## Why Commerce Lexington?

Since 1882, Commerce Lexington has been your business advocate, looking out for your interests at all levels. Hands down, Commerce Lexington membership is the best value for your marketing dollar. In addition to helping grow your business, your investment continues to support our efforts in public policy, economic and workforce development.



- SEO listing on www.commercelexington.com
- Recognition as a new member in Business Focus
- Advertising and marketing opportunities through Commerce Lexington publications and events
- Promotion of your business through our social media
- Relationship building opportunities through networking at our events
- Participate in professional development events
- Attend annual Emerge conference
- Get involved in Emerging Leaders of the Bluegrass for year round personal and professional development
- Apply for Leadership Lexington or Leadership Central Kentucky,
  10-month leadership development programs





- Take advantage of exclusive member discounts, including discounts on health insurance and office supplies through our Member 2 Member discount program
- Complimentary access to economic and demographic research and data
- Post career opportunities at no cost in our Job Bank on www.commercelexington.com
- Realize a tax deduction—membership dues are 95% tax deductible as a business expense
- Our Economic Development department recruits new businesses to the area and helps existing businesses expand
- Be a part of improving education in our area and strengthening your future workforce
- Access to minority business development and economic development services
- Lobbyist on staff who represents your business issues at a local, state and federal level
- Opportunity to meet with local leaders and elected officials





Visit www.commercelexington.com to join!