

# Building Change

## *Philanthropy, Arts & Culture* (2 groups)

*What's your vision?* What the initiative would look like if completed.

- 1. Entrepreneurial spirit /Split interest and support between local community and tourism/Ongoing performing arts throughout the city (simultaneously or consecutively)/Alumni artists giving back to the community/Giving from successful local businesses/Developed philanthropy /Engaged "horse industry"/Bold goals**

*Building blocks:* The action steps the Lexington community needs to take to complete the vision.

- Accountability and annual reporting on goals.
- Development of 10-year cultural plan.
- Publicize the things that are already happening (ex: Opera tryouts)
- "Amigos"
- Appropriate signage.
- Review of economic impact data
- Integrate higher education into community-spirit of inclusiveness. Engage students.

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*What's your vision?*

- 2. Entrepreneurial spirit/Focus on the creative economy/Collaboration/Better communications/Live performances throughout the city/Cultural production center**

*Building blocks:*

- Funding-a mélange of sources.
- Philanthropy is locking.
- Vision-plan-accountability
- Heritage
- Communicating-web and traditional.
- Econ-impact study