

## Monday, June 5th

On Monday, attendees will have the opportunity to get out and experience Grand Rapids to learn more about what the area offers.

### Beer Culture in Grand Rapids - Founders Brewery: 1:30 – 3:30 p.m.

*Bus departs Steelcase Learning and Innovation Center (same location as morning dropoff) to Founders Brewing Co. At 3:30, bus will depart for return to J.W. Marriott for check-in. Cost: \$18*

Grand Rapids has been known as Beer City USA since 2012 and has held that title ever since. Since the Beer City title win, the local craft beer scene has expanded to include 50+ breweries offering an endless variety of styles and flavors. "Beer tourism" is a significant factor in the local economy and creates a huge economic impact in Grand Rapids. In keeping with the beer culture of the area, this tasting experience includes an in depth guided tasting of three Founders beers. The tasting is presented by one of Founders education team members taking a deep look at the ingredients, tastes, smells and nuances of the beers. The experience hits on all notes and is a great way to train yourself up on not just Founders beer but the world of beer in general. Bring your questions and tastebuds; this will be a fun time! For over 25 years Founders Brewing Company's dedication to the state of Michigan has shown through in everything they do. Founders Brewing Company is Born & Brewed in Michigan since 1997.

### Plaza Roosevelt Development Tour: 1:30 - 3:30 pm

*Bus departs Steelcase Learning and Innovation Center (same location as morning dropoff) to Plaza Roosevelt. At 3:30, bus will depart for return to J.W. Marriott for check-in. No charge to attend.*

Plaza Roosevelt is a neighborhood-driven mixed-use development to enhance health, education, and economic opportunities for the Roosevelt Park neighborhood. The project sought input from residents, community leaders, arts organizations, health care providers, education institutions and housing providers to develop a site plan that reflects the community's greater goals. Partners in Plaza Roosevelt include neighbors, Habitat for Humanity of Kent County, Ferris State University, Dwelling Place, Grandville Avenue Arts & Humanities, Grand Rapids Public Schools, Hispanic Center of Western Michigan, Trinity Health and the Roosevelt Park Neighborhood Association. The development provides new GRPS dual-immersion high school, affordable housing, expanded health care facilities, arts and cultural programming, child care, community gathering space, after-school programming and other services. Tour hosts include: **Bev Thiel**, Executive Director of Habitat for Humanity, **Ivor Thomas**, Community Development Director Habitat for Humanity, **Mark Ogland-Hand**, Senior Development Associate for Habitat for Humanity, **Amy Brower**, Executive Director Roosevelt Park Neighborhood Association, and **Chris Bennett**, Director of Housing and Community Development for The Dwelling Place.

### Guided City Tour: History, Culture & Architecture: 1:30 - 3:30 pm

*Bus departs Steelcase Learning and Innovation Center (same location as morning dropoff). At 3:30, bus will return to J.W. Marriott for check-in. No charge to attend.*

Grand Rapids' cultural amenities, attractive downtown and diverse economy were the impetus for this year's Leadership Visit to the area. Get acquainted with Grand Rapids on this city tour that includes a mix of history culture and architecture. Learn what makes this city so unique with stories from its past & present. See iconic sights and learn about the famous figures that have put Grand Rapids on the map while we learn of the social groups and various cultures that helped shape the city. Throughout this tour, you will quickly see why Grand Rapids is a city with a fast-growing economy full of authentic and unforgettable experiences.