		
	Opportunity to make remarks	Opening session and closing day	Keynote/ general session	Elective Session
	Opportunity to provide promotional items	✓		
	Recognition on Attendee Name Badge	Logo		
	Number of comp attendees	1 & 1 half price	1	
	Ad in briefing book	Full page	Half page	Quarter page
	First right of refusal for future events	✓	✓	✓



Leadership Visit continued

Social Event Sponsorships	Sponsorship	Opening Night Reception	Bank Dinner
	Sponsorship price	\$10,000	\$3,000
	Number of sponsors	Limit 1	Unlimited to member banks
	Recognition on dinner/reception signage or Sponsor slide show	Logo	Logo
	Recognition on Commerce Lexington website	Company name and live link	Company name and live link
	Recognition in <i>Business Focus</i> monthly magazine	Company name	Company name
	Recognition on special invitation to trip attendees	Logo	Company name
	Opportunity to make remarks	✓	
	Number of comp attendees	1	
	Ad in briefing book	Half page	
	First right of refusal for future events	✓	
	Other Sponsorship Benefits	Beverage napkins printed with sponsor logo	Company name on trip and event promotional materials

Specialty Sponsorships	Sponsorship	Briefing Book	Name Badge	Wi-Fi / Text Alert Sponsor	Charging Station Sponsor
	Sponsorship price	\$4,500	\$4,500	\$4,500	\$4,500
	Number of sponsors	Limit 1	Limit 1	Limit 1	Limit 1
	Recognition on event signage or Sponsor slide show	Logo	Logo	Company name	Company name
	Recognition on Commerce Lexington website	Company name and live link	Company name and live link	Company name and live link	Company name and live link
	Recognition in <i>Business Focus</i> monthly magazine	Company name	Company name	Company name	Company name
	Recognition on trip materials	Logo	Company name	Logo	Logo
	Ad in briefing book	Enhanced recognition and full page ad	✓	Half page	Half page
	First right of refusal for future events	✓	✓	✓	✓
	Other Sponsorship Benefits		Company name on all lanyards worn throughout the trip and insert for back of nametag	Company name used in wi-fi password and Wi-Fi signage in meeting room when available; Recognized once each day during trip as sponsor via text alert	Enhanced recognition on charging station signage

Event Contact: Angela Carlos – acarlos@commercelexington.com or 859-226-1608

To include a trip registration with your sponsorship, contact Angela Carlos for pricing.



Legislative Appreciation Breakfast

December 2023 | Projected Attendance: 75



The focus of this event is to provide an opportunity for Commerce Lexington members interested in public policy to interact with Central Kentucky state legislators prior to the upcoming General Assembly. During the event, state legislators will discuss issues important to the business community and preview issues likely to be on the agenda for the upcoming legislative session. Invitees include Central Kentucky legislative representatives, Commerce Lexington Board, Top Investors and Policy Council Members.

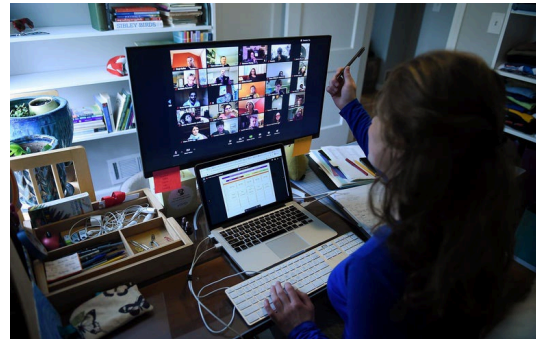
Sponsorship	Presenting	Platinum	Gold
Sponsorship price	\$4,500	\$2,500	\$1,500
Number of sponsors	Limited to 1	Limited Availability	Unlimited
Recognition on event signage or Sponsor slide show	Logo	Company name	Company name
Recognition on Invitation	Color logo	Company name	Company name
Opportunity to make remarks	✓		
Number of attendees invited (Applicable for in-person or hybrid only)	10	5	2
Ad in Legislative Priorities Report	Full page	Half page	¼ page
Copy of attendee list for marketing purposes	✓	✓	
First right of refusal for future events	✓	✓	
Event Contact: Angela Carlos - acarlos@commercelexington.com or 859-226-1608			



Member Mixer

Held Quarterly in 2023 | Projected Attendance: 25

These informal “members only” events provide an opportunity for participants to network virtually via Zoom. Participants will introduce themselves and their businesses to one another followed by an opportunity for questions. Commerce Lexington staff will update participants on upcoming member opportunities and ways to get the most from their membership.



Sponsorship	Presenting	Gold
Sponsorship price	\$2,500	\$500
Number of sponsors	Limit 1	Unlimited
Opportunity to make remarks	✓	
Recognition on CLX website	Logo, live link	Company name, live link
Recognition on digital communications	Logo, live link	Company name, live link
Recognition in <i>Business Focus</i> monthly magazine	Logo	Company name
Sponsor recognition at each event	✓	✓
Recognition on social media	✓	✓
Event Contact: Kristie Woodrum, kwoodrum@commercelexington.com .		



Minority Business Development Program Sponsors



Minority Business Development is becoming more important as the demographic trends, coupled with the implications of globalization continue to impact Lexington and Central Kentucky. The Minority Business Development Department is on the cutting edge of what small businesses need to grow and prosper. Commerce Lexington has enhanced the program with the implementation of a Minority Business Accelerator. The accelerator delivers specific services to sizeable and scalable minority businesses, improving their readiness for growth and opportunities within the overall marketplace. The one-on-one technical assistance, procurement opportunities, and business-model expertise has been a focus of this department for some time and has yielded great results. The program has also gained notoriety through national seminars and special projects for small businesses during the Covid-19 pandemic. Sponsors of the program are part of the effort to promote and sustain self-sufficiency of minority business owners and will reap the benefits of the new energy that has created a strong increase in minority business participation. Commerce Lexington's program has also been very instrumental in facilitating a wide range of procurement relationships between large companies and minority businesses.

Sponsorship	Gold	Silver	Bronze	Contributor
Sponsorship price	\$5,000	\$3,000	\$1,000	\$500
Number of sponsors	Unlimited	Unlimited	Unlimited	Unlimited
Recognition on event signage or Sponsor slide show	Logo	Company name	Company name	Company name
Recognition in Minority Business Resource Guide	Half page ad	¼ page ad	Company name	Company name
Provided with Minority Business member contact list for marketing	✓	✓		
Opportunity to display promotional items at MBD events	✓	✓	✓	

Event Contact: Tyrone Tyra - tyra@commercelexington.com or 859-226-1625



2022 Minority Business of the Year – VOLO Careers International



Opportunity Exchange Reception



Net90

Spring 2023 | Projected Attendance: 50

If you don't schmooze, you lose! Commerce Lexington is reintroducing a roundtable networking event, resurrecting the former Mega Marketplace. This premier networking event for business professionals will give members an opportunity to meet prime business contacts in a unique format. This fast paced, intensive event uses a rotation schedule allowing participants to rotate around tables and give a 90 second pitch about their company to others. Participants will make valuable business contacts in a very brief period.



Sponsorship	Presenting	Table	Host*
Sponsorship price	\$3,500	\$300	\$3,500
Number of sponsors	Limit 1	Limit 7	Limit 1
Opportunity to make remarks	✓		✓
# of complimentary attendees	1	1 table moderator	1
Recognition on digital marketing and website	Logo		Logo
Recognition in <i>Business Focus</i> monthly magazine	Logo		Logo
Provide promotional items*	✓		✓
Copy of attendee list for marketing purposes	✓		✓
First right of refusal for future events	✓		✓
Other sponsorship benefits	Complimentary table sponsorship	Provide table decor	
Event Contact: Angela Carlos - acarlos@commercelexington.com or 859-226-1608			
*Each Event Host to provide venue and food & beverage costs on an in-kind basis			



Opportunity Exchange Reception

Date: Twice per year | Projected Attendance: 70 per event

These receptions, presented through Commerce Lexington's Minority Business Development Program, provide networking opportunities and a forum for an exchange of ideas. They connect minority business owners with procurement representatives of some of the largest companies in the region. As a sponsor you will support strategic partnerships between Bluegrass companies and minority-owned small businesses.



Sponsorship	Presenting	Gold	Silver
Sponsorship price	\$2,500	\$1,000	\$500
Number of sponsors	Limit 1	Unlimited	Unlimited
Recognition on event signage or Sponsor slide show	Logo	Company name	Company name
Recognition on CLX website and registration page	Logo and live link	Company name & live link	Company name
Opportunity to make remarks	✓		
Complimentary attendees at each event	6	3	2
Exhibitor table (if in-person)	1	Shared table	Shared table
Provided with attendee list post-event	✓	✓	
First right of refusal for future events	✓		

Event Contact: Tyrone Tyra - tyra@commercelexington.com or 859-226-1625





President's Luncheon Series

Quarterly 2023 | Projected Attendance: 10-15 at each luncheon

Invitation only event for Platinum Premier Partners, Economic Investors and Key Executives to have an interactive lunch with Commerce Lexington President and CEO, Board Chairman and Senior Staff. This is an opportunity for those executive level members to learn more about Commerce Lexington's efforts in Public Policy, Economic Development and Member Programs and have a conversation about their business concerns and needs in a small engaging interactive setting. (No attendee substitutions)

Sponsorship	Presenting	Host*
Sponsorship price	\$5,000	\$1,000*
Number of sponsors	Limited to 1 for series	Limited to 1 for each event
Invitation to event	1	1
Opportunity to make remarks	✓	Welcome Remarks
Recognition on invitation	Logo	Company name
Recognition on event signage or PowerPoint slide show	Logo	Company name
Recognition on printed program	Logo	Company name
Opportunity to provide promotional products	✓	
First right of refusal for future events	✓	✓
Event Contact: Angela Carlos – acarlos@commercelexington.com or 859-226-1618		
*Each Event Host to provide venue and food & beverage costs on an in-kind basis		





Public Policy Luncheon Series

Four times a year | Projected Attendance: 150-200 per event



This event series is a unique opportunity for members and guests to network over lunch and hear from leading State and National officials about current events and critical issues confronting our region, state, and country. Held four times yearly, featured speakers have ranged from U.S. Senate and House delegations, the Governor, and key members of the Kentucky General Assembly. Sponsorships and attendance provide a great opportunity to demonstrate your interest in policy advocacy and public discussion of important issues.

Sponsorship	Presenting	Platinum	Gold	Silver	Small Business*
Sponsorship price	\$10,000	\$6,000	\$2,500	\$1,500	\$750
Number of sponsors	Limited to 1	Limited to 4	Unlimited	Unlimited	Unlimited
Opportunity to make remarks	✓				
# of complimentary attendees	10	10	5	3	2
Seat at Head Table with speaker					
Recognition on digital marketing and/or website	Logo and live link	Live link	Company name	Company name	Company name
Recognition in <i>Business Focus</i> monthly magazine		Company name	Company name	Company name	Company name
Recognition in Event Program	Logo	Company name	Company name	Company name	Company name
Provide promotional items (in-person events only)	Each seat**	Shared table	Shared table	Shared table	Shared table
First right of refusal for future events	✓	✓			
Event Contact: Angela Carlos - acarlos@commercelexington.com or 859-226-1608					
*Small Business Sponsor company must employ 10 or fewer employees			**Items provided by sponsor		



The Regional Summit

Fall 2023

The Regional Summit provides the opportunity for influential public and private sector leaders within our nine-county economic development region to come together and learn about how we can make Central Kentucky more economically competitive for jobs and talent. In a post pandemic world where businesses and people can live and work from almost anywhere, building a stronger region has never been more important. During the full day event, leaders will hear from national economic development experts about our region's strengths, challenges in a post-pandemic world and our opportunities for growth. Leaders will be engaged in breakout sessions focused on the initial key "action items" to building a more competitive region. Through this event, businesses and community leaders will better understand regional issues, and be engaged in solutions to build a more competitive region.



Sponsorship	Presenting	Platinum	Gold	Silver
Sponsorship price	\$15,000	\$5,000	\$2,500	\$1,500
Number of sponsors	Limit 1	Limited Availability	Limited Availability	Limited Availability
Recognition on event signage or slides	Logo	Logo	Company name	Company name
Recognition on CLX website	Logo and live link	Company name and live link	Company name	Company name
Recognition in <i>Business Focus</i> monthly magazine	Logo	Company name	Company name	Company name
Opportunity to make remarks	Opening and closing sessions	Assigned Session		
Complimentary attendees	10	5	2	1
Opportunity to provide promotional items	At each seat			
Exhibitor table at event	✓	✓		
Serve on planning committee	✓	✓		
Ad in Summit Program	Full page	Half page		
Copy of attendee list	✓			
First right of refusal for future events	✓			
Other sponsorship benefits				

Event Contact: Angela Carlos – acarlos@commercelexington.com or 859-226-1608



The Regional Summit continued

Specialty Sponsorships	Sponsorship	Morning Keynote	Luncheon	Reception	Charging Station	Name Badge	Breakout Sponsor
	Sponsorship price	\$5,000	\$6,500	\$4,500	\$3,500	\$3,500	\$3,500
	Number of sponsors	1	1	1	1	1	4
	Recognition on event signage or slides	Logo	Logo	Logo	Logo	Logo	Logo
	Recognition on CLX website	Company name and live link	Company name and live link	Company name and live link	Company name and live link	Company name and live link	Company name and live link
	Recognition in <i>Business Focus</i> monthly magazine	Company name	Company name	Company name	Company name	Company name	Company name
	Opportunity to make remarks	Introduce morning keynote	At luncheon	At reception			At Breakout Session
	Complimentary attendees	5	2 conference 8 luncheon	2	2	2	2
	Opportunity to provide promotional items						
	Exhibitor table at event	✓	✓	✓			
	Serve on planning committee			✓			
	Ad in Summit Program	Half page	Half page	Half page	Quarter page		Quarter page
	Copy of attendee list	✓					
	First right of refusal for future events	✓	✓	✓	✓	✓	
	Other sponsorship benefits				Charging station(s) in event space with sponsor branding	Company name on lanyard & promo insert in back of nametags	

Salute to Small Business

Fall 2023 | Projected Attendance: 300-350

Commerce Lexington Inc. began honoring the contributions that small businesses have on our economy in 1986, and since that very first Salute to Small Business event, the impact of small businesses on the global economy has become greater than ever before. In fact, small business owners have accounted for more of the job growth in our country over the last decade than large companies. Be a part of this opportunity to honor these successful businesses by becoming a sponsor.

Sponsorship	Presenting	Platinum	Gold	Silver	Small Business*	Video	Invitation, Program & Signage Design	Invitation & Program Print**
Sponsorship price	\$7,500	\$4,500	\$2,500	\$1,500	\$500	\$3,000	\$1,250	\$3,000
Number of sponsors	Limit 1	Limit 4	Unlimited	Unlimited	Unlimited	Limit 1	Limit 1	Limit 1
Recognition on event signage and video	Enhanced recognition	Logo	Logo	Logo	Logo	Enhanced recognition	Logo	Logo
Recognition on event registration page/CLX website	Logo and live link	Company name and live link	Company name	Company name	Company name	Company name and live link	Company name	Company name and live link
Recognition in <i>Business Focus</i> monthly magazine and printed invitation & program	Logo	Company name	Company name	Company name	Company name	Company name	Company name	Enhanced recognition
Company representative invited to judge awards	✓	✓						✓
Opportunity to make remarks	✓							
Opportunity to provide promotional items	At each seat							
Complimentary exhibitor table	✓	✓						
Number of comp attendees	10	10	10	5	2	5	2	5
Ad in event program	Full page	Half page						
Company provided with attendee list	✓	✓						
First right of refusal for future events	✓					✓		✓
Other Sponsorship Benefits	Onsite award presentation to winner; video highlight							

Event Contact: Angela Carlos – acarlos@commercelexington.com or 859-226-1608

*Sponsor company must employ ten or fewer employees.

**Sponsor provides printed invitations & envelopes, quantity: 2,500, 100# gloss cover, full bleed, two sides, full color plus varnish; Programs, quantity: 450, 100# gloss TEXT, full bleed, full color, 8-12 pages



SPOTLIGHT

Date: TBD. Two events per year | Projected Attendance: 100-125 per event

Casually known as the “hot topic” event, SPOTLIGHT is a series to inform, educate, and shed light on topics, key issues, and opportunities within the Bluegrass Region. Participants not only benefit by being able to ask questions about a topic but sponsors also find great value in having their company’s name attached to events that focus on present relevant topics in the area.

Sponsorship	Presenting	Gold	Small Business*
Sponsorship price	\$5,000	\$1,500	\$500
Number of sponsors	Limit 1	Unlimited	Unlimited
Recognition on event signage or Sponsor slide show	Logo	Company name	Company name
Recognition on CLX website and registration page	Logo and live link	Company name and live link	Company name
Recognition in <i>Business Focus</i> monthly magazine	Logo	Company name	Company name
Recognition in CLX digital marketing for event	Logo and live link	Company name and live link	
Opportunity to make remarks	✓		
Complimentary attendees at each in-person event	8	3	2
Provide promotional items/materials to be distributed at each in-person event	On display table and each seat	Shared table	Shared table
Recognition in event program	Logo	Company Name	Company Name
Provided with attendee list post-event	✓		
First right of refusal for future events	✓		
Event Contact: Angela Carlos - acarlos@commercelexington.com or 859-226-1608			
*Sponsor company must employ ten or fewer employees.			
Exhibitor tables also available for purchase (\$195) at SPOTLIGHT events and include one event registration.			



Top Investor Signature Event

TBD 2022 | Projected Attendance: 75-100

Commerce Lexington's Top Investors will receive a special invitation to this signature event. This is an opportunity to recognize those businesses who invest at a higher level and provide them an opportunity to network and promote their company with a prestigious group of Commerce Lexington Community Leaders.

Sponsorship	Presenting	Platinum	Host
Sponsorship price	\$5,000	\$2,500	\$5,000*
Number of sponsors	Limited to 1	Limited to 4	Limited to 1
Invitation to event	4	2	4
Opportunity to make remarks	✓		Welcome Remarks
Recognition on invitation	Logo	Company name	Logo
Recognition on event signage or PowerPoint slide show	Logo	Company name	Logo
Recognition on printed program	Logo	Company name	Logo
Opportunity to provide promotional products	✓		
Opportunity to display materials on a sponsor table	✓	✓	✓
Event Contact: Angela Carlos – acarlos@commercelexington.com or 859-226-1608			
*Host to provide venue and food & beverage costs on an in-kind basis			



Washington Fly-In

July 2023 | Projected Attendance: 50+

The Bluegrass Region's Annual DC Fly-In is comprised of Central Kentucky's leaders from the business community, non-profit sector, education institutions and local elected officials who travel to Washington, D.C. to meet with Kentucky's Congressional delegation to advocate on behalf of the region's federal legislative agenda. In addition to meeting with Kentucky's delegation, the DC Fly-In affords participants the opportunity to hear from various leaders and policy experts on Capitol Hill over a two-day period.

Sponsorship	Presenting	Platinum	Gold	Reception/Dinner
Sponsorship price	\$10,000	\$5,500	\$2,000	\$6,500
Number of sponsors	Limit 1	Unlimited	Unlimited	Limit 1
Recognition on event signage or Sponsor slide show	Logo	Logo	Logo	Logo
Recognition on event registration page/CLX website	Logo and live link	Company name and live link	Company name	Logo and live link
Recognition in <i>Business Focus</i> monthly magazine	Logo	Company name	Company name	Company name
Opportunity to make remarks	Opening & Closing Session	Assigned session		Opening of dinner/reception
Invitation to serve on planning committee	✓			
Complimentary registration	1	1		1
Ad in briefing book	Full page	Half page	Quarter page	Half page
Provide promotional item	✓			
First right of refusal for future events	✓			✓
Other sponsorship benefits	Invited to serve on Regional Public Policy Council			
Event Contact: Lynda Bebrowsky – lbewrowsky@commercelexington.com or 859-226-1611.				



Winner's Circle Campaign

Annually in the Fall

Commerce Lexington's Winner's Circle total resource development program enlists business professionals as volunteers to actively promote the organization's programs, events and services. Volunteers secure new memberships, renewals, event & publication sponsorships, and in-kind support. During the Winner's Circle Campaign, the volunteers gather at special events including training sessions, Kickoff, Reward Socials, and a Victory Celebration at the end of the campaign. Sponsors will find a variety of opportunities to show their support for The Winner's Circle volunteers.

Sponsorship	Kickoff Event*	Reward Socials	Mid-Campaign Luncheon	Team Captain Luncheons	Victory Celebration*	Website
Sponsorship price	\$3,000	TBD by location	\$1,000	\$1,000	\$3,000	\$2,500
Number of sponsors	Limit 1	Limit 4	Limit 1	Limit 1	Limit 1	Limit 1
Listing on event signage and/or slides	Logo		Logo		Logo	
Opportunity to make remarks	✓	✓	✓	✓	✓	
Complimentary attendees at event	5	Unlimited	5	8	8	
Recognition on campaign website	Logo & live link	Company name	Company name		Logo & live link	Logo, live link on all pages
Recognition on digital event invitations	Logo & live link		Logo & live link		Logo & live link	
Opportunity to provide promotional products	✓	✓	✓	✓	✓	
Other sponsorship benefits			Opportunity to display materials on a sponsor table			Enhanced directory listing on chamber website for a year
Event Contact: Lynda Bebrowsky – lbrowsky@commercelexington.com or 859-226-1608.						
*Company may be an in-kind sponsor by hosting the orientation and providing location, food, beverage, and equipment. <u>NOTE:</u> Must contact Angela Carlos before confirming sponsorship.						

Victory Trip Sponsorships	Sponsorship	Victory Trip Get Acquainted Event	Victory Trip Opening Night Dinner
	Sponsorship price	\$1,000	\$2,500
	Number of sponsors	1	1
	Logo on Invitation	✓	✓
	Opportunity to make remarks	✓	
	Provide promotional items to attendees		✓
	First right of refusal for future events	✓	✓



PROMOTIONAL PACKAGE

Cost: \$4,893 (\$5,392 Value)

A bundled package for businesses wanting a variety of means to promote themselves through their Commerce Lexington membership. Includes an enhanced online listing, Business Focus advertising, event sponsorship and an electronic membership list. Realize cost savings by purchasing in a bundled format!

The Promotional Package includes the following:

BUSINESS FOCUS ADVERTISING:

1/3 Page Full Color Ad in *Business Focus* Magazine for One Quarter (four placements) | (\$2,393 value)

Commerce Lexington's main communication with the membership is its *Business Focus* magazine, published monthly and featuring articles about upcoming events, programs, education, economic development and public policy. Commerce Lexington surveys have shown that 97% of the membership reads *Business Focus* magazine regularly. Mailed to 5,100 individuals the first week of each month with over 61,000 printed annually. Distributed to business, government, community and educational leaders across 41 Kentucky counties, displayed at Commerce Lexington, and posted on-line at www.commercelexington.com/publications.html. **Note:** Any ad copy design or alterations will be billed by Commerce Lexington Inc. at a rate of \$30 per hour.

Description	Ad Size
1/3 Page, Inside	(SQ) 4.813" x 5" (H) 7.5" x 3.313" (V) 2.5" x 10"

Contact: Mark Turner, 859-226-1606, mturner@commercelexington.com.

AN EVENING WITH COMMERCE LEXINGTON SPONSORSHIP

Silver Sponsorship | (\$2,500 value)

Our biggest and most prestigious event, Commerce Lexington Inc. members, as well as community and regional leaders, gather once a year for an evening of networking with colleagues, celebrating the prior year's accomplishments, and looking at upcoming priorities. It's been called "the Super Bowl of networking and celebrating the business community." The event also recognizes some of Commerce Lexington's most committed volunteers and provides sponsors with excellent visibility in front of our largest business-oriented audience of the year. **Projected Attendance:** 1,000

Silver Sponsor Benefits Include:

- Recognition as a Silver Sponsor in all event materials including:
 - Recognition in video produced for event
 - Live link to company website included in Commerce Lexington's online event listings
 - Listed as Silver Sponsor in the *Business Focus* monthly magazine and printed invitation
- Four complimentary tickets

Contact: Angela Carlos, 859-226-1608, acarlos@commercelexington.com

ENHANCED ONLINE RECOGNITION

Complimentary Enhanced Member Listing on commercelexington.com for one year | (\$149 value)

Inside the on-line Business Directory, each CLX member has their own web directory page for better visibility & more exposure within search engines. Companies with enhanced on-line directory listings stand out more among others in each category.

Features include:

- Company logo or photo (245w by 160h pixels)
- Description of your business/organization
- Google map showing your business location

MEMBERSHIP LIST

Complimentary Commerce Lexington Membership List in Electronic Format | (\$350 value)

An excellent marketing tool, containing contact information for over 1700 member businesses, Commerce Lexington's membership list in an excel format. Includes company name, contact person, phone number, fax number, website address, physical address, employee count, and business category.

GUIDE TO GAINING MEDIA ATTENTION

Complimentary Copy

This publication is designed to assist businesses and non-profit organizations in utilizing the local media more efficiently. It includes everything from how to structure a news release to what's the best way to contact a media representative, as well as a list of local media outlets.

Package Enhancement Opportunities:

- **Complimentary** – Ribbon Cutting for new businesses
- **+ \$2,393** - Four additional 1/3-page full color ads in *Business Focus*
- **+ \$1,500** - Add Sponsorship of one of the following events:
 - Public Policy Luncheon (Silver)
 - Salute to Small Business Luncheon (Silver)



PUBLIC POLICY PACKAGE

Cost: \$5,500 (\$6,700 Value)

Public Policy advocacy is an important part of Commerce Lexington's work on behalf of our members and the Central Kentucky business community to be the economic driver for the region. Good economic development requires good public policies be in place at levels of government to enhance the region's competitiveness for jobs. By supporting each of these events, you are helping Commerce Lexington inform and engage its members in the public policy process, and influence officials at the local, state and federal levels of government to support pro-business policies.

The Public Policy Sponsorship Package includes the following:

Public Policy Luncheon Gold Sponsor | (\$2,500 value)

This event series is a unique opportunity for members and guests to network over lunch and hear from leading State and National officials about current events and critical issues confronting our region, state, and country. Events are held 4 times per year and host around 150-200 attendees per event.

Gold Sponsor Benefits Include:

- Recognition as a Gold Sponsor in all event materials including:
 - Program produced for the event
 - Company listed as Gold Sponsor in Commerce Lexington online event listings
 - Listing in the *Business Focus* monthly magazine
- Five complimentary registrations to each luncheon
- Company may display materials on a shared sponsor table

Contact: Angela Carlos, 859-226-1608, acarlos@commercelexington.com

Central Kentucky Day at the Capitol Gold Sponsor | (\$1,500 value)

During the day-long event, business and community leaders from Central Kentucky, local and state elected officials, local chambers and economic development groups come together in Frankfort to discuss state policy issues of importance to the region. During the visit, meetings are held where attendees interact with state legislators, top-level Executive branch officials and other issue experts. This event is held in February each year and hosts from 75-100 people.

Gold Sponsor Benefits Include:

- Recognition as a Gold Sponsor in all event materials including:
 - Company name included on event signage
 - Recognition on invitation
- ¼ company ad to appear in the briefing book provided to all attendees

Contact: Angela Carlos, 859-226-1608, acarlos@commercelexington.com

Legislative Appreciation Breakfast Gold Sponsor | (\$1,500 value)

The focus of this event is to provide an opportunity for Commerce Lexington members interested in public policy to interact with Central Kentucky state legislators prior to the General Assembly. Invitees include Central Kentucky legislative representatives, Commerce Lexington Board, Trustees and Policy Council Members. Approximately 100 people attend this December luncheon.

Gold Sponsor Benefits Include:

- Recognition as a Gold Sponsor in all event materials including:
 - Company name included on event signage
 - Recognition on printed invitation
- Two invitations to attend the event
- ¼ Page company ad to appear in the legislative priorities materials

Contact: Angela Carlos, 859-226-1608, acarlos@commercelexington.com

Complimentary Public Policy Email Updates/Action Alerts | (\$1,200 value)

Commerce Lexington relies heavily on e-mail as a tool to get public policy information and alerts to its members and the public at-large. Its Public Policy E-mail Updates and Action Alerts provide timely information about legislative activities, policy decisions, surveys, and events throughout the year. These updates are sent out each Friday during the Legislative Sessions of the Kentucky General Assembly and periodically during the remainder of the year with event notices, action alerts, special sessions, surveys, and other announcements. Emails go out to around 5,000+ people, including local, state and federal officials.

Format: Ad must be in .jpg or .gif format. Ad may be animated. FLASH FILES NOT ACCEPTED.

SQUARE BANNER – Side panel of Public Policy Update – and Action Alerts the banner may also include a link to your company’s web site.	Square Banner 200 pixels wide x 200 pixels tall
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Contact: Mark Turner, 859-226-1606, mturner@commercelexington.com for specifications

Package Enhancement Opportunities:

- + \$2,500 – The Regional Summit – Gold Sponsor

Higher level sponsorships may be available on all policy events, ask your Commerce Lexington representative for details.

ACCESS Loan Program Brochure

Annual | Updated throughout the year

Since its inception in 2001, Commerce Lexington's ACCESS Loan Program has led to more than \$24 million in financing for the expansion of small and minority-owned businesses in Central Kentucky. It has received regional, statewide, and national recognition. Different than traditional applications for loans, the ACCESS Loan Program brings the financial institutions to the client. Applicants know exactly where they stand when it comes to financing for a business. The ACCESS Loan Brochure is the program's main marketing tool and reaches a regional audience.

Brochure measures 8.5 x 11 inches (folded in half). Over 1,000 are distributed to financial institutions, local and state government economic development offices, including area Chambers of Commerce, Small Business Development Centers, Community Ventures, and organizations throughout the Bluegrass Region participating in the program, which in turn distribute them to potential loan applicants. The program and brochure are targeted to minority, women-owned, and small business entrepreneurs.

Description	Price (per issue)	Ad Size
Ads on outside back cover	\$150 each (full color)	5.0" x 1.5"
Event Contact: Mark Turner - mturner@commercelexington.com or 859-226-1606		

Access Loan Program

The Mission

The Access Loan Program's mission is to provide easier access to the financing and helpful business advice that you need to start or grow your business. The program is committed to fostering economic growth and enhancing business opportunities for minorities, women and small businesses. This innovative program has been responsible for **over \$24 million** in financing for the start or expansion of area small businesses since its inception in 2001.

What is it?

Commerce Lexington and the area's leading banks and financial institutions have teamed up in the Access Loan Program to improve your odds of getting approval for a loan that matches your business needs. There are no guarantees, but you will know what your chances are of securing the credit you desire. The Program will provide valuable feedback from experts in the lending community to assist you in putting together a business plan and gathering information that is important to your success.

Qualifications:

- Your business must be in the Greater Lexington area.
- Your business must be for-profit.
- Pursuing a loan for a business start-up, an expansion of your current business, the purchase of a franchise, or the purchase of an existing business.
- There is a \$5,000 loan minimum.
- Use of funds must be for working capital, inventory, leasehold improvements, and equipment for commercial use only.

Participating Entities

How to apply:

- Loan packages available to be picked up and a Commerce Lexington Inc. at 330 East Main St.
- There is a \$50.00 application processing fee, if possible to Commerce Lexington.
- All information provided to the Access Loan Program will be kept confidential.
- Business planning assistance is available FREE! The Bluegrass Small Business Development Center is 7066 or toll-free 1-888-475-SEDC to schedule.

Participating Entities:

Bank of the Bluegrass & Trust Co.
Bank of Hancock
Central Bank & Trust Company
Crescent / JP Morgan
City National Bank
Community Trust Bank
Community Ventures Corporation
Cumberland Valley National Bank
First and Main Bank
First Third Bank
First State Bank
The Huntington National Bank
LFCU Mayors Office of Economic Development

Limestone Bank
Park Community Bank
PNC Bank
Republic Bank
Signal Bank
South Central Bank
South Central Stock Yards
Town & Country Trust Co.
Traditional Bank
US Small Business Bank
WestBanco Bank

Premium FUELS
Clarke's Service Centre
Free Oil Work & Alignment
Cooper All Season Tires - Free Installation and Balance
Wash, Wax & Detail Inspection
Washwax! Polishes, Clay Bars & Ceramic Repairs
SERVING THE COMMUNITY FOR OVER 10 YEARS

Jule's Kitchen
*** Daily Specials ***
10% Discount for Seniors
Kids Eat - Our Specialty
Taco Order Bar - Open
Monday-Wednesday 11am-2pm
Thursday-Saturday 11am-2pm
11 TUPPER STREET, HALLSBORO, OH 43124

CHABAD of Little Rock 3rd Annual Dinner
THURSDAY, JUNE 21, 2012
1ST OF TAMMUZ, 5772

JOURNAL AD SAMPLES

FINE TUNE
AUTO SERVICE 706-418-5000
Now offering free vehicle pick-up and drop-off—book your appointment today!

commerce
lexington
Access Loan Program

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TOYOTA
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A Program of

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lexington

Contact: Tyrone Tyra, Vice President, Community & Minority Business Development, Commerce Lexington Phone: (858) 228-6121



Business Focus Monthly Magazine

Monthly | 4,800 copies distributed each month

Commerce Lexington's main communication with the membership is its *Business Focus* magazine, published monthly and featuring articles about upcoming events, programs, education, economic development and public policy. Commerce Lexington surveys have shown that 97% of the membership reads *Business Focus* magazine regularly. With over 57,000 printed annually, this publication is distributed to business, government, community and educational leaders across 41 Kentucky counties, displayed at Commerce Lexington, and posted on-line at www.commercelexington.com/publications.html.

Any ad copy design or alterations will be billed by Commerce Lexington Inc. at a rate of \$30 per hour.

Frequency and Agency discounts **must be calculated at the time of purchase/contract** in order to apply. Only Commerce Lexington member agencies are eligible for the agency discount. **Agency:** 15% to member agencies only **Frequency:** 20% for 4-time insertions, 30% for 12-time insertions. **Top Investors:** Top investors in the Premier Partner Gold & Platinum Levels, as well as Economic Investors in the Titanium, Diamond & Chairman's Circle receive discounted advertising in *Business Focus*. Cannot be combined with frequency discounts.

Description	Price (per issue)	Ad Size
Full Page, Inside	\$1,265 b/w \$1,485 color	7.5" x 10" live image area 8.625" x 11.125" w/bleed
Sponsored Content: Advertorial, color *Exclusive to 1 per industry per issue	\$1,485 Full page \$980 Half-page	7.75" W x 9.0" H live image area 7.5" x 4.813" Horizontal only
1/2 Page, Inside	\$760 b/w \$980 color	(H) 7.5" x 4.813" (V) 4.813" x 7.5"
1/3 Page, Inside	\$528 b/w \$748 color	(SQ) 4.813" x 5" (H) 7.5" x 3.313" (V) 2.5" x 10"
1/4 Page, Inside	\$450 b/w \$670 color	(H) 5" x 3.75" (V) 3.75 x 5"
1/6 Page, Inside	\$305 b/w \$495 color	(H) 4.813" x 2.5" (V) 2.313" x 5"
Contact: Mark Turner, mturner@commercelexington.com		



E-Newsletter Update

Weekly | Emailed to 5,300+ per week



Commerce Lexington's E-Newsletter Update is an electronic marketing piece delivered each week to approximately 5,300+ people. This communication tool provides timely information about upcoming events, policy decisions, programs and services. Intermingled with Commerce Lexington's latest news and events are ads from member businesses. These ads are full color, may be animated and hyperlinked to the advertiser's website.

The E-Newsletter is sent weekly with the exception of weeks containing a holiday in which Commerce Lexington is closed. Ad must be in .jpg or .gif format. Ad may be animated. FLASH FILES NOT ACCEPTED.

Top Investors: Top investors in the Premier Partner Gold & Platinum Levels, as well as Economic Investors in the Titanium, Diamond & Chairman's Circle receive discounted advertising in the Commerce Lexington E-newsletter.

Description	Price	Ad Size
TOP BANNER of E-news Weekly provides maximum visibility and can be seen upon entering member's inbox. The banner may also include a link to your company's web site. SOLD	\$7,200 per year \$1,800 per 12 weeks \$600 per month	Full Banner near Top of Page 600 pixels wide x 100 pixels tall
TOWER BANNER: May also include a link to your company's web site	\$1,500 for 12 weeks	Tower Banner 200 pixels wide x 400 pixels tall
SQUARE BANNER: May also include a link to your company's web site	\$1,200 per 12 weeks	Square Banner 200 pixels wide x 200 pixels tall
Event Contact: Mark Turner - mturner@commercelexington.com or 859-226-1606		



Guide to Gaining Media Attention

Published Annually in February | 500 distributed annually to new members and upon request



Measuring 8.5" x 11" this booklet is designed to assist businesses and non-profit organizations in utilizing the local media more efficiently. It includes everything from how to structure a news release to what's the best way to contact a media representative, as well as a list of local media outlets. Notably, promotion of Ribbon Cuttings and Grand Openings is detailed as well as several no-cost marketing options provided as complimentary benefits through chamber membership. Also posted on-line at www.commercelexington.com/publications.html.

Description	Price (per issue)	Ad Size
Outside Back Cover – PENDING	\$750	8.5" x 11.0" (no bleed)
Inside Front Cover	\$650	8.5" x 11.0" (no bleed)
Inside Back Cover	\$625	8.5" x 11.0" (no bleed)
Half-page ad inside	\$300	7.5" x 5.0" (Horizontal only)

Event Contact: Mark Turner - mturner@commercelexington.com or 859-226-1606



Front Cover



Back Cover

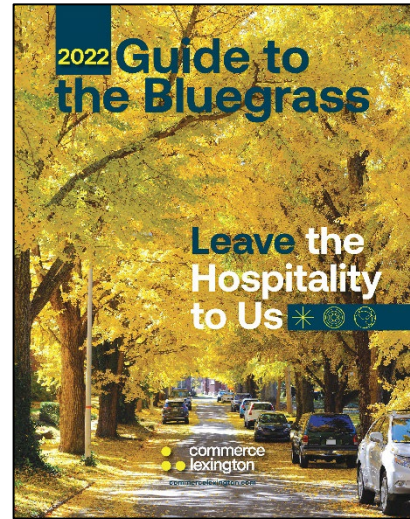


Guide to the Bluegrass Newcomers Publication

Annual | March 2023

Commerce Lexington Inc.'s Guide to the Bluegrass is focused on making a family's transition to the area an easier one. It contains overviews of the city, education options, hotels, things to do and major attractions, how to get around, shopping & dining opportunities, retirement communities, and a newcomer's guide that highlights how to set up your utilities, find libraries, voter and auto registration, and pet information. The **2023 Guide to the Bluegrass** is a great opportunity to reach families before they get to the community. Copies are distributed by the chamber of commerce, realtors and real estate companies, banks, hospitals, schools, restaurants, major area employers & more.

This full-color book is circulated to 6,000 businesses, visitors, and newcomers annually. It is also posted online for download at www.commercelexington.com/community.html. Commerce Lexington Inc. member advertising agencies are eligible for 15% agency discount on the sale when billing through the agency on behalf of a client. Please apply agency discount at time of contract. Any ad design or alterations done by Commerce Lexington Inc. will be billed at a rate of \$30 per hour.

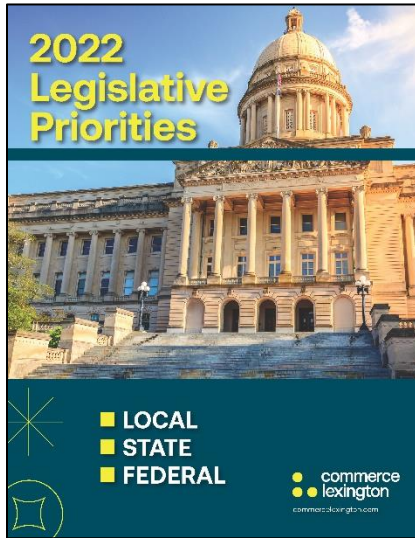


Description	Cost	Cost if Reserved by Nov. 1	Ad Size(s)
COVERS: (All prices include color)			
Outside Back Cover SOLD	\$3,500	\$3,150	8.5" x 11" Trim size
Inside Front Cover SOLD	\$3,300	\$2,970	8.75" x 11.25" Bleed size
Inside Back Cover	\$3,100	\$2,750	8" x 10.5" Live image area
Full Page Inside	\$2,995	\$2,695	8.5" x 11" Trim size 8.75" x 11.25" Bleed size 8" x 10.5" Live image area
2/3 page	\$2,295	\$1,995	4.688" wide x 10" tall
Half-page (Horizontal only)	\$1,795	\$1,500	7.5" wide x 4.875" tall
1/3 page	\$1,195	\$ 995	(Square) 4.688" x 4.875" (Vertical) 2.25" x 10"
1/4 page	\$ 875	\$ 750	3.75" wide x 4.875" tall
1/6 page	\$ 600	\$ 525	(Horizontal) 4.688" x 2.375" (Vertical) 2.25" x 4.875"
Event Contact: Mark Turner - mturner@commercelexington.com or 859-226-1606			



Legislative Focus

December/January Annually | Circulation: 5,100



Example of full page
inside front cover ad



Measuring 8.5" x 11" Commerce Lexington's Legislative Guide and Public Policy Statements booklet outlines the organization's policy statements for the upcoming Legislative Session. Each year, Commerce Lexington's Public Policy Council meets to formulate the organization's policy positions on a number of issues – from education to workforce development to taxes and more. Published in the *Business Focus* magazine in December or January, and additional copies are distributed to key leaders in the community as well as those interested in the political and policy-making process. Printed and electronic version available on www.commercelexington.com.

Description	Price (per issue)	Ad Size
Outside Back Cover	\$1,500	8.625" x 11.125" (includes bleed)
Inside Front Cover	\$1,250	8.625" x 11.125" (includes bleed)
Inside Back Cover	\$1,100	8.625" x 11.125" (includes bleed)
Event Contact: Mark Turner - mturner@commercelexington.com or 859-226-1606		

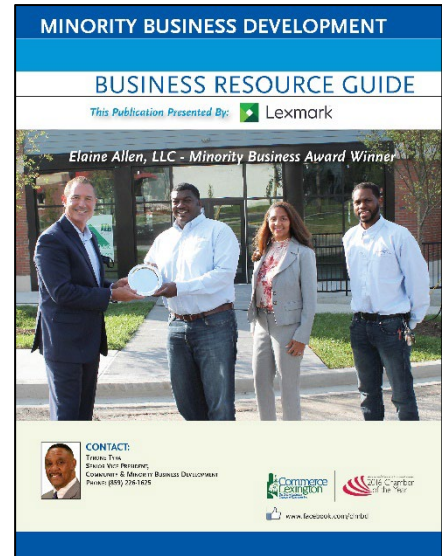


Minority Business Resource Guide

Updated Annually in June

Commerce Lexington's Minority Business Resource Guide is an important tool for the Minority Business Development Program. In addition to listing the contact information of minority members of Commerce Lexington, it also features programs and services that can benefit minority-owned businesses. It's great for companies looking to do business with minority and women businesses.

Around 600+ distributed annually at Commerce Lexington events including the Opportunity Exchange Reception, purchasing directors at the areas larger companies including UK, LFUCG, FCPS, as well as potential applicants to Commerce Lexington's Access Loan Program. Printed and electronic versions online at www.commercelexington.com.



Description	Price	Ad Size
Outside Back Cover SOLD	\$1,200	8.5" X 11.0" (no bleed)
Inside Front Cover SOLD	\$1,000	8.5" X 11.0" (no bleed)
Inside Back Cover SOLD	\$800	8.5" X 11.0" (no bleed)
Half-page ad inside	\$500	7 ½" x 5"
Quarter-page ad inside	\$250	3 ½" x 5"
Event Contact: Mark Turner - mturner@commercelexington.com or 859-226-1606		



New Member Welcome Packet Sponsor

Updated in January Annually

Reach a targeted audience of brand-new Commerce Lexington members by marketing your business on the new member welcome packet cover envelope. All new members are mailed a welcome packet that includes a Business Focus, staff directory, and other items to help them get the most out of their membership. Over 350 packages are mailed each year. One sponsor per industry will be accepted. Limit 6 total. **INDUSTRIES ALREADY SOLD: ATTORNEY; INSURANCE**



Description	Price
<p>Presenting Sponsor - Logo on envelope and insertion of your business flyer or brochure in the package. Company representative invited to attend and be recognized at New Member Orientation events and provided the opportunity to place company brochures at display table. *</p> <p><i>*Applicable when in-person New Member Orientation Events resume.</i></p>	<p>\$1,000 \$750 (Nonprofit rate)</p>
Event Contact: Mark Turner - mturner@commercelexington.com or 859-226-1606	



Public Policy E-Mail Updates/Action Alerts

Emailed periodically to 5,200 people

Commerce Lexington relies heavily on e-mail as a tool to get public policy information and alerts to its members and the public at-large. Its Public Policy E-mail Updates and Action Alerts provide timely information about legislative activities, policy decisions, surveys, and events throughout the year. During the session, the e-mail update includes summaries of legislation that could have an impact on business, as well as information about to contact your elected official. Our e-mail distribution list contains 5,200+ people currently, including local, state and federal officials.

E-mails sent weekly during Legislative Sessions of the Kentucky General Assembly and periodically during the remainder of the year with event notices, action alerts, special sessions, surveys, and other announcements. Guaranteed a **Minimum of 12 Policy E-mail Updates**, which includes updates e-mailed weekly during legislative sessions, as well as other updates throughout the year for special sessions, federal and local government issues, plus action alerts as needed. Ad must be in .jpg or .gif format. Ad may be animated. FLASH FILES NOT ACCEPTED.



Description	Price	Ad Size
E-MAIL BANNER - Banner at the <u>TOP</u> of Public Policy Updates and Action Alerts provides maximum visibility and can be seen first upon entering member's inbox. The banner may also include a link to your company's web site.	\$4,800 (Can be pro-rated)	Full Banner 600 pixels wide x 100 pixels tall
TOWER BANNER – Side panel of Public Policy Updates and Action Alerts – the banner may also include a link to your company's web site.	\$1,800 per year	Tower Banner 200 pixels wide x 400 pixels tall
SQUARE BANNER – Side panel of Public Policy Update – and Action Alerts the banner may also include a link to your company's web site.	\$1,200 per year	Square Banner 200 pixels wide x 200 pixels tall
Event Contact: Mark Turner - mturner@commercelexington.com or 859-226-1606		



Small Business Resource Guide

Updated annually in March



Commerce Lexington's Small Business Resource Guide is a step-by-step plan for starting a small business. This guide is extremely helpful to local entrepreneurs who may have difficulty figuring out where to start. Included in the guide is information about the Bluegrass Small Business Development Center for help creating a business plan, and Commerce Lexington ACCESS Loan contact information.

Printed annually in March, 500 resource guides are printed and are also downloadable online by visiting www.commercelexington.com.

Description	Price	Ad Size
Outside Back Cover SOLD	\$750	8.5" x 11.0" (No bleed)
Inside Front Cover SOLD	\$650	8.5" x 11.0" (No bleed)
Inside Back Cover	\$625	8.5" x 11.0" (No bleed)
Half-page ad inside	\$300	7 1/2" x 5"
Event Contact: Mark Turner - mturner@commercelexington.com or 859-226-1606		



Website | CommerceLexington.com

Updated annually



CommerceLexington.com puts members in control of their information and enables them to push out news and event notices, update contact information, register for events, and more - all from the convenience of their computer, day or night. Audiences vary, but the vast majority of visitors are people looking to relocate to the Bluegrass. From there, other audiences are Commerce Lexington Inc. member business owners and professionals searching for information about events & programs.

Updated on an ongoing basis. More than 217,000 page views from 149 countries in 2021.

Sponsorship	Platinum Level 1	Platinum Level 2	Platinum Level 3	Gold	Enhanced Listing
Sponsorship price	\$3,200	\$2,400	\$1,800	\$1,200	\$149
Term	1 year	1 year	1 year	1 year	1 year
Digital banner ad	970w x 90h and 300x250 ads rotating throughout site with hyperlink	970w x 90h rotating throughout site with hyperlink	300w x 250h rotating throughout site with hyperlink plus first right-side banner	300w x 250h Second right-side banner rotating with hyperlink	
Enhanced Listing in online directory	2 categories	1 category	1 category	1 category	1 category
Quarterly reports (if requested) on click-through stats	✓	✓	✓		
Event Contact: Mark Turner - mturner@commercelexington.com or 859-226-1606					