

# AUSTIN '21



● commerce  
●● lexington

PRESENTED BY

 Central Bank

# WELCOME



## Message from the Board Chair

On behalf of Commerce Lexington and its Board of Directors, I would like thank you for not only participating in this long-awaited Austin Leadership Visit, but also for sticking with us as this event was moved multiple times due to the pandemic. It says a lot about the importance and value of these trips that so many individuals and sponsors have remained committed to going to Austin, and we certainly appreciate your support.

Known as the “Live Music Capital of the World,” Austin’s ability to ‘Keep it Weird’ has created a culture of innovation and creativity that is prevalent across the region. Like Lexington, Austin boasts an educated workforce, a thriving economy and favorable business climate, excellent schools, scenic landscapes, a top-notch research university, and an overall excellent quality of life.

As an attractive place to live and work, Austin has been experiencing rapid population growth over the last decade and more recently has been adding about 100 people per day. That growth has created challenges with infrastructure, transportation and traffic congestion, rising housing costs, and a lack of land for development.

While in Austin, we’ll take a closer look at the area’s innovation ecosystem, the effectiveness of its regional economic development plan through Opportunity Austin, and talent retention and attraction. The agenda has been intentionally designed to allow for maximum engagement and experiences in and around the Austin area.

These community-building intercity visits provide great opportunities for networking, examining what other cities and regions are doing well and maybe not so well, and looking inward at how we can improve Lexington and Central Kentucky. Thank you again for participating in this trip, and I can’t wait to hear your thoughts and ideas this week.

Sincerely,



**RAY DANIELS**  
*PRESIDENT, EQUITY  
SOLUTIONS GROUP*  
*2021 COMMERCE LEX.  
BOARD CHAIR*



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–Luther Deaton  
CEO, Central Bank

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# PAST TRIPS



Raleigh 2019 trip photo by Bill Straus Photography

<b>2021</b> .....	<b>Austin, TX</b>	1996 .....	Richmond, VA
2020 .....	NONE	1995 .....	Greenville, SC
2019 .....	Raleigh, NC	1994 .....	Tampa, FL
2018 .....	Boise, ID	1993 .....	Charlotte, NC
2017 .....	Minneapolis-Saint Paul, MN	1992 .....	Austin, TX
2016 .....	Charleston, SC	1991 .....	Annapolis, MD/Washington, DC
2015 .....	Kansas City, MO	1990 .....	Boca Raton, FL
2014 .....	Charlotte, NC (with GLI)	1989 .....	Tucson, AZ
2013 .....	Omaha, NE	1988 .....	New Orleans, LA
2012 .....	San Antonio, TX	1987 .....	Charleston, SC
2011 .....	Greenville, SC	1986 .....	Nashville, TN
2010 .....	Pittsburgh, PA (with GLI)	1985 .....	Tulsa, OK
2009 .....	Madison, WI	1984 .....	Chapel Hill, NC
2008 .....	Austin, TX	1983 .....	San Antonio, TX
2007 .....	Boulder, CO	1982 .....	Minneapolis, MN
2006 .....	Oklahoma City, OK	1981 .....	Scottsdale, AZ
2005 .....	Providence, RI	1980 .....	Orlando, FL
2004 .....	Charleston, SC	1979 .....	Savannah, GA
2003 .....	Baltimore, MD/Washington, DC	1978 .....	Jacksonville, FL
2002 .....	Raleigh, NC	1977 .....	Tampa, FL
2001 .....	Ann Arbor, MI	1976 .....	Houston, TX
2000 .....	Nashville, TN	1975 .....	Washington, DC
1999 .....	Portland, OR	1974 .....	Charleston, SC
1998 .....	Mobile, AL	1973 .....	Toronto, Canada
1997 .....	Madison, WI		





# STAY CONNECTED

Commerce Lexington Inc. Leadership Visits contain a heavy dose of brainstorming combined with informational sessions, networking receptions, and elective tours. Below you'll find a number of ways that you can add to the conversation and share your experiences and ideas during the trip. If you have any questions about any of these communication methods, contact Mark Turner at [mtturner@CommerceLexington.com](mailto:mtturner@CommerceLexington.com). These methods not only help connect those on the trip, but they also engage those back home who want to know what you are experiencing in Austin.

**Digital version of this Briefing Book available for viewing or download at**

[www.commercelexington.com/austin-2021.html](http://www.commercelexington.com/austin-2021.html)



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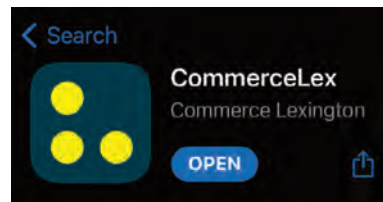
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## Download the Commerce Lexington Mobile App

We have streamlined the Leadership Visit briefing book this year to make it easier for you to carry while travelling. Information from the briefing book will also be available on Commerce Lexington's **MOBILE APP**, along with additional information, such as speakers' bios/photos and background on the Austin region.



**Search:**  
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# ATTENDEE INFO



## HOTEL ACCOMMODATIONS:

Four Seasons Hotel Austin  
98 San Jacinto Boulevard, Austin, TX 78701  
Phone: 512-478-4500

## DRESS CODE:

We encourage everyone to be comfortable during the trip. Casual or smart casual is appropriate. Tuesday night's Bank Dinner is business casual, with coat and tie optional. It's always a good idea to pack an umbrella. Be prepared for warmer weather during the day, and cooler temperatures at night. Please remember to wear your nametag to all sessions and events.

## TIME ZONE:

Austin, Texas is on Central Time, or one hour behind.

## FACE MASK PROTOCOL:

We will be following the guidelines at each venue. Face masks will be required on the flight, inside the Austin Library unless eating or drinking, and possibly other locations, so please keep a mask with you. Face masks are recommended at the Four Seasons Hotel, but not required.

## MEALS & REFRESHMENTS:

Meals and refreshment breaks included are indicated in the agenda. If you have any food allergies or requests that you did not submit on your attendee form, see Angela Carlos.

## KEY CONTACTS:

If you have a question or concern that comes up during the trip and you need assistance, contact **Angela Carlos** at 859-351-2925 or **Lynda Bebrowsky** at 859-333-5558.

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# ATTENDEE INFO

## What to Expect on the Leadership Visit

We have a great mix of leaders attending this year – some are trip veterans and others are first-timers. As we gear up to head to Austin, we thought it would be helpful to provide some tips on what to expect and how to make the most of your trip.

### NETWORKING:

Leadership Visit is known for its networking opportunities. You will strengthen current relationships and build new ones. Bring your business cards and plan on wearing your extrovert hat for the three days we're in Austin. This visit is a time of connecting, learning and brainstorming!

### SAY YES:

Adopt a mindset of “yes” during the trip. Say yes to meeting new people and getting out of your comfort zone. Say yes to all networking opportunities. Say yes to the extra activities and optional dinners. When you step outside your comfort zone, anything is possible. You will meet new people and make new connections. Say yes!

### LEARNING + INSPIRATION:

Each city has its own unique culture, opportunities, challenges and insight. The agenda has been carefully curated to provide you with the best learning opportunities. Ask questions, join the conversation and attend all the extra events. Write down your ideas and share them with others – and most importantly – get ready to take action on your ideas after the trip.

### STAY CURIOUS:

Curiosity is an important leadership skill that extends to this trip. The more you get out of your comfort zone, the more you will get out of it. Be present and open to meeting new people and having new conversations. Listen and ask questions. Stay curious!

### WHAT'S NEXT?

You will learn a lot and build lifelong connections and friendships. What you learn on this trip, and who you meet is important, however, what you do after is what makes the difference. Stay connected with the folks you meet and put action behind your new ideas. Let's make Lexington and Central Kentucky even better than it already is!

## Ask Questions, Provide Feedback on Your Device

# slido

During the Leadership Visit to Austin, we'll be utilizing a mobile audience engagement tool called **SLIDO**. During the sessions, you'll be able to ask questions, vote for your favorite questions, and provide immediate feedback right from your mobile device.

### STEP #1:

Go to [www.slido.com](http://www.slido.com) on your mobile device.

### STEP #2:

In the Joining as a Participant box, type keyword **austin2021** & tap the arrow.

### STEP #3:

Once you've entered the event, select the appropriate session & ask questions.



# AGENDA



## Monday, November 15:

- 7:00 a.m.** Arrive Blue Grass Airport for Check-In at Allegiant Airline ticket counter.
- 8:30 a.m.** Depart Blue Grass Airport via Allegiant Charter.
- 10:00 a.m.\*** Arrive at Austin-Bergstrom International Airport. (\*Central Time)
- 10:00 a.m.** Bus transportation from airport to Austin Public Library, Central Branch.

**11:00 a.m. - 1:00 p.m.**

### DAY 1 LOCATION:

**Austin Public Library, Central Branch**  
**710 W. César Chávez Street, Austin, TX 78701**  
**<https://library.austintexas.gov/central-library>**

The library system is part of the City of Austin and includes the Central Library and 20 branches. It has earned Platinum LEED® Certification and has a rooftop garden with the largest solar installation in downtown Austin. It operates 30% more efficiently than energy code requires.



**WiFi Sponsored by  
Hanna Resource Group**  
SSID: Austin Public Library  
Accept terms to connect

**11:00 - 11:30 a.m.**

### WELCOME / CALL TO ORDER

**Speakers:** **Ray Daniels**, President, Equity Solutions Group, 2021 Chairman, Commerce Lexington; **Alan VanArsdall**, Market President/Nicholasville, Central Bank & Trust Co.; **Laura Huffman**, President & CEO, Austin Chamber of Commerce; **Linda Gorton**, Mayor, City of Lexington; and **Steve Adler**, Mayor, City of Austin.

**Speakers Bios  
included on  
Commerce Lex  
Mobile App**







## Monday, November 15:

11:30 a.m. - 1 p.m.

### INNOVATION STORIES OVER LUNCH

Because of the nuances and the processes involved in creating positive changes through innovation, it can often be difficult to tell that story of success to the community. In her article entitled *Why innovation Needs Storytelling*, writer Lauren Parater said, “The stories people tell about innovation shape how others understand and relate to it.” During this session, an experienced panel of speakers in the innovation space will expound on their story of success in the Austin region.

**Speakers:** **Hugh Forrest**, Chief Programing Officer, SXSW; **Mitch Jacobson**, Executive Director, Blackstone LaunchPad, Austin Technology Incubator & SW I-Corps Node at University of Texas at Austin; and **Col. Jay Wisham**, Director, Army Applications Lab.

1:15 - 3:30 p.m.

### EXPERIENCE AUSTIN ELECTIVE OPTIONS *[SEE PAGE 8]*

Blend of activities and elective content. Some of the activities will be offered on both Monday and Tuesday afternoon.

- 1:15 - 3:00 p.m. Austin Central Library Tour
- 1:30 - 3:00 p.m. VIP Tour of Capitol Factory
- 1:30 - 3:00 p.m. Mueller Central Urban Development Tour
- 1:30 - 3:30 p.m. All Things Austin Tour\*
- 2:00 - 3:30 p.m. Kayak Tour\*
- 2:00 - 3:30 p.m. Peace, Love & Zilker Bike Tour\*

\*Pre-payment required.

3:30 - 5:00 p.m.

### CHECK-IN AT FOUR SEASONS HOTEL AUSTIN

98 San Jacinto Boulevard, Austin, TX 78701

5:30 - 7:00 p.m.

### OPENING NIGHT RECEPTION SPONSORED BY BAIRD

**Container Bar** (90 Rainey St., Austin, TX 78701)

***Walking maps will be available. If needed, shuttle bus available starting at 5:15 p.m. The bus will be one way only, since people will head to dinner after the reception.***

An innovative space constructed from seven shipping containers, stacked and outfitted at the corner of 90 Rainey and Davis Street. Cozy container rooms lead to ample outdoor space and open upper decks providing everyone a space to relax in comfort.



7:30 p.m.

### OPTIONAL GROUP DINNERS / DINNER ON YOUR OWN





## Monday, November 15: ELECTIVE OPTIONS

CHECK WITH LYNDA BEBROWSKY OR ANGELA CARLOS FOR AVAILABILITY OF TOURS

1:15 – 3:00 p.m.

### Austin Central Library Tour

**ELECTIVE NOTES:** Tour participants to meet the group in the 1st Floor Lobby at 1:15 p.m. Bus transportation to hotel at conclusion of tour. No cost to participate. **ABOUT:** Named one of Time Magazines Greatest Places in 2018, the Austin Central Library is not like many you've seen – it's worth a closer look. It's not just books in this library. Members of the Austin Library Executive Team will lead the tour and answer questions and you'll be accompanied by Lexington Public Library staff Anne Donworth and Clarissa Thomas who will be available to share their vision for the Lexington Public Library system and its new Village Branch Project.

1:30 – 3:00 p.m.

### VIP Tour of Capitol Factory

**ELECTIVE NOTES:** Pick up at Austin Public Library. Drop off at Four Seasons Hotel. No cost to participate. **ABOUT:** Known as “the center of gravity for entrepreneurs in Texas,” Capitol Factory is the place where the technology community comes together to learn and connect. Capitol Factory is home to hundreds of startups working in software, hardware & innovation. Tour this inspiring space, hear more innovation stories and meet some of the entrepreneurs working from Capitol Factory.

1:30 – 3:00 p.m.

### Mueller Central Urban Development Tour

**ELECTIVE NOTES:** Pick up at Austin Public Library. Drop off at Four Seasons Hotel. There is no cost to attend. **ABOUT:** An excellent example of responsible urban development, Mueller represents an effective public/private partnership that promotes fiscal responsibility, economic development, East Austin redevelopment, compatibility with the surrounding neighborhoods, diversity & affordability and sustainability. This overview and tour will be led by Jessica Guerra Reynolds, VP of Marketing of master developers Catellus, a national leader in mixed-use development, solving some of America's most complex land challenges.

1:30 – 3:30 p.m.

### All Things Austin Tour

**ELECTIVE NOTES:** Tour vans will pick up at Austin Public Library. Drop off at Four Seasons Hotel. Cost is **\$35 per person**, which includes guide gratuity. **ABOUT:** This tour will showcase Austin's iconic sites, arts, architecture, myths/legends, and hidden gems. Route will include downtown, Texas State Capitol, Congress Ave., 6th Street, West Austin, Historic & trendy Eastside, SoCo, murals & historic homes and scenic areas to see lakes and beautiful natural areas. Austin is a perfect mix of old & new, this tour will cover history, along with commentary on the music and local culture.

2:00 – 3:30 p.m.

### Kayak Tour

**ELECTIVE NOTES:** Bus transportation from Austin Library to The Waller Creek Boathouse (74 Trinity Street) where the tour departs and returns. Group on own to return to Four Seasons, which is less than a 5-minute walk from the Boathouse. Walking maps will be available. Cost is **\$42 per person**, which includes guide gratuity. **ABOUT:** See Austin in a whole new way — from the Lake! Follow an experienced guide on a fun tour under the famous bat bridge and along Lady Bird Lake to see the stunning views of the Downtown skyline. The tour destination is at the beautiful spring-fed waters of Barton Springs, the natural wonder of Austin! Waivers are required and will be provided in advance.

2:00 – 3:30 p.m.

### Peace, Love & Zilker Bike Tour

**ELECTIVE NOTES:** Bus transportation from Austin Library to Barton Springs Bike Rental (1707 Barton Springs Road). Bike Tour concludes at Four Seasons Hotel. The cost is **\$45 per person**, which includes gratuity. **ABOUT:** Experienced guides will show you the sights such as Auditorium Shores, the Stevie Ray Vaughn Statue, The Old Railroad Bridge, Zilker Park, Barton Springs Pool and much more! Learn the history at every stop and be sure to bring a camera for the many picturesque photo opportunities! Waivers are required and will be provided in advance.



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# AGENDA



## Tuesday, November 16:

6:00 - 7:00 a.m.

### UP AND AT IT!

Runners & Walkers meet up in the lobby for a warm up along Lady Bird Lake. Maps will be provided.

7:30 - 11:00 a.m.

### DAY 2 LOCATION: FOUR SEASONS HOTEL AUSTIN

7:30 - 8:30 a.m.

### BUFFET BREAKFAST

Four Seasons Hotel Austin (Ballroom BCD)

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8:15 a.m.

### CALL TO ORDER (Ballroom BCD)

8:30 - 9:30 a.m.

### THE STATE OF AUSTIN

In community building, information and data are the keys to assessing a city's current situation and developing a plan to move forward. The Texas Politics Project organization gathered data on Austin voters' views and attitudes about their community during a period of dynamic change in the region. We'll hear about this survey that was designed to assess the characteristics of attitudes toward salient problems and policies to inform strategic planning by the Austin Chamber.

**Speaker: James Henson**, Ph.D., University of Texas at Austin, Director, Texas Politics Project.

**Speakers Bios  
included on  
Commerce Lex  
Mobile App**

9:45 - 11:00 a.m.

### OPPORTUNITY AUSTIN

Opportunity Austin is a regional economic initiative aimed at fostering job-creating investment across the Austin region.

**Speaker: Gary Farmer**, President, Heritage Title Company of Austin, and Chairman, Opportunity Austin.

11:00 a.m.

### ADJOURN

11:30 a.m. - 4:00 p.m. **EXPERIENCE AUSTIN ELECTIVE OPTIONS** [\[SEE PAGE 12\]](#)

- 11:30 a.m. - 1 p.m. Engagement Lunch at Cooper's Old Time Pit BBQ\*
- 1:30 - 4:00 p.m. Tour of Community First Village
- 1:30 - 3:00 p.m. Tour Waterloo Park / Greenway
- 2:00 - 3:30 p.m. Kayak Tour\*
- 2:00 - 3:30 p.m. Peace, Love & Zilker Bike Tour\*

\*Pre-payment required.







# AGENDA

## Tuesday, November 16:

6:00 - 8:00 p.m.

### BANK RECEPTION & DINNER

The Lawn at Four Seasons Austin

The highly-anticipated Bank Reception and Dinner has become a premier event of the annual Leadership Visit, enabling participants to connect and share ideas. This year's Bank Reception & Dinner will be held on The Lawn at Four Seasons Austin, an immaculate outdoor setting surrounded by a lush landscaped garden, heritage Texas oaks, and views of Lady Bird Lake.

**BE SURE TO THANK YOUR BANK FOR SPONSORING!**





## Tuesday, November 16: ELECTIVE OPTIONS

CHECK WITH LYNDA BEBROWSKY OR ANGELA CARLOS FOR AVAILABILITY OF TOURS

**11:30 a.m. - 1:00 p.m.**

### Engagement Lunch at Cooper's Old Time Pit BBQ (217 Congress Ave.)

**LUNCH NOTES:** Cooper's is less than a 3-minute walk from the Four Seasons Hotel. Walking maps will be available. **Cost per person is \$28** (includes lunch, beverage, tax and gratuity). **ABOUT:** Great food – great company. Cooper's Old Time Pit Bar-B-Que is rated the "best of the best" in the barbecue business. Over lunch, engage with your fellow Leadership Visit attendees to get to know each other and continue the conversations about what has resonated with you during the visit so far, what you have discovered, and ideas you may already have about how we can apply what we've seen in Lexington. Facilitators are Vitale Hardin and Amy Stout.

**1:30 - 4:00 p.m.**

### Visit to Community First Village

**ELECTIVE NOTES:** Meet in lobby of Four Seasons at 1:15 p.m. for bus transportation to Community First Village. No cost to participate. **ABOUT:** Visit the most talked about neighborhood in Austin. Community First Village is a 51-acre master planned community that provides affordable, permanent housing and a supportive community for men and women coming out of chronic homelessness. A development of Mobile Loaves & Fishes, this transformative residential program exists to love and serve neighbors who have been living on the streets, while also empowering the surrounding community into a lifestyle of service with the homeless.

**1:30 - 3:00 p.m.**

### Tour Waterloo Park / Greenway

**ELECTIVE NOTES:** Meet in the lobby of the Four Seasons at 1:15 p.m. for bus transportation to Waterloo Park. No cost to participate. **ABOUT:** Waterloo Greenway is a 1.5-mile park system designed to bring the Austin community together. This represents a significant public-private partnership between the City of Austin and the Waterloo Greenway Conservancy. Symphony Square, Waterloo

Park, and Moody Amphitheatre are completed while 35 acres of connected green space – meandering from 15th St. along downtown's eastern edge to Lady Bird Lake is under development. Meet today at the Moody Amphitheater for a tour of the Waterloo Park and overview of the project provided by Melissa Ayala, Community Engagement & Government Relations Director, Waterloo Greenway. This elective session will be hosted by Alison Lankford, Executive Director of Town Branch Park, and Ann Bakhous, Chair of the Board, Town Branch Park, Alison and Ann will share the vision and progress of Town Branch Park while we learn of the challenges and successes of the Waterloo project in Austin.

**2:00 - 3:30 p.m.**

### Kayak Tour

**ELECTIVE NOTES:** Meet at the Waller Creek Boathouse (74 Trinity Street), which is less than a 5-minute walk from the Four Seasons Hotel. Walking maps will be available. Cost is **\$42 per person**, which includes guide gratuity. Tour includes equipment, guide and paddling lesson. Waivers are required and will be provided in advance. **ABOUT:** See Austin in a whole new way — from the Lake! Follow an experienced guide on a fun tour under the famous bat bridge and along Lady Bird Lake to see the stunning views of the Downtown skyline. The tour destination is at the beautiful spring-fed waters of Barton Springs, the natural wonder of Austin!

**2:00 - 3:30 p.m.**

### Peace, Love & Zilker Bike Tour

**ELECTIVE NOTES:** Meet in hotel lobby. Bike tour departs and returns at the Four Seasons Hotel. The cost is **\$45 per person**, which includes gratuity. Waivers are required and will be provided in advance. **ABOUT:** Experienced guides will show you the sights such as Auditorium Shores, the Stevie Ray Vaughn Statue, The Old Railroad Bridge, Zilker Park, Barton Springs Pool and much more! Learn the history at every stop and be sure to bring a camera for the many picturesque photo opportunities!



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# AGENDA



## LUGGAGE DROP-OFF/ AIRPORT SHUTTLES

Early luggage storage is available, but is not required. For those who would like to store their bags in the morning, we have reserved the **Little Colony Room**, which is located on the **Lobby Level**. You are responsible for retrieving your bags from storage or from your room and bringing it to the shuttle bus as you board. Shuttles to the airport begin at 12:30 p.m. There are no pre-assigned buses. Shuttles will depart from the hotel every 15 minutes, until the last shuttle leaves at 1:15 p.m.

## Wednesday, November 17:

6:00 - 7:00 a.m.

### UP AND AT IT!

Runners & Walkers meet up in the lobby for a warm up along Lady Bird Lake. Maps will be provided.

7:30 - 11:30 a.m.

### DAY 3 LOCATION: FOUR SEASONS HOTEL AUSTIN

7:30 - 8:30 a.m.

### BUFFET BREAKFAST

Four Seasons Hotel Austin (Ballroom BCD)

8:15 a.m.

### CALL TO ORDER (Ballroom BCD)

8:30 - 9:15 a.m.

### WHY AUSTIN: THE TESLA PERSPECTIVE

Tesla continues to expand operations in Texas. The Gigafactory Texas is slated to start production before the end of this year with volume production by 2022. It will be the main factory for the Tesla Cybertruck and the Tesla Semi. The company's recent announcement to relocate its headquarters here indicates that Austin's got it going on! Hear the Tesla Perspective of Why Austin.

**Speakers: Rohan Patel**, Director of Policy & Development, TESLA; **Walter Gonzales**, Government Relations & Public Policy, TESLA.

9:30 - 11:00 a.m.

### ACTIVATION SESSION

**Facilitator: Vitale B. Hardin**, Vitale Hardin Consulting.

11:30 a.m.

### ADJOURN / LUNCH ON OWN

12:30 p.m.

Shuttles to airport begin to depart Four Seasons Hotel.  
*Shuttles will depart every 15 minutes until the last one at 1:15 p.m.*

3:00 p.m.

Charter departs Austin-Bergstrom Airport.

6:15 p.m.\*

Charter arrives at Blue Grass Airport. (\*Eastern Time)

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**Jeff Zinger**  
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WealthSouth







# THINGS TO DO

**Here is a collection of other cool things to do while in Austin, if you're not registered for any of the elective tours. Some have costs and some are free. Be sure to carry a face mask with you, just in case any of the venues you choose to visit require them. For many more activities, visit [www.austintexas.org](http://www.austintexas.org).**

## Creek Show at Waterloo Park:

Prepare to immerse yourself in Waterloo Greenway's free, 10-night display of illuminated art created by teams of visionary local artists, landscape architects and designers. This year's Creek Show will delight and inspire visitors of all ages at the newly renovated Waterloo Park, the first phase of the Waterloo Greenway park system, now open to the public. Catch a sneak peek, and learn more about this year's must-see art installations at [creekshow.com](http://creekshow.com). Creek Show will light up and open nightly from 6:00 - 10:00 p.m. starting Friday, November 12 until Sunday, November 21. Reservations are required to attend, and free nightly reservations are available on-line at <https://waterloogreenway.org/creek-show>.

There will also be free concerts at Waterloo Park's Moody Amphitheater from 7:00 - 9:00 p.m. nightly.

## Tour the Best Murals in Austin:

Lexington was recently recognized for its murals across the city, while the Abraham Lincoln mural facing Vine Street in Lexington was named to the top 20 Best Murals to Take a Selfie With by *USA Today* earlier this year. Austin is also home to some amazing street art and there are some incredible murals in Austin. Colorful art decorates many of its streets, to the extent that many of the murals have become tourist destinations in themselves! You'll find a list of the 17 best murals in Austin on-line at [www.thewholeworldisplayground.com/best-murals-in-austin](http://www.thewholeworldisplayground.com/best-murals-in-austin).



Moody Amphitheater at Waterloo Park

## Book a JET Tour or Rent a JET:

Through Austin's newest Just Electric Transportation (JET) company, you can book a tour or rent a JET and experience Austin's surrounding entertainment district on an accessible, affordable, and environmentally friendly form of personal mobility. Adventurers who choose this tour will discover interesting destinations in Austin and will have many opportunities for epic photos to capture and take home. The tour will meander off city streets when possible, going places cars can't go. For more information, or to book a tour, visit <https://jet.cool>.

**More Things to Do on Next Page ->**



# THINGS TO DO



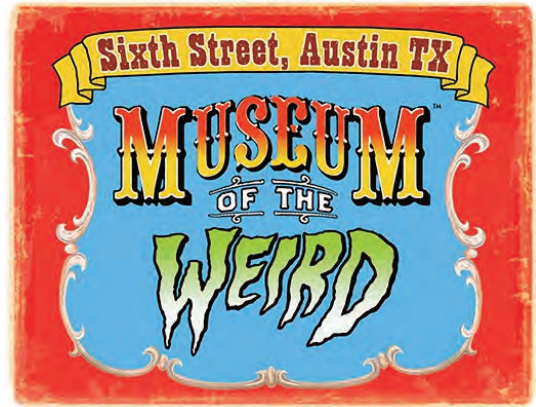
*Here is a collection of other cool things to do while in Austin, if you're not registered for any of the elective tours. Some have costs and some are free. Be sure to carry a face mask with you, just in case any of the venues you choose to visit require them. For many more activities, visit [www.austintexas.org](http://www.austintexas.org).*

## Hike Mount Bonnell:

Mount Bonnell is a great place to get your outdoor adventures started and witness some of the incredible views the city has to offer. Located in Covert Park, Mount Bonnell is one of the highest points in Austin at 781 feet! The peak is named for George Bonnell, who served as Commissioner of Indian Affairs for the Texas Republic. The overlook of downtown and the 360 Bridge is actually more of a tourist destination than a workout and is a great hot-spot for picture-taking. When you reach the top of the 102-stair climb, you can rest at the view deck and pavilion before making your way back down. To get to Mount Bonnell, take 35th Street west over MoPac past Camp Mabry. After taking a left at the fork onto Old Bull Creek Road, take a right on Mount Bonnell Road and move up the hill. All of this is free and, because of the short hike, is great for all ages! The trail is open from 5 a.m. – 10 p.m. daily. Find out more on-line at [www.austintexas.org/austin-insider-blog/post/mount-bonnell-for-beginners](http://www.austintexas.org/austin-insider-blog/post/mount-bonnell-for-beginners).

## Texas State Capitol Tours:

The Texas State Capitol is the largest state capitol building in the U.S. and second only to the U.S. Capitol in Washington, D.C. During the week, guided tours of the Capitol are available on a limited basis between 9:30 a.m. and 4 p.m. with the last tour departing at 3:30 p.m. Self-touring is available from 7 a.m. to 6 p.m. Visit on-line at <https://tspb.texas.gov/plan/tours/tours.html> for more information.



## Museum of the Weird:

Museum featuring an array of curios & oddities, from Bigfoot to shrunken heads, plus a gift shop. The Museum of the Weird is centrally located in the Historic 6th Street entertainment district in the heart of downtown Austin (412 E. 6th Street, Austin, TX 78701). Tickets to the museum are \$12 for adults and can be purchased in the shop. The museum is open 10 a.m. – 7 p.m. each day. Visit [www.museumoftheweird.com](http://www.museumoftheweird.com) for more.

## Contemporary Art Museum:

The Contemporary Austin – Jones Center located at 700 Congress Avenue reflects the spectrum of contemporary art through exhibitions, commissions, education, and the collection. Jim Hodges's *With Liberty and Justice for All* (A Work in Progress), sets the stage for what you will experience inside: a dynamic schedule of exhibitions. Visit <https://thecontemporaryaustin.org/jones-center> for more information.





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