



2020 Ambassador Committee Application

Role of the Ambassador

Ambassadors are active members of Commerce Lexington who volunteer their time to assist with Commerce Lexington's member relations and retention efforts. The role of the Ambassador is to serve as a mentor to members and to help members make business connections through Commerce Lexington. Ambassadors are required to call their assigned member contacts, to meet them at Commerce Lexington events and ensure their involvement and participation—the keys to member satisfaction. Ambassadors also represent Commerce Lexington at community ribbon cutting and grand opening events.

Ambassadors welcome new members to events and help them connect with other members while promoting their respective businesses. Ambassadors are easily recognized at events by their Commerce Lexington Ambassador name badges.

Inherent in this role is an understanding that Ambassadors educate members on the benefits available to them through their membership. **Therefore, each Ambassador must have a good understanding of the benefits of Commerce Lexington, including personal experience with networking events.**

Attendance at bi-monthly Ambassador Committee meetings is expected because Ambassadors receive their member contacts at these meetings as well as updates on Commerce Lexington activities.

Active Ambassadors gain exposure for themselves and their companies and are eligible for prizes and recognition awards.

Selection for the committee will be based on the following criteria:

- History and level of participation in Commerce Lexington (heavily weighted)
- Occupation/Industry (to achieve diversity on the Committee)
- Willingness to mentor
- Enthusiasm

Ambassador Term of Service

Please note that due to the large number of ambassador applications we receive we do not guarantee that existing ambassadors will automatically be renewed. Consideration may be given to new applicants to provide opportunities to other members.

In addition to the criteria above we require the following:

- Applicant's employer must be an active member of Commerce Lexington
- Applicant must have been active with Commerce Lexington for **at least** a year
- Only one employee per company can serve on the committee

Please fill out and return the following application to be considered for this committee.



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Contact Information

Name		
Company Name		
Your Position or Title		
Mailing Address		
City	State	Zip
Phone	Fax	
Email (work)		

Personal Information

Name you want printed on your badge: _____

Mobile Number _____

Home Address _____ City _____ Zip _____

Personal email address _____

Please select Commerce Lexington's events and programs in which you have participated:

	<i>Never</i>	<i>Once</i>	<i>More than one</i>
Business Link	_____	_____	_____
New Member Luncheon	_____	_____	_____
Annual Dinner	_____	_____	_____
Spotlight	_____	_____	_____
Public Policy Luncheons	_____	_____	_____
Leadership Lexington	_____	_____	_____
Opportunity Exchange	_____	_____	_____
@330	_____	_____	_____
Winner's Circle	_____	_____	_____
Ribbon Cuttings	_____	_____	_____

