commercelexington

Emerge 2024 General Agenda

Tuesday, March 12

7:30am	Vendors setup and volunteers arrive
8-8:30am	Registration/Vendors/Coffee/Networking
8:30am	Call to Order in Ballroom
8:45-10:15am	Opening Keynote Speaker, Bryan K. Williams
10:15-10:30am	Break/Networking/Vendors
10:30-11:30am	 Breakout Session One 1. The Power of Community Festivals & Projects in Greater LEX (Community Education) 2. Elevate Your Brand: The Power of Personal & Professional Presence (Professional Development) 3. Creating a Culture of Belonging (Professional Development) 4. Thinking Historically as a Leader (Community Education)
11:30-11:45am	Break/Networking/Vendors
11:45am-1:15pm	Luncheon Keynote Speakers - Pantsuit Politics Podcast: Sarah Stewart Holland & Beth Silvers
1:15-1:30pm	Break/Networking/Vendors

1:30-2:30pm	 Breakout Session Two 1. Navigating Financial Uncertainty (Professional Development) 2. Mobile Market (Community Education) 3. Hitting the Brakes to Go Further (Professional Development) 4. How Expanded Gaming has Impacted the State and Local Economy (Community Education)
2:30-2:45pm	Break/Networking/Vendors
2:45-3:45pm	Breakout Session Three
	 Advance Your Career (and Do Good) with Nonprofit Board Service (Community Education) Is This a Hobby or a Business (Professional
	Development) 3. Regional Collaboration: We Are Better Together (Community Education)
	4. Prompting the Future: Best Use Cases & Empowerment Strategies with GenAI (Professional Development)
3:45pm- 5pm	Reception