

AGENDA



Monday, November 15:

- 7:00 a.m.** Arrive Blue Grass Airport for Check-In at Allegiant Airline ticket counter.
- 8:30 a.m.** Depart Blue Grass Airport via Allegiant Charter.
- 10:00 a.m.*** Arrive at Austin-Bergstrom International Airport. (*Central Time)
- 10:00 a.m.** Bus transportation from airport to Austin Public Library, Central Branch.

11:00 a.m. - 1:00 p.m.

DAY 1 LOCATION:

Austin Public Library, Central Branch
710 W. César Chávez Street, Austin, TX 78701
<https://library.austintexas.gov/central-library>

The library system is part of the City of Austin and includes the Central Library and 20 branches. It has earned Platinum LEED® Certification and has a rooftop garden with the largest solar installation in downtown Austin. It operates 30% more efficiently than energy code requires.



**WiFi Sponsored by
Hanna Resource Group**
SSID: Austin Public Library
Accept terms to connect

11:00 - 11:30 a.m.

WELCOME / CALL TO ORDER

Speakers: **Ray Daniels**, President, Equity Solutions Group, 2021 Chairman, Commerce Lexington; **Alan VanArsdall**, Market President/Nicholasville, Central Bank & Trust Co.; **Laura Huffman**, President & CEO, Austin Chamber of Commerce; **Linda Gorton**, Mayor, City of Lexington; and **Steve Adler**, Mayor, City of Austin.

**Speakers Bios
included on
Commerce Lex
Mobile App**



Austin Leadership Visit Presented By  **Central Bank**



AGENDA

Monday, November 15:

11:30 a.m. - 1 p.m.

INNOVATION STORIES OVER LUNCH

Because of the nuances and the processes involved in creating positive changes through innovation, it can often be difficult to tell that story of success to the community. In her article entitled *Why innovation Needs Storytelling*, writer Lauren Parater said, “The stories people tell about innovation shape how others understand and relate to it.” During this session, an experienced panel of speakers in the innovation space will expound on their story of success in the Austin region.

Speakers: **Hugh Forrest**, Chief Programing Officer, SXSW; **Mitch Jacobson**, Executive Director, Blackstone LaunchPad, Austin Technology Incubator & SW I-Corps Node at University of Texas at Austin; and **Col. Jay Wisham**, Director, Army Applications Lab.

1:15 - 3:30 p.m.

EXPERIENCE AUSTIN ELECTIVE OPTIONS *[SEE PAGE 8]*

Blend of activities and elective content. Some of the activities will be offered on both Monday and Tuesday afternoon.

- 1:15 - 3:00 p.m. Austin Central Library Tour
- 1:30 - 3:00 p.m. VIP Tour of Capitol Factory
- 1:30 - 3:00 p.m. Mueller Central Urban Development Tour
- 1:30 - 3:30 p.m. All Things Austin Tour*
- 2:00 - 3:30 p.m. Kayak Tour*
- 2:00 - 3:30 p.m. Peace, Love & Zilker Bike Tour*

*Pre-payment required.

3:30 - 5:00 p.m.

CHECK-IN AT FOUR SEASONS HOTEL AUSTIN

98 San Jacinto Boulevard, Austin, TX 78701

5:30 - 7:00 p.m.

OPENING NIGHT RECEPTION SPONSORED BY BAIRD

Container Bar (90 Rainey St., Austin, TX 78701)

Walking maps will be available. If needed, shuttle bus available starting at 5:15 p.m. The bus will be one way only, since people will head to dinner after the reception.

An innovative space constructed from seven shipping containers, stacked and outfitted at the corner of 90 Rainey and Davis Street. Cozy container rooms lead to ample outdoor space and open upper decks providing everyone a space to relax in comfort.



Private Wealth
Management

7:30 p.m.

OPTIONAL GROUP DINNERS / DINNER ON YOUR OWN



AGENDA



Monday, November 15: ELECTIVE OPTIONS

CHECK WITH LYNDA BEBROWSKY OR ANGELA CARLOS FOR AVAILABILITY OF TOURS

1:15 – 3:00 p.m.

Austin Central Library Tour

ELECTIVE NOTES: Tour participants to meet the group in the 1st Floor Lobby at 1:15 p.m. Bus transportation to hotel at conclusion of tour. No cost to participate. **ABOUT:** Named one of Time Magazines Greatest Places in 2018, the Austin Central Library is not like many you've seen – it's worth a closer look. It's not just books in this library. Members of the Austin Library Executive Team will lead the tour and answer questions and you'll be accompanied by Lexington Public Library staff Anne Donworth and Clarissa Thomas who will be available to share their vision for the Lexington Public Library system and its new Village Branch Project.

1:30 – 3:00 p.m.

VIP Tour of Capitol Factory

ELECTIVE NOTES: Pick up at Austin Public Library. Drop off at Four Seasons Hotel. No cost to participate. **ABOUT:** Known as “the center of gravity for entrepreneurs in Texas,” Capitol Factory is the place where the technology community comes together to learn and connect. Capitol Factory is home to hundreds of startups working in software, hardware & innovation. Tour this inspiring space, hear more innovation stories and meet some of the entrepreneurs working from Capitol Factory.

1:30 – 3:00 p.m.

Mueller Central Urban Development Tour

ELECTIVE NOTES: Pick up at Austin Public Library. Drop off at Four Seasons Hotel. There is no cost to attend. **ABOUT:** An excellent example of responsible urban development, Mueller represents an effective public/private partnership that promotes fiscal responsibility, economic development, East Austin redevelopment, compatibility with the surrounding neighborhoods, diversity & affordability and sustainability. This overview and tour will be led by Jessica Guerra Reynolds, VP of Marketing of master developers Catellus, a national leader in mixed-use development, solving some of America's most complex land challenges.

1:30 – 3:30 p.m.

All Things Austin Tour

ELECTIVE NOTES: Tour vans will pick up at Austin Public Library. Drop off at Four Seasons Hotel. Cost is **\$35 per person**, which includes guide gratuity. **ABOUT:** This tour will showcase Austin's iconic sites, arts, architecture, myths/legends, and hidden gems. Route will include downtown, Texas State Capitol, Congress Ave., 6th Street, West Austin, Historic & trendy Eastside, SoCo, murals & historic homes and scenic areas to see lakes and beautiful natural areas. Austin is a perfect mix of old & new, this tour will cover history, along with commentary on the music and local culture.

2:00 – 3:30 p.m.

Kayak Tour

ELECTIVE NOTES: Bus transportation from Austin Library to The Waller Creek Boathouse (74 Trinity Street) where the tour departs and returns. Group on own to return to Four Seasons, which is less than a 5-minute walk from the Boathouse. Walking maps will be available. Cost is **\$42 per person**, which includes guide gratuity. **ABOUT:** See Austin in a whole new way — from the Lake! Follow an experienced guide on a fun tour under the famous bat bridge and along Lady Bird Lake to see the stunning views of the Downtown skyline. The tour destination is at the beautiful spring-fed waters of Barton Springs, the natural wonder of Austin! Waivers are required and will be provided in advance.

2:00 – 3:30 p.m.

Peace, Love & Zilker Bike Tour

ELECTIVE NOTES: Bus transportation from Austin Library to Barton Springs Bike Rental (1707 Barton Springs Road). Bike Tour concludes at Four Seasons Hotel. The cost is **\$45 per person**, which includes gratuity. **ABOUT:** Experienced guides will show you the sights such as Auditorium Shores, the Stevie Ray Vaughn Statue, The Old Railroad Bridge, Zilker Park, Barton Springs Pool and much more! Learn the history at every stop and be sure to bring a camera for the many picturesque photo opportunities! Waivers are required and will be provided in advance.



AGENDA



Tuesday, November 16:

6:00 - 7:00 a.m.

UP AND AT IT!

Runners & Walkers meet up in the lobby for a warm up along Lady Bird Lake. Maps will be provided.

7:30 - 11:00 a.m.

DAY 2 LOCATION: FOUR SEASONS HOTEL AUSTIN

7:30 - 8:30 a.m.

BUFFET BREAKFAST

Four Seasons Hotel Austin (Ballroom BCD)

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8:15 a.m.

CALL TO ORDER (Ballroom BCD)

8:30 - 9:30 a.m.

THE STATE OF AUSTIN

In community building, information and data are the keys to assessing a city's current situation and developing a plan to move forward. The Texas Politics Project organization gathered data on Austin voters' views and attitudes about their community during a period of dynamic change in the region. We'll hear about this survey that was designed to assess the characteristics of attitudes toward salient problems and policies to inform strategic planning by the Austin Chamber.

Speaker: James Henson, Ph.D., University of Texas at Austin, Director, Texas Politics Project.

**Speakers Bios
included on
Commerce Lex
Mobile App**

9:45 - 11:00 a.m.

OPPORTUNITY AUSTIN

Opportunity Austin is a regional economic initiative aimed at fostering job-creating investment across the Austin region.

Speaker: Gary Farmer, President, Heritage Title Company of Austin, and Chairman, Opportunity Austin.

11:00 a.m.

ADJOURN

11:30 a.m. - 4:00 p.m. **EXPERIENCE AUSTIN ELECTIVE OPTIONS** [\[SEE PAGE 12\]](#)

- 11:30 a.m. - 1 p.m. Engagement Lunch at Cooper's Old Time Pit BBQ*
- 1:30 - 4:00 p.m. Tour of Community First Village
- 1:30 - 3:00 p.m. Tour Waterloo Park / Greenway
- 2:00 - 3:30 p.m. Kayak Tour*
- 2:00 - 3:30 p.m. Peace, Love & Zilker Bike Tour*

*Pre-payment required.





AGENDA

Tuesday, November 16:

6:00 - 8:00 p.m.

BANK RECEPTION & DINNER

The Lawn at Four Seasons Austin

The highly-anticipated Bank Reception and Dinner has become a premier event of the annual Leadership Visit, enabling participants to connect and share ideas. This year's Bank Reception & Dinner will be held on The Lawn at Four Seasons Austin, an immaculate outdoor setting surrounded by a lush landscaped garden, heritage Texas oaks, and views of Lady Bird Lake.

BE SURE TO THANK YOUR BANK FOR SPONSORING!



Austin Leadership Visit Presented By  Central Bank



AGENDA



Tuesday, November 16: ELECTIVE OPTIONS

CHECK WITH LYNDA BEBROWSKY OR ANGELA CARLOS FOR AVAILABILITY OF TOURS

11:30 a.m. - 1:00 p.m.

Engagement Lunch at Cooper's Old Time Pit BBQ (217 Congress Ave.)

LUNCH NOTES: Cooper's is less than a 3-minute walk from the Four Seasons Hotel. Walking maps will be available. **Cost per person is \$28** (includes lunch, beverage, tax and gratuity). **ABOUT:** Great food – great company. Cooper's Old Time Pit Bar-B-Que is rated the "best of the best" in the barbecue business. Over lunch, engage with your fellow Leadership Visit attendees to get to know each other and continue the conversations about what has resonated with you during the visit so far, what you have discovered, and ideas you may already have about how we can apply what we've seen in Lexington. Facilitators are Vitale Hardin and Amy Stout.

1:30 - 4:00 p.m.

Visit to Community First Village

ELECTIVE NOTES: Meet in lobby of Four Seasons at 1:15 p.m. for bus transportation to Community First Village. No cost to participate. **ABOUT:** Visit the most talked about neighborhood in Austin. Community First Village is a 51-acre master planned community that provides affordable, permanent housing and a supportive community for men and women coming out of chronic homelessness. A development of Mobile Loaves & Fishes, this transformative residential program exists to love and serve neighbors who have been living on the streets, while also empowering the surrounding community into a lifestyle of service with the homeless.

1:30 - 3:00 p.m.

Tour Waterloo Park / Greenway

ELECTIVE NOTES: Meet in the lobby of the Four Seasons at 1:15 p.m. for bus transportation to Waterloo Park. No cost to participate. **ABOUT:** Waterloo Greenway is a 1.5-mile park system designed to bring the Austin community together. This represents a significant public-private partnership between the City of Austin and the Waterloo Greenway Conservancy. Symphony Square, Waterloo

Park, and Moody Amphitheatre are completed while 35 acres of connected green space – meandering from 15th St. along downtown's eastern edge to Lady Bird Lake is under development. Meet today at the Moody Amphitheater for a tour of the Waterloo Park and overview of the project provided by Melissa Ayala, Community Engagement & Government Relations Director, Waterloo Greenway. This elective session will be hosted by Alison Lankford, Executive Director of Town Branch Park, and Ann Bakhhaus, Chair of the Board, Town Branch Park, Alison and Ann will share the vision and progress of Town Branch Park while we learn of the challenges and successes of the Waterloo project in Austin.

2:00 - 3:30 p.m.

Kayak Tour

ELECTIVE NOTES: Meet at the Waller Creek Boathouse (74 Trinity Street), which is less than a 5-minute walk from the Four Seasons Hotel. Walking maps will be available. Cost is **\$42 per person**, which includes guide gratuity. Tour includes equipment, guide and paddling lesson. Waivers are required and will be provided in advance. **ABOUT:** See Austin in a whole new way — from the Lake! Follow an experienced guide on a fun tour under the famous bat bridge and along Lady Bird Lake to see the stunning views of the Downtown skyline. The tour destination is at the beautiful spring-fed waters of Barton Springs, the natural wonder of Austin!

2:00 - 3:30 p.m.

Peace, Love & Zilker Bike Tour

ELECTIVE NOTES: Meet in hotel lobby. Bike tour departs and returns at the Four Seasons Hotel. The cost is **\$45 per person**, which includes gratuity. Waivers are required and will be provided in advance. **ABOUT:** Experienced guides will show you the sights such as Auditorium Shores, the Stevie Ray Vaughn Statue, The Old Railroad Bridge, Zilker Park, Barton Springs Pool and much more! Learn the history at every stop and be sure to bring a camera for the many picturesque photo opportunities!



AGENDA



LUGGAGE DROP-OFF/ AIRPORT SHUTTLES

Early luggage storage is available, but is not required. For those who would like to store their bags in the morning, we have reserved the **Little Colony Room**, which is located on the **Lobby Level**. You are responsible for retrieving your bags from storage or from your room and bringing it to the shuttle bus as you board. Shuttles to the airport begin at 12:30 p.m. There are no pre-assigned buses. Shuttles will depart from the hotel every 15 minutes, until the last shuttle leaves at 1:15 p.m.

Wednesday, November 17:

6:00 - 7:00 a.m.

UP AND AT IT!

Runners & Walkers meet up in the lobby for a warm up along Lady Bird Lake. Maps will be provided.

7:30 - 11:30 a.m.

DAY 3 LOCATION: FOUR SEASONS HOTEL AUSTIN

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BUFFET BREAKFAST

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8:15 a.m.

CALL TO ORDER (Ballroom BCD)

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WHY AUSTIN: THE TESLA PERSPECTIVE

Tesla continues to expand operations in Texas. The Gigafactory Texas is slated to start production before the end of this year with volume production by 2022. It will be the main factory for the Tesla Cybertruck and the Tesla Semi. The company's recent announcement to relocate its headquarters here indicates that Austin's got it going on! Hear the Tesla Perspective of Why Austin.

Speakers: Rohan Patel, Director of Policy & Development, TESLA; **Walter Gonzales**, Government Relations & Public Policy, TESLA.

9:30 - 11:00 a.m.

ACTIVATION SESSION

Facilitator: Vitale B. Hardin, Vitale Hardin Consulting.

11:30 a.m.

ADJOURN / LUNCH ON OWN

12:30 p.m.

Shuttles to airport begin to depart Four Seasons Hotel.
Shuttles will depart every 15 minutes until the last one at 1:15 p.m.

3:00 p.m.

Charter departs Austin-Bergstrom Airport.

6:15 p.m.*

Charter arrives at Blue Grass Airport. (*Eastern Time)

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