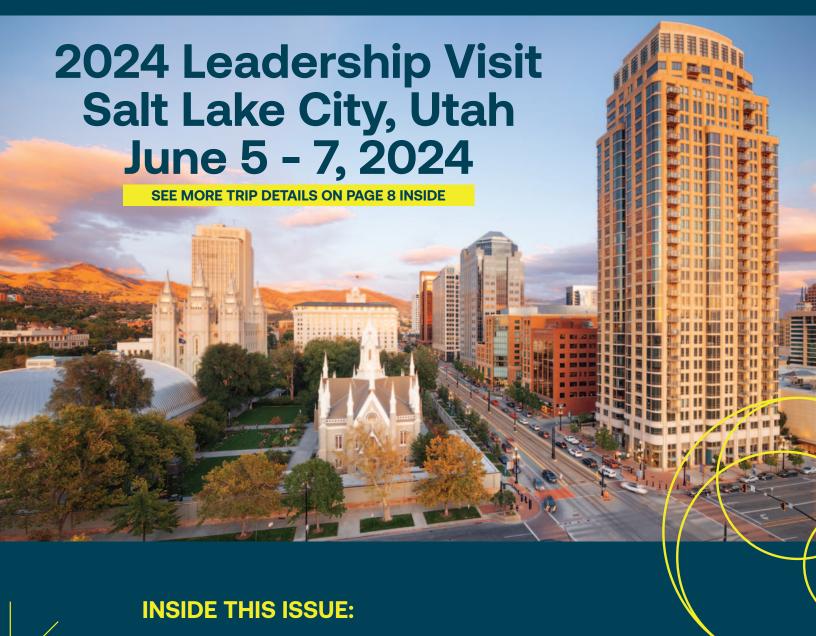
Business Focus

OFFICIAL PUBLICATION OF COMMERCE LEXINGTON INC. | NOVEMBER 2023 | VOLUME XXXI, ISSUE XI



Regional Summit is November 29th

Employer-Sponsored Dental, Vision & Life Insurance Discount Program

SAVE THE DATE: An Evening With Commerce Lexington is January 25th

Fredericksburg Chamber Delegation Visits Lexington During Intercity Trip



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November 2023: Volume XXXI, Issue XI

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NOTE: Members of the Executive Board also serve on the Full Board of Directors.



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2023 Chair of the Board:

Cassidy Rosenthal Lexington Office Executive Member Stites & Harbison, PLLC

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Personnel Updates:

Submit your company's awards and milestones or personnel changes and additions to mturner@commerce lexington.com. Personnel news might include promotions, additions, awards and milestones, recognitions and certifications and/or appointments. Information is published only as space permits.

On The Cover:

Photo of downtown Salt Lake City, Utah, from shutterstock.com. The 2024 Leadership Visit has been scheduled for June 5 - 7, 2024. See more details on page 8 inside this issue.

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GIVE GOOD! NOV. 28-DEC. 1



* BGGIVES.ORG +



ECONOMIC DEVELOPMENT

Submitted by Gina Greathouse, Niki Goldey, Cheryl Klever, Falon McFarland & Katie Vandegrift

God's Pantry Food Bank Breaks Ground on Expansion & New Building



On October 16th, God's Pantry Food Bank broke ground on a new 127,232 square foot building at 2201 Innovation Drive in the Blue Grass Business Park. The much-needed expansion will include a larger shipping and receiving office with freezer and cooler spaces, as well as a conditioned receiving dock to allow for increased distribution of fresh, healthy foods such as fruits, vegetables, meat, and dairy items. Supporting more than 500 partner agencies in 50 counties in Central

and Eastern Kentucky Counties, this expansion will allow God's Pantry to expand upon the 43 million pounds of food they distributed in fiscal year 2023. Working hand-in-hand with God's Pantry Food Bank for several years to establish a new facility, Commerce Lexington was honored to participate in the occasion along with Kentucky Lieutenant Governor Jacqueline Coleman, Vice Mayor Dan Wu, and other members of Lexington-Fayette Urban County Council.

Commerce Lex. Attends IEDC Conference & KAED Networking Event

Commerce Lexington's Niki Goldey, Director of New Business Development, attended the International Economic Development Council's (IEDC) annual conference in Dallas, September 18-20, along with economic development professionals from across the U.S. and around the world. The robust conference agenda covered topics such as current trends creating economic transformations, best practices in workforce and talent development, and balancing Al's potential in economic development. While in Dallas, Niki also participated in Kentucky United networking events and appointments to interact with Dallas-based site selectors.





Patent Palooza Celebrates Innovators

The UK Office of Technology Commercialization hosted Patent Palooza October 3 at the UK Gatton Student Center. Gina Greathouse attended the event to recognize and celebrate the accomplishments of University of Kentucky innovators and innovations,



including successful IP, commercialization deals, SBIR/STTR awards, and the completion of entrepreneurship programs for fiscal year 2023. Commerce Lexington is proud to work with the UK Office of Technology Commercialization as it endeavors to move ideas into the world faster, where they can make the greatest social and economic impact. Congratulations to the honorees!

ECONOMIC DEVELOPMENT



Commerce Lex. Offers Money Smart for Small Business



Each Monday night from October 2 through November 6, Commerce Lexington's Community and Minority Business Development team offered the Money Smart for Small Business classes, created jointly by the FDIC and the U.S. Small Business Administration. Dale Morgan, Founder and CEO of Foundation 47, engaged over 20 aspiring and existing business owners each week. Several of the topics discussed included Planning for a Healthy Business, Organizational Types, Financial

Management, and Managing Cash Flow. LFUCG's Minority Business Enterprise Liaison, Sherita Miller frequented the meetings, sharing pertinent information regarding resource organizations available to small businesses and opportunities for bids with LFUCG. She also updated the class participants on the importance of registering their business with the Lexington-Fayette Urban County Government. Money Smart for Small Business was a success, and we look forward to our next iteration of classes in 2024.

ECONOMIC DEVELOPMENT BY THE NUMBERS:

For 2023 year-to-date, Commerce Lexington's Economic Development Division has responded to calls from:

New Business: 46 prospects interested in finding a new location or expanding in the Lexington area.

Client Visits to the Lexington Area: 21 **Existing Business Visits: 68 Existing Business Attempts: 120 Total Active Projects: 40**

Women in Economic Development and KAED Networking Event



From October 10-12, Commerce Lexington's Niki Goldey attended the 13th annual Women in Economic Development conference hosted by Area Development in Chicago. The conference presents a unique opportunity to network with and learn from industry experts who are leading top site selection firms and dynamic women representing economic development organizations across the U.S. and Canada. While in Chicago, Niki also participated in a Kentucky United luncheon with site consultants which featured a brief presentation by Katie Smith, Kentucky Cabinet for Economic Development Deputy Secretary, as well as a bourbon and water tasting.





Nov. 29th Regional Summit to Help Build a More Competitive Region



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MORNING KEYNOTE SPONSOR

REPUBLIC BANK

Presented by Community Trust Bank, the 2023 Regional Summit on November 29 from 8:30 a.m. to 4:30 p.m. at the Hyatt Regency Lexington (401 W. High Street) will provide the opportunity for influential business, community, and local government leaders within our ninecounty economic development region to come together and learn how we can make Central Kentucky more economically competitive for jobs and talent. In a post pandemic world where businesses and people can live and work from almost anywhere, building a stronger region has never been more important.

During this full-day event, leaders will hear an annual economic update for the region, how our region is comparing to other competitor metros, and trends for workforce and economic development. Leaders will also be engaged in sessions focused on the key "action items" to building a more competitive region.

This year's Regional Summit will feature:

- Updates on national trends in economic development, business attraction, talent recruitment and innovation.
- Deep-dive into national benchmarking data to show how our region compares with competitor cities.
- Profile of the mega-site opportunities and challenges with leaders engaged with the Blue Oval SK project in Glendale, KY.
- Unveiling of a new talent attraction strategy and marketing efforts.



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www.phoenixseniorliving.com

SPEAKER SPOTLIGHTS:

Ted Abernathy, *Partner* Economic Leadership LLC

Ted Abernathy returns to report on the annual regional competitiveness report, sharing current economic trends, updated analysis on how the Bluegrass Region compares with other cities/regions, and thought leadership around opportunities for the future of the regional competitiveness plan's action items.

Kenny McDonald, *President & CEO*One Columbus

Kenny McDonald shares how One Columbus elevated its regional collaboration to benefit each community in its 11-county region. This region in Ohio isn't just home to 2.2 million people—it's also home to some of the world's most recognizable brands, innovative small businesses, powerhouse research hubs, and top-notch academic institutions.

- Overview of the region's new strategic job growth targets and how best to attract new these businesses.
- Review of public policy action items for 2024 and how advocates can help support regional competitiveness.
- Update on the Regional Competitiveness Strategy, implementation goals, and success metrics.

TO REGISTER:

Through this event, businesses and community leaders will better understand regional issues, and be engaged in solutions to build a more competitive region! The cost to attend is \$199 per person. For more information or to register, visit **commercelexington.com**.

BREAKOUT SESSION SPONSORS:

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LEXINGTON/BLUEGRASS

GREETINGS From the Bluegrass

Wishing You and Your Family The Best this Holiday Season!



Registration Open Now for 2024 Leadership Visit to Salt Lake City

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Commerce Lexington is pleased to announce that the 2024 Leadership Visit presented by Central Bank & Trust Co. will take us to Salt Lake City, Utah, June 5 - 7, 2024. Labeled as the Silicon Slopes, Salt Lake City is home to a buzzing tech scene - between that and the other booming businesses in the city, its downtown area has been brought to life like never before. From a top-shelf performing arts scene, to award-winning dining, craft beer, and distilling culture, this Old West town has become a forward-thinking, and burgeoning urban hub. There will be a lot for us to learn during this trip - from Salt Lake's thriving tech industry to its exceptional quality of life and efforts in the talent attraction space. It is also home to the Huntsman Cancer Institute, a nationally-recognized cancer hospital and research center and benchmark institute for the UK Markey Cancer Center.

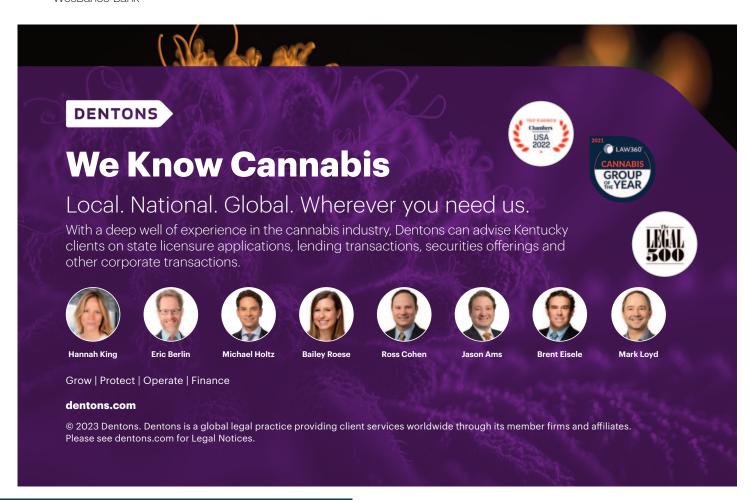
This state capital city has a growing number of IT, finance, outdoor products, and manufacturing companies capitalizing on the area's strategic location as the "Crossroads of the West." Companies like UPS, Goldman Sachs, Doppelmayr USA, POST Consumer Brands, and many other industry leading corporations are located in Salt Lake City. Ranked as one of the best environments for business, the Salt Lake area's concentration of biomedical, high tech, and software firms is among the highest in the nation.

Since 2019, the city has seen a hefty 12-percent increase in tech talent to nearly 67,500 tech jobs, outpacing the national average in tech job growth over that same period. Although there has been a rapid acceleration of the tech industry in recent years, software companies like Novell and WordPerfect got their start in Utah in the late 1970's.

The city is home to University of Utah, the state's flagship university with over 31,000 students, and one of the top 25 business and entrepreneurship schools according to the Princeton Review. The educated, multilingual, and ambitious workforce in Salt Lake City makes it an ideal location for top companies.

TO REGISTER:

Registration is available now on-line at commercelexington.com for the 2024 Leadership Visit. Full registration includes charter air travel, meals as outlined in the agenda, and two nights' accommodations at The Grand America Hotel (555 S. Main St., Salt Lake City, UT 84111).



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@330 Series Presents 5 Human Skills That Al Will Never Replace

Artificial intelligence (AI) is certainly creating many opportunities and many challenges for the workforce and will continue to do so in the years and decades ahead. AI is ultra attractive for the speed, precision and efficiency it provides, but what if the limits of AI are actually creating an opportunity for you to excel in your career? Because of AI, your human skills — AKA your people skills and interpersonal skills — may actually have greater impact than you realize.

During the next Commerce Lexington @330 Series presented and hosted by 46Solutions on Wednesday, November 8, from 3:30 - 5:00 p.m. at the 46Solutions' showroom (161 Lexington Green Circle, Suite 140), Breakthrough Consulting's Founder and CEO, Debi Powell, will highlight the value of human skills for leaders and teams.



DEBI POWELL

TO REGISTER:

The @330 events feature a topical presentation that is relevant to the success of entrepreneurs, business owners and business professionals. There is no cost to attend this members' only event. Register at **commercelexington.com**.





ABOUT THE SPEAKER:As the Founder & CEO of Breakthrough Consulting,

As the Founder & CEO of Breakthrough Consulting, Debi partners with successful organizations to develop exceptional human beings and extraordinary teams. Since launching Breakthrough Consulting in 2021, she's brought people-centered expertise and solutions to a Fortune 10 company, government agencies, NCAA athletic programs, local non-profits and everyone in between. Debi earned her Master's in Education from the University of Kentucky and is an Accredited Enneagram Practitioner, Certified Health & Well-being Coach, and volunteer jail chaplain. She's known for her authenticity, leadership expertise, and travel adventures – as well as her ability to turn strangers into friends. Debi lives in Lexington, Kentucky where she talks about basketball way more than the average person.

@330 SERIES EVENT:

WHEN: Wednesday, November 8

TIME: Program 3:30-4:30 p.m.; Networking

4:30-5 p.m.

TOPIC: 5 Human Skills That Al Will Never

Replace

WHERE: 46Solutions' showroom (161 Lexington Green Circle, Ste. 140)
REGISTER: Register on-line at commercelexington.com

Mark Yates
VP, Commercial Lending Officer
(859) 253-6210
myates@centralbank.com
centralbank.com



We've welcomed Mark Yates to the Central Bank Commercial Banking team in Lexington. Mark joins a team of experienced bankers who know and understand the local business landscape, because they live, work and play in the same communities you do. They're part of this community, and they want their community to succeed. This growing team is here to help make your business successful with highly personal service and local decisionmaking. That's what helps us serve you better, and that's what makes "highly personal banking" more effective banking. We start with you.

Loans subject to credit approval.

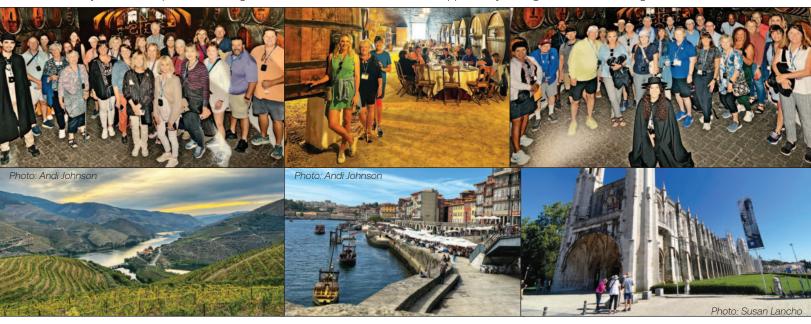
Member FDIC



Delegation Explores Portugal During 2023 International Trip

A delegation of about 60 people traveled with Commerce Lexington to Portugal in late September. Designed by our travel partner Collette, the itinerary featured stops in Porto, Braga, Amarante, the Douro River

Valley, Coimbra, and Lisbon, along with rich cultural experiences. Stay tuned for the location announcement of the next international group travel opportunity through Commerce Lexington in 2024.



Ask Abby

HOW CAN I MAKE A DIFFERENCE THIS GIVING TUESDAY?

Giving Tuesday is coming up and I'd really like to help those in need. The holidays can be a difficult time for many, and I think this is a great time to consider the ways I can give back. My question is, are there any strategies I should be using when it comes to charitable giving?

Charitable Charlie



ABBY VAUGHN, AIF®

Business Development Director American Trust Wealth 859-514-3345 avaughn@americantrust.com www.americantrustwealth.com

HI CHARLIE:

First, let me say I appreciate your kindness and your desire to help those in need. There are several giving strategies that can benefit not only the recipient but also the giver.

One strategy is to consider gifting highly appreciated investments (such as stocks or mutual funds) to avoid capital gains you would normally incur if you sold the shares. Another strategy for those age 70 $\frac{1}{2}$ (or older) is to consider gifting IRA assets to charity. Each year, up to \$100,000 can be transferred directly from your IRA to a qualified charity. This is a tax-free IRA distribution, and the amount donated can count toward a required minimum distribution that must be taken each year for IRA owners age 72 or older. Finally, there are various charitable trusts or even donor advised funds that can implemented as a part of your estate and gifting plans.

We recommend you discuss these and any other options with your financial, tax and/or legal advisors as appropriate before acting! To learn more or get additional advice on how to give back this Giving Tuesday, American Trust is here to help you make a difference in the most effective way possible.

-Abby V.

American Trust Wealth, headquartered in Lexington, KY, has a legal duty of dedication to clients and follows industry best practices, so that you can rest assured knowing that your goals will always be our goals.

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A:





Fifth Third Bank Presents An Evening With Commerce Lexington

Presented by Fifth Third Bank, An Evening With Commerce Lexington will take place on Thursday, January 25, from 5:30 - 8:30 p.m. at Central Bank Center. During this premier networking and community recognition gathering, we'll celebrate the regional business community, recognize a few people who were instrumental in the success of our organization, and set the stage for going forward.

Back by popular demand, this event will feature the typical dinner format, but with the more recent condensed program. Participants will enjoy great music, food and drink, a brief program, and of course connecting with other business professionals and colleagues inside the renovated convention center in downtown Lexington.

TO REGISTER:

The cost to attend this Commerce Lexington members' only event is \$159 per person or \$1,590 for a table of ten. Register on-line at **www.commercelexington.com**.

AN EVENING WITH COMMERCE LEXINGTON:

WHEN: Thursday, January 25, 2024

TIME: 5:30 - 8:30 p.m.

WHERE: Central Bank Center

REGISTER: commercelexington.com



2023 An Evening With Commerce Lexington Photos by Mahan Multimedia

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Member Mixer: Learn How You Can Leverage Your Membership

The vast majority of Commerce Lexington's membership is made up of small businesses and small business owners who are often so busy operating and/or managing their business that they have little time to attend networking events in person. Building relationships means everything in business, and Commerce Lexington's Member Mixer events provide an opportunity for members to network virtually, introduce themselves and their businesses, and ask questions.

Commerce Lexington Inc. staff will update participants on upcoming member opportunities and ways to get the most from their membership. The next Member Mixer event is scheduled for **Wednesday, November 8,** from 10:00 - 11:15 a.m. via Zoom.

TO REGISTER:

There is no cost to participate in this MEMBERS' ONLY event. Reserve your spot at **commercelexington.com**. After registering, attendees will receive log-in information in the event registration confirmation. Space is limited.



Fredericksburg Regional Chamber Delegation Visits Lexington

In mid-October, a delegation of about 50 people from the Fredericksburg (Virginia) Regional Chamber of Commerce visited Lexington to study our city and region during the organization's intercity visit. During the trip, participants visited the Toyota Manufacturing Facility, Keeneland Race Course, and The Academies of Frederick Douglas High School.

The group also learned about the Kentucky Workforce Talent Pipeline with a focus on how to reverse engineer the talent pipeline to attract, retain and create the workforce of today and tomorrow. The Bluegrass Alliance panel discussion focused on regional cooperation and enhanced economic development efforts. Commerce Lexington hosted the group's panel discussions on workforce, tourism and education.

Commerce Lexington has organized its own intercity Leadership Visits to other communities for over 80 years. In recent years, Lexington has welcomed delegations from Ocala (FL), Lafayette (LA), Columbia (MO), and Tuscaloosa (AL) here to Central Kentucky. Commerce Lexington's 2024 Leadership Visit is scheduled for June 5-7 to Salt Lake City, Utah (see page 8).





ABOVE: The Fredericksburg, Virginia, delegation at Country Boy Brewing in Georgetown.

AT LEFT: (left to right) Fredericksburg Chamber President Susan Spears, Commerce Lexington's Andi Johnson, Betsy Dexter & Katie Vandegrift, Terri Bradshaw (KY Capital Development Corp.), Jack Conner (Georgetown Chamber), and Bob Quick (Commerce Lexington).



Falon McFarland Promoted to Project Manager, Economic Dev.

Commerce Lexington Inc. has announced the recent promotion of Falon McFarland to Project Manager, Economic Development. For the last two years, she has worked for the organization's Economic Development Division, with emphasis on initiatives within the Minority Business Development Program, such as the Minority Business Accelerator, Access Loan Program, and Opportunity Exchange.

Commerce Lexington's executive vice president of economic development, Gina Greathouse, said, "Falon is a valuable member of our team, working both with existing businesses and those looking to relocate here. She has been instrumental in the day-



FALON MCFARLAND

to-day functions of our Full Stride Economic Development Capital Campaign. Her experience in marketing is an asset to our efforts to promote Lexington and Central Kentucky as a great place for business and industry."

Falon relocated to Lexington in 2021 with her husband and three children. She has a professional background in telecommunications with 11-plus years of experience encompassing marketing research, product management, and systems analysis.

A native of Hodge, Louisiana, McFarland is a graduate of Grambling State University with dual Bachelor of Science degrees in Marketing and Computer Information Systems. She also completed her MBA at the University of Texas at Tyler.

Falon serves as Children and Youth Ministry Director at First Baptist Church Bracktown, where her husband Rev. Rodney McFarland, Jr. is the senior pastor. She is also an active member of the Beta Gamma Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated and the Central Kentucky Chapter of Jack and Jill of America, Incorporated.

New Employer-Sponsored Dental, Vision and Life Insurance Discount Program Available for Members Through Humana

Commerce Lexington Inc. has announced a new employer benefits discount program to help businesses save money on employer-sponsored vision, dental, and life insurance, as well as short- and long-term disability programs. The program, Humana Group Benefit Solutions, is designed for businesses with between two and 99 employees that are looking to save money on their typical premiums and costs for more robust employee benefits.

The new discount program will run alongside Commerce Lexington's other offerings, including Humana HealthSolutions and Anthem ChamberAdvantage, which help small to medium-sized businesses save money on their health insurance premiums.

Commerce Lexington Inc. President and CEO, Bob Quick, said, "We are excited to offer yet another cost-saving opportunity for our members. This partnership with Humana for products like dental, vision, and life insurance will not only help businesses improve their bottom line, but also attract workers by offering competitive benefits packages."

"Humana is pleased to work with Commerce Lexington and their member companies to provide additional cost-efficient benefits to small businesses and their employees through the Humana Group Benefit Solutions program," said Hayley Doran, vice president of Employer Group Distribution for Humana. "As a home-grown Kentucky success story, Humana is committed to improving economic development in our state by helping local companies grow their businesses and attract key talent through attractive benefit program offerings."

Humana Group Benefit Solutions includes a bundle of dental, vision, life, and disability offerings in all Kentucky counties, nine counties in Indiana, and nine counties in Ohio. Participating organizations can bundle services or purchase them individually, will receive a 5% discount on typical rates, and will also receive extended rate guarantees, which differ by product. In addition, new members can lock in highly



competitive rate guarantees including a three-year rate guarantee for dental, four-year rate guarantee for vision, five-year life insurance rate guarantee, and a two-year rate guarantee for Short-Term and Long-Term Disability.

CONTACT:

Businesses interested in participating in the program can click here to learn more or contact Dawn Flickinger at (859) 226-1609 or **dflickinger@commercelexington.com**. To review other cost-saving opportunities through our Member-to-Member Discount Program, visit **www.commercelexington.com/member-discounts.html**.

Member Discount on Workers' Compensation Insurance Available

Commerce Lexington is pleased to offer another member savings opportunity. Through a partnership with ClearPath Mutual and the Kentucky Chamber of Commerce. Commerce Lexinaton member businesses of all sizes can receive a 10-percent discount on their workers' compensation insurance coverage. This discount offer is available to both new and ClearPath cusexisting tomers, provided they are members in good standing



with Commerce Lexington within 30 days of the policy effective date. ClearPath Mutual has approximately 7,100 policyholders and nearly \$50 million in premiums, making it one of the largest and most financially stable providers of workers' compensation in Kentucky. The company has an AM Best Rating of "A-" (Excellent) with Stable Outlook.

QUALIFICATIONS:

- Must be a member in good standing within 30 days of the policy effective date.
- Minimum of 3 years in business, or management experience.
- Experience modification factor of 1.30 or less.
- Cooperation with Loss Prevention services.
- All other existing Underwriting Guidelines prevail.

OTHER DETAILS:

- Existing ClearPath Mutual policyholders are eligible at their renewal.
- It is the responsibility of the agent to notify ClearPath if the policyholder is a member of any participating chamber.
- Once applied, you will see the discount listed in the premium calculation under "Association Discount."

CONTACT:

If it is time for your company to renew your workers' compensation insurance, make sure you're getting the most out of your membership! For more information, contact Dawn Flickinger at 859-226-1609 or dflickinger@commercelexington.com.



Save Money Through Discount Program

One of the key benefits of your membership in Commerce Lexington is saving money through the many discounts available to you. Your business can realize significant cost savings on things like health insurance, office supplies, workers' compensation, digital marketing services, dental, vision and life insurance, as well as many other discount options provided by member businesses. Check out the Member-to-Member Discounts on-line at commercelexington.com/member-discounts.html.







DECEMBER Holiday Gift Guide

this holiday season by sharing your great gifts & services!

Remind everyone to shop LOCAL

Get in touch by November 13th



DECEMBER

Real Estate Wrap-Up Wrap up 2023 with a BANG!

audience... reach them! Get in touch by November 13th

Our readers are your target



JANUARY

The Culinary Issue

Introduce our readers to your chef and/or restauranteur in our January Culinary Issue!

Get in touch by December 7th

ADVERTISING@TOPSMARKETING.COM

Build Your Connections Using Commerce Lex. Social Media Options

Commerce Lexington Inc. recognizes that business owners and business professionals live busy lives. That's why we have so many different ways to keep connected to the events, programs, and services that help you succeed. Social media is an effective way to promote your company or organization and engage your customers. Here are some of the places you can keep up with Commerce Lexington Inc. on social media. Commerce Lexington Inc. members are permitted to post items about their business to our social media



twitter.com/CommerceLex twitter.com/LocateInLex

Join the more than 11.500 people who follow Commerce Lexinaton on Twitter for the latest news as it happens.



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youtube.com/c/commercelexington Watch 457 video clips and full events.



facebook.com/commercelexington facebook.com/groups/CommerceLexington facebook.com/LocateInLex facebook.com/clmbd

Commerce Lexington has over 5,100 members in its Facebook group. Follow facebook.com/LocateInLex for news on expansions & relocations, as well as our Minority Business Development division.



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If you're on Linkedln, you can join the nearly 2,300 people in our LinkedIn group and post your own business-related items.



commercelexington.com/news.html https://locateinlexington.com/aboutus/media-center/

Emerging Leaders of the Bluegrass Hear About Town Branch Park

The Emerging Leaders of the Bluegrass program presented by Keeneland is a comprehensive initiative that helps emerging leaders expand their capacity to perform in leadership roles within Central Kentucky. Now is the time to get emerging leaders in your company or organization registered to participate in this year-round program focused on professional development, community education and networking.

In October, Emerging Leaders of the Bluegrass passholders participated in a community education event focused on Town Branch Park at Ethereal Brewing in the Distillery District. Town Branch Fund's Executive Director, **Allison Peck Lankford**, was the speaker, and the event was moderated by Emerging Leaders of the Bluegrass Community Education Chair, Jordan Miller of Blue & Co., LLC. Town Branch Park is a 9-plus acre world-class community gathering space privately funded by the community. It will provide a critical link between our major trail systems - the Legacy Trail and Town Branch trail - connecting the urban



core of Lexington with its iconic countryside, creating twenty-two miles of separated bike and pedestrian paths.

JOIN EMERGING LEADERS:

Purchase your annual pass today and begin expanding your capacity through professional development, networking and community education opportunities. The cost for a full year of professional development programming is \$100 for Commerce Lexington members, \$125 for non-members, and \$50 for students. The annual pass year runs April through March. To learn more, visit www.emergingleadersbg.com.

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Recap by Catherine Pauley, Junior Achievement of the Bluegrass

On September 20, Leadership Central Kentucky class members traveled to Jessamine County, highlighting the region's rich history and diverse offerings. The day began at the Nicholasville Police Station, where Judge Executive David K. West greeted the class and shared insights into the county's history and the Police Department Building's functions, setting the stage for a memorable dav.

The first destination was Highbridge Springs Water, where Linda Slagel, Owner & President, led a facility tour, showcasing the bottling plant and Kentucky Underground Storage, an extensive cave system used for file storage. Lunch was hosted at R.J. Corman, featuring Todd Bivins' presentation on the company's history and an engaging question

and answer session led by Ed Quinn, CEO.

The class then explored the Camp Nelson National Historical Site, guided by Park Ranger Steve Phan, gaining a deeper understanding of the camp's historical significance. The day concluded at Alltech, a center of scientific innovation and artistic expression. Participants learned about cutting-edge advancements and enjoyed learning about co-founder Deirdre Lyons' art installations and philanthropic work. Deidre Lyons generously treated the class to Alltech's full-service Irish Pub. providing a fun and relaxing conclusion to the day's events.

Leadership Central Kentucky's participation in Jessamine County Day 2023 underscored the importance of regional exploration. It showcased the county's multifaceted history, businesses, and cultural contributions, fostering appreciation for this vibrant community.





Leadership Lexington Class Hears From Public Safety Leaders

Recap by Christian Nelson, Blue Grass Airport

On October 12th, the Leadership Lexington class spent the day learning from public safety leaders around the community. The group began the day at the Lexington Fire Department's Training Academy with Leadership Lexington alumnus, Chief Jason Wells, who talked about his personal leadership philosophy and how he leads the more than 600 personnel on his team. Afterwards, the class had the pleasure of observing a live fire training demonstration lead by Battalion Chief, Jordan Saas.

The class relocated to the Lexington Police Training Academy where E911 Director Jonelle Patton and Division of Emergency Management Manager, Tim Brandewie spoke about their organization's mission and their team's effort to serve Lexington and the surrounding area. Major Matthew LeMonds of the Fayette County Detention Center also

educated the class about the programs both inside and outside the detention center that are aimed at helping those that end up in their facility.

The formal presentations ended with a strong panel discussion consisting of Fayette County Sheriff, Kathy Witt, Fayette County Public Schools Police Chief, Martin Shafer, and Lexington Police Department's Assistant Chief, Brian Maynard. The panelists took the time to answer questions before the class divided into five law enforcement focused breakout sessions that included time in the training simulator, as well as discussions with the Public Integrity Unit, Canine Unit, Hazardous Devices Unit, Emergency Response Unit, and the Copsicle Van!

The day showcased many of the servant leaders who put on their uniform each day to serve Lexington and make it the great community that it is!



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Lexington History Museum



During Public Safety Day, the Leadership Lexington class began the day at the Lexington Fire Department's Training Academy. (Photo by Mahan Multimedia)





WELCOME NEW MEMBERS

New Commerce Lexington Inc. Members From September 19 to October 20, 2023

175 LEX

Hotels/Motels
Main Contact: Christopher Wirth
175 E. Main St., Lexington, KY 40507
Phone: (602) 421-0582
www.175LEX.com

AKF Lexington Martial Arts

Karate

Main Contact: Joseph Moniot 4383 Old Harrodsburg Rd., Ste. 130 Lexington, KY 40513 Phone: (859) 474-0504 www.akflexington.com

Barzelona

Restaurants

Main Contact: Engels Saavedra 4371 Old Harrodsburg Rd., Ste. 105 Lexington, KY 40513 Phone: (859) 303-6943

Best Option Restoration

Construction - Restoration Main Contact: Rex Gillim 3460 Derby Landing Circle Lexington, KY 40513 Phone: (859) 346-7020 https://borestorationoflexington.com

Best Version Media dba North Lexington Living Magazine

Publishers-Magazines Main Contact: Tim Warren 1518 Grant Dr., Lexington, KY 40511 Phone: (859) 447-7424

Bluegrass Spice & Tea Merchants

Specialty Stores

Main Contact: Nancy Sidhu 807 Euclid Ave., Lexington, KY 40502 Phone: (859) 303-8802

Boonedogs Bar & Restaurant

Restaurants

Main Contact: Tim Jones 5902 Old Richmond Rd. Lexington, KY 40515 Phone: (859) 554-6000 www.boonedogslex.com

Breakout Games

Entertainment
Main Contact: Dana Niemeier
309 N. Ashland Avenue
Lexington, KY 40502
Phone: (859) 904-9090
https://breakoutgames.com/lexington

BrightStar Care Northern Lexington

Healthcare

Main Contact: Ryan Bethay 301 E. Main St., Suite 110 Lexington, KY 40507-1553 Phone: (662) 720-6175 www.brightstarcare.com

Brown & Kubican, P.S.C.

Engineers - Structural Main Contact: Ashley Cole 546 E. Main Street, Suite 300 Lexington, KY 40508 Phone: (859) 543-0933 www.brownkubican.com

CornerStone Protection

Security Systems
Main Contact: Jake Deweese
836 Euclid Ave., Suite 16
Lexington, KY 40502
Phone: (859) 353-6020
www.cornerstoneprotection.com

Dahlhus Fudge

Bakeries

Main Contact: Adam Dahl 219 Woodland Ave. Lexington, KY 40502 Phone: (859) 407-1244 www.dahlhusfudge.com

Dale Carnegie Training of the Heartland

Training & Development
Main Contact: Scott Harris
62 Corwin Lane, Benton, KY 42025
Phone: (270) 331-9567
www.dalecarnegie.com/en/
locations/kentucky

District 7 Social Hall

Restaurants

Main Contact: Rebecca Burnworth 1170 Manchester Street, Suite 160 Lexington, KY 40508 Phone: (859) 303-8327 www.district7social.com

Divine Spirits LLC

Distillery

Main Contact: Brian Woodard 203 Lisle Industrial Ave., Suite 150 Lexington, KY 40511 Phone: (859) 552-1100 www.divinespiritsky.com

Drs. Borders, Hood & Associates

Physicians - Primary Care Main Contact: Jessica Abner 2101 Nicholasville Road, Suite 106 Lexington, KY 40503 Phone: (859) 278-5926

earthcycle design llc

Landscape Architects
Main Contact: Denise O'Meara
3168 Arrowhead Drive
Lexington, KY 40503
Phone: (859) 229-3125

elastometall ky LLC

Manufacturers
Main Contact: Stefan Engstler
107 Fortune Dr.
Frankfort, KY 40601
Phone: (502) 871-4422
www.elastometall.com

Fidelity Investments

Financial Services
Main Contact: Chris Tischner
161 Lexington Green Circle, Ste. 195
Lexington, KY 40503
Phone: (859) 469-7304
www.fidelity.com/lexington

Golden Marketing Advisors, LLC

Marketing Consultants/Services Main Contact: Beth Shockley 4848 Bud Lane, Lexington, KY 40514 Phone: (859) 429-8296 https://goldenmarketingadvisors.com

Jax Wax Lexington

Auto Detailing Main Contact: Phillip Sexton 3176 Richmond Road Lexington, KY 40517 Phone: (859) 270-9797 www.jaxwaxlexington.com

Legacy Renovations

Roofing Contractors Main Contact: Gracie Morales 209 Clyde St., Lexington, KY 40508 Phone: (859) 806-3894 www.legacyrenovationsky.com

Lex Go Ky

Events Management Party Planning Main Contact: Ozlem Eva Davis 3320 Clays Mill Rd., Suite 113 Lexington, KY 40503 Phone: (859) 407-3131

Marshall Lane Real Estate

Real Estate Main Contact: Alyssa Ryan 1792 Alysheba Way Lexington, KY 40509 Phone: (502) 682-1226 marshalllane.com

Perfusion Concepts, Inc.

Health Services
Main Contact: Gene Hilton
2089 Bahama Rd.
Lexington, KY 40509
Phone: (859) 321-4656
https://perfusionconceptsinc.github.io

Shamrock Bar & Grille

Restaurants

Main Contact: Stephen Reed 4750 Hartland Pkwy., Ste. 128 Lexington, KY 40515 Phone: (859) 245-9504 www.shamrocksky.com

Shepherd's House, Inc.

Rehabilitation Services Main Contact: Chris Chaffin 365 Waller Avenue, Suite 230 Lexington, KY 40504 Phone: (859) 983-6661 www.shepherdshouseinc.com

The Bourbon Life, LLC

Entertainment

Main Contact: Mark Rucker 1890 Star Shoot Pkwy., Ste. 170-142 Lexington, KY 40509 Phone: (859) 684-1567 www.thebourbonlife.net

The Miller Company

Information Technology Main Contact: Jessica Brown 801 Nandino Blvd., Suite 140 Lexington, KY 40511 Phone: 859-305-1555 www.mds-ky.com

Top Tier Barber Studio

Barbers

Main Contact: Haitham Nasser 2263 Nicholasville Rd., Suite 2 Lexington, KY 40503 Phone: (859) 536-0445 www.toptierbarberstudio.com

Trifecta Wildlife Services LLC

Pest Control
Main Contact: Chad Soard
561 Winter Hill Lane
Lexington, KY 40509
Phone: (859) 415-4226
www.trifectawildlife.com

Whalen Home Inspections

Home Inspection Service Main Contact: Zach Whalen 316 Harvard Dr., Lexington, KY 40517 Phone: (859) 880-1836 www.whalenhomeky.com

PERSONNEL ANNOUNCEMENTS



Corporate Moves, Company Awards and Notable Milestones

The Agency announced new agents Penny Curry and Tyler Allnutt.

The Bluegrass Area Chapter of the **American Red Cross** elected Stites & Harbison, PLLC attorney **Brady W. Dunnigan** to its board of directors.

Bill Straus of **Bill Straus Photography** was recognized with the Distinguished Alumni Award from the National Alumni Association of Lindsey Wilson College located in Columbia, Kentucky.

The **City of Lexington**'s Town Branch Commons Trail has won a national 2023 Honor Award from the American society of Landscape Architects. The award recognizes SCAPE, a landscape architecture firm based in New York, and Gresham Smith, local architects. The trail, completed in October 2022, was a 10-year project built through downtown along the path of the city's original water source, Town Branch.

Community Trust Bancorp, Inc. announced that **Jesse Johnson** has been named the Danville Market President of **Community Trust Bank, Inc.**

Deanbuilds announced the addition of **Shawn Rankin** as a director of the company and will be responsible for building teams for projects, with special emphasis on the Town Branch Park project, as well as business development and expanding the company's footprint.

F.C. Tucker/Bluegrass announced new agents Jennifer Helton and Fred Woosley.

From Here to There, the premier movers of the Bluegrass, announced that Connor O'Bryan and Marcus Matherly have each been promoted to the position of Sales Guru. Over the two years they have been with the company, both O'Bryan and Matherly have worked their way up through the ranks.

God's Pantry Food Bank recently announced officers and new members of its board of directors. Officers include Dr. Andrew Henderson, President; Paul Mulhollem, First Vice President; Melissa Wilson, Second Vice President; Dr. Gregory Kasten, Treasurer; and Nancy Barnett, Secretary. New members are Bishop E. Carter, IV, Jim R. Coleman, Bethany Denning, Catherine Hines, Dr. Phillip Hoffman, Steve Jennings, Marty Lautner, and Sharon Saladin.

Haymaker Company announced the addition of **Zach Miller** as a leasing/sales associate, with an interest in site selection. He most recently worked in site selection and trade area analysis with Lexington based Sleep Outfitters.

LBX Company recently celebrated its 25th anniversary with a special event at the LBX Customer Experience Center in Lexington. The event was attended by employees and retirees.

LBX has rapidly grown to provide industry-leading excavators, material handling, and forestry products.

Lexington Christian Academy announced **Brooke Otto** as its new board chair. In this role, she will ensure the Board of Directors is effective in implementing its strategic plan, making policy decisions, and managing the leadership of the school.

LexArts welcomed the following new members to its board of directors: Laura Babbage (CHI St. Joseph Health); Anne Hardy (Maker's Mark Distillery); Anne Murry (Murry Foundation); Bryce Oquaye (MADHUNDREDS); Rebecca Sherman (Stites & Harbison PLLC); and Phillip Richardson (Keeneland Association). Members of the Executive Committee include Camden Skidmore. Board Chair (South Central Bank); Yajaira West, Chair-Elect (PNC Bank); Ken Gish, Vice Chair of Development & Special Events (K&L Gates); Emmy Hartley, Vice Chair of Grants (Cornett); Alex Garcia, Secretary (Fayette County Public Schools); Stefan Hendrickson, Treasurer and Finance Committee (Dean Dorton); Greg Padgett, Facilities Committee (Padgett Construction); Angela Coleman, Nominating Committee (American Trust); Lauren Case, Community Arts and Services Committee (Fayette County Public Schools); Lakshmi Sriraman, Diversity | Equity | Inclusion | Access Committee (Shree Dance); and Ame Sweetall, President & CEO (LexArts).

Omni Architects announced that Darrell Douglas has assumed the role of director of construction administration.

Paul Miller Ford recently marked 50 years of Better Business Bureau Accreditation with an anniversary ceremony at the dealership.

Stites & Harbison, PLLC announced that 101 of its lawyers were included in the 2024 edition of The Best Lawyers in America®, including Lexington attorneys Robert M. Beck, Jr., W. Bradford Boone, Janet A. Craig, Daniel E. Danford, Brady W. Dunnigan, W. Blaine Early III, William T. Gorton III, Marshall R. Hixson, Ashley Owens Hopkins, Andrew R. Jacobs, J. Clarke Keller, David E. Longenecker, Charlotte Turner McCoy, Gregory P. Parsons, Bruce M. Reynolds, Walter S. Robertson, Cassidy R. Rosenthal, Stephen M. Ruschell, Warren D. Schickli, Rebecca M.W. Sherman, Adam M. Smith, Elizabeth Lee Thompson, Chrisandrea L. Turner, Ashley W. Ward, and Richard M. Wehrle, as well as Frankfort attorneys Robert C. Moore and Mark R. Overstreet. Lexington area "Lawver of the Year" honorees included William Gorton III (Environmental Law), Mark Overstreet (Administrative/Regulatory Law), Gregory Parsons (Construction Law), and Ashley Ward (Appellate Practice). Area attorneys recognized in the "Ones to Watch" category were Joshua F. Barnette,

Megan K. George, Katie M. Glass, Robin E. McGuffin, Vanna R. Milligan, Drake W. Staples, Taylor J. Stuckey, and Alison M. Zeitlin.

Tri-State Roofing & Sheet Metal Company along with its parent company The Tri-State/Service Roofing & Sheet Metal Group recently celebrated its 100-year anniversary. The group now spans 100 years of service, four generations of leadership, and over one billion square feet of professionally installed roofing. Starting in 1923, the company is now a regional specialty contractor known for technical and engineering expertise in all types of commercial roofing systems, sheet metal fabrication, and HVAC/mechanical systems.

The Trademark Lawyer Magazine has named Stites & Harbison, PLLC to the 2023 Top 10 Trademark Firms and IP Practices in North America – South list. This is the firm's first year being honored. The magazine's staff reviews law firms by country and jurisdiction based on a variety of criteria for the Top 10 lists.

The University of Kentucky Markey Cancer Center has earned a National Cancer Institute (NCI) "Comprehensive" Cancer Center designation, the highest recognition awarded by the NCI. Markey is the first and only center in Kentucky to achieve this designation. The NCI awards designations based on excellence in cancer treatment, diagnosis and prevention. Markey received an initial NCI Designation in 2013.

WEKU recently won seven Kentucky Broadcasters Association (KBA) awards. The two Excellence in Broadcasting and five Impact awards were the most of any radio station in the Commonwealth.

Joe Livecchi has been appointed as CEO of Wrigley Media Group, following a monthslong high-level executive search. Livecchi has served in multiple executive and creative positions over the years, aligning with ABC, A&E, CBS, HGTV, Food Network, Fox, Hallmark, Lifetime, and NBC.

Wyatt, Tarrant & Combs, LLP announced that Lexy Gross Holland was recognized by Legal Aid of the Bluegrass as Pro Bono Attorney of the Year for her work advocating for those in need of record expungement, eviction defense and domestic violence protection.

SUBMIT PERSONNEL ANNOUNCEMENTS:

Submit company awards, personnel changes, additions, or promotions to mturner@commercelexington.com. Information is published in the order received and as space permits.



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COMMERCE LEXINGTON CALENDAR OF EVENTS

NOVEMBER 2023:

- Member Mixer, 10:00 11:15 a.m., via Zoom.
- @330 Series presented by 46Solutions, 3:30 5:00
 p.m., at 46Solutions (161 Lexington Green Circle, Suite 140).
 SEE PAGE 9
- 9 Leadership Lexington presented by Community Trust 25–26
 Bank: Education Day Session.
- Leadership Central Kentucky program presented by Kentucky Utilities at Bourbon County.
- 23–24 Commerce Lexington offices closed in observance of the Thanksgiving holiday!
 - Regional Summit presented by Community Trust Bank, 8:30 a.m. 4:30 p.m., at Hyatt Regency Lexington.

DECEMBER 2023:

- Leadership Central Kentucky program presented by Kentucky Utilities at Franklin County.
- Leadership Lexington presented by Community Trust Bank: Health & Human Services Day Session.
- 25-26 Commerce Lexington offices closed for Christmas holiday.
 - 29 Commerce Lexington offices closed for New Year's Eve.

JANUARY 2024:

- Commerce Lexington offices closed for New Year's Day.
- Leadership Lexington presented by Community Trust Bank: Government Day Session.
- Leadership Central Kentucky program presented by Kentucky Utilities at Fayette County.
- 25 An Evening With Commerce Lexington presented by Fifth Third Bank, 5:30 8:30 p.m. at Central Bank Center.

- SEE PAGE 11