



The Regional Summit
Presented by Community Trust Bank
November 30, 2022
Working Agenda as of 11/7/22

- 8:30 a.m. **Registration and Networking**
- 9:00 a.m. **Welcome & Presenting Sponsor Remarks**
Sponsor Remarks by Community Trust Bank
- 9:15 a.m. **Morning Keynote: Building a More Competitive Bluegrass Region**
Sponsor Remarks by Republic Bank
Learn about the region’s current economy, opportunities for growth, and the 7 key strategies needed for building a more competitive region.
Speaker: Ted Abernathy, Economic Leadership LLC
- 10:30 a.m. **Breakout Sessions**
- **Economic Development Session**
Sponsor Remarks by AT & T
Hear from economic development experts about the top criteria companies and talent are looking for when they consider a community and how Central Kentucky can better position itself for success.
Speakers: John Bevington, Director of Business and Economic Development, LG&E and KU
Ron Bunch, President & CEO, Bowling Green Chamber of Commerce

 - **Leadership Development Session**
A cross section of business leaders who are alumni of Leadership Central Kentucky share their leadership journey and make the case for why regional leadership development are critical to the region’s future success.
Speakers: William Downey, Government Affairs Director, R.J. Corman Railroad Group
Timothy Johnson, President and CEO, United Way of the Bluegrass
Matt Smith, CEO, Clark Regional Medical Center
Ashli Watts, President & CEO, Kentucky Chamber of Commerce

11:45 a.m.

Luncheon Keynote: Winning the Talent War with Regional Collaboration

Sponsor Remarks by More Than A Bakery

Representatives from Development Counsellors International (DCI) share results from a “perception study” of the region and explain how our region is perceived by prospective talent both inside and outside of Kentucky. Based on these findings, DCI explains why talent marketing is essential to economic competitiveness and offers recommendations for how the region can build an effective talent marketing strategy.

Speakers: Katherine Saunders and Robyn Domber, Development Counsellors International

1:15 p.m.

Breakout Sessions

▪ **Talent Development Session**

Sponsor Remarks by Hanna Resource Group

Labor availability is a top concern for regional business leaders. Learn from DCI about best practices in talent attraction marketing from around the country.

Speakers: Katherine Saunders and Robyn Domber, Development Counsellors International

▪ **Public Policy Session**

Sponsor Remarks by Bluegrass REALTORS

Join policy leaders for a discussion of the key public policy issues impacting regional competitiveness, such as housing affordability and availability, and what regional leaders can do to tackle these challenges.

Speakers: Justin Landon, CEO, Bluegrass REALTORS

Rusty Underwood, Milestone Realty Consultant and President, Bluegrass REALTORS
Todd Johnson, Executive Director, Building Industry Association of Central Kentucky

2:30 p.m.

Leadership Keynote: KY Economic Development Cabinet Secretary Jeff Noel

Sponsor Remarks by KU

Secretary Noel shares his experiences in the private sector and highlights the state’s goals for job creation. He will explain how a regional approach helps Central Kentucky better compete for the jobs and talent of the future.

3:30 p.m.

Closing Keynote: Regional Competitiveness Plan Overview

Sponsor Remarks by WesBanco

Regional leaders discuss specific benchmarks for success and the action items for 2022-2027 to make the region more competitive for jobs and talent, and the support needed from key regional public and private sector leaders in ensuring these new efforts will be successfully implemented.

4:15 p.m.

Closing Remarks

Sponsor Remarks by Community Trust

4:30 p.m.

Leadership Central Kentucky Networking Reception

Sponsor Remarks by South Central Bank