

**The Regional Summit
November 20, 2024
Hyatt Regency Lexington**

- 7:30 a.m.** **Registration Opens | Coffee & Continental Networking Breakfast**
- 8:30 a.m.** **Call to Order** - Bob Quick, President & CEO, Commerce Lexington
- 8:40 a.m.** **Presenting Sponsor Remarks**
Billie Dollins, Market President, Community Trust Bank
- 8:45 a.m.** **Local Official Welcome**
Mayor Linda Gorton, Lexington-Fayette Urban County Government
Mayor Bruce Fraley, City of Berea
- 9:00 a.m.** **Greater Lex Benchmarking Update & National Trends**
Ted Abernathy, Partner, Economic Leadership LLC
- 10:00 a.m.** **Greater Lex Talent Attraction Marketing Campaign**
Emily Whitley & Lindsey Cheatham, Kismet Marketing
Kat Saunders, Partner, Economic Leadership
Moderated by: Betsy Dexter, Commerce Lexington
- 11:00 a.m.** **Morning Breakout Sessions: Power of Partnerships**
- **Session 1: Innovation & Economic Development**
 - Ian McClure, Vice President for Innovation, UK HealthCare and Associate Vice President for Research, Innovation and Economic Impact, UK Research
 - Carlos Lopez, Director of Product Strategy and Development, Bullard
 - Simon Scholte, Vice President and General Manager, Kindeva Drug Delivery
 - Moderated by George Ward, Executive Director, Coldstream Research Campus
 - **Session 2: Business & Education Collaborations**
 - Higher Education & Business Internship Partnerships
 - **Session 3: Housing Affordability Solutions & Collaborative Partnerships**
 - Brandi Snowden, National Association of Realtors
 - Anetha Sanford, Homebuilders Association of Kentucky
 - Todd Johnson, Building Industry Association of Central KY
 - Darryl Neher, Lexington Habitat of Humanity
- 12:15 p.m.** **Lunch & Speaker**
Chris Johnson, Director, Johnston County Economic Development
Ted Abernathy, Founder and Managing Partner, Economic Leadership
Moderated by Steve Byars, Vice President and Chief Investment Officer, Moneywatch Advisors and Commerce Lexington's 2024 Board Chair
- 1:30 p.m.** **Afternoon Networking Break**
- 1:45 p.m.** **Governor Andy Beshear**
- 2:30 p.m.** **Develop Lex Podcast Recording: A Conversation with National Site Selectors**

Didi Caldwell, President & CEO, Global Location Strategies
Jeff Bischoff, Chief Sales Officer, Gray Construction
Interviewed by Ross Boggess and Weston Lockhart, Develop Lex

3:15 p.m.

Legislative Speakers (TBD)

4:00 p.m.

Optional Event – Launch Blue Accelerator Finale