

BUSINESS FOCUS



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4 O'CLOCK FOCUS

Weekly Webinar Series Addresses
Evolving Landscape of Business

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www.CommerceLexington.com



A Message to Commerce Lexington Members

Greetings Commerce Lexington Inc. Member Businesses,

Thank you for your continued support of Commerce Lexington Inc. and its mission to strengthen the Central Kentucky economy. As we head into our second month of "stay-at-home, healthy-at-home," we continue to face one of the most difficult periods in our nation's history, as we battle the COVID-19 pandemic. However, as our Governor often says, "We will get through this. We will get through this together." Whether the Commerce Lexington Inc. team is working from our offices downtown, or quarantined at our homes, you can be certain that we are always working on your behalf to protect and support your business.



BOB QUICK

Although face-to-face meetings and our typical networking and professional development events are currently not possible, you can stay engaged and keep your business in front of others by taking advantage of a variety of on-line benefits and virtual opportunities. We have created a central location at www.commercelexington.com/stay-connected.html, where we'll be posting information regularly that will enable you to connect with others, be informed, promote your business, save money, and access professional development, while we navigate these unconventional times together.

Please don't hesitate to contact the Commerce Lexington Inc. team at www.CommerceLexington.com, if you need assistance or are having trouble finding the information you need.

Sincerely,

Bob Quick, CCE
President & CEO
Commerce Lexington Inc.

COVID-19 Resources & Information:

Commerce Lexington Inc. prides itself on being a resource for your business, getting you answers to important questions and connecting you to the right people to help navigate your business through extreme circumstances. Below are just a few items that are easily accessible at www.commercelexington.com/covid-19.html.

Small Business Loan Assistance:

You'll find information on small business loan options, including the Paycheck Protection Program and Economic Injury Disaster Loan, along with links to important information about the CARES Act and the Families First Response Act.

Business-to-Business News:

This page includes the latest news, products and opportunities from member businesses who want to help other local businesses.

Immediate Job Openings:

Early on when COVID-19 began to take hold of our state, we were hearing from both a lot of people who had lost their jobs and quite a few companies that still had immediate job openings.

We've got that covered with a growing list of job openings and an easy form for companies to let us know what jobs they have available now.

Unemployment Insurance Info:

You'll find step-by-step instructions to file an unemployment insurance claim, as well as answers for business to frequently asked questions directly from the Office of Unemployment Insurance.

Donate Available PPE Items:

Lexington is still in need of personal protective equipment items or PPE. If you have any available items that you are able to part with, you'll find an easy form to complete or you can call the City at (859) 425-2255.

Kudos to Those Doing Good:

There are a lot of companies doing great things to help other businesses and our community, and we wanted to recognize members doing good, so we started a KUDOS Corner page to shine some light on as many as we can. Send us your good deed sightings!



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Personnel Updates

Submit your company's awards and milestones or personnel changes and additions to mturner@CommerceLexington.com. Personnel news might include promotions, additions, awards and milestones, recognitions and certifications and/or appointments. Information is published only as space permits.

On The Cover

4 O'Clock Focus design by **Debbie Green**, Strategic Marketing Consultant, Bringing In The Green, LLC

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A COLLABORATIVE EFFORT OF THE BLUEGRASS BUSINESS DEVELOPMENT PARTNERSHIP (BBDP)



SUBMITTED BY CLX ECONOMIC DEVELOPMENT DIVISION: GINA GREATHOUSE, RYAN KAFFENBERGER, CHERYL KLEVER & KATIE VANDEGRIFT

Daily Operations During COVID-19

The entire Commerce Lexington Inc. team has been deeply engaged in COVID-19 issues over the past month. More specifically, the Economic Development division has been working with companies of all sizes and industries to help access various resources and provide answers to questions as the federal government announces, modifies and updates new programs and action plans.

To date, the economic development team has frequently assisted businesses in the following ways:

- Arranged calls with the Governor & Secretary of Economic Development teams.
- Provided various Unemployment Insurance resources to businesses.
- Helped clients determine Essential Business specifications.
- Worked with the Mayor's office to understand the City's PPE supply need.
- Helped find companies and organizations willing to donate and/or manufacture PPE.
- Helped find companies that need PPE.
- Connected companies to the Small Business Administration and local banks for loan and grant information.
- Stayed connected with our clients and consultants via social media.

Our team remains diligent and devoted to our clients and consultants as we are respectful of the current situation. We regularly attend podcasts, webinars, and Zoom meetings to learn what trends are happening in the field of economic development, because we are committed to helping every business recover and excel as we get through this together.

Greathouse Celebrates 25 Years Serving Commerce Lexington Inc.

Commerce Lexington's Executive Vice President for Economic Development, **Gina Greathouse**, recently marked 25 years serving the Bluegrass region in business recruitment and retention efforts. Gina began with Lexington United in 1995, and in 2004, that organization was part of the merger that became Commerce Lexington Inc. During that time, the CLX Economic Development team has been recognized among the best E.D. agencies both nationally and internationally for innovative and collaborative initiatives that have led to strong results for business location and client satisfaction.



GINA GREATHOUSE

By The Numbers:

In 2020, Commerce Lexington's Economic Development Division has responded to calls from:

New Business: 14 new prospects interested in finding a new location or expanding.

Client Visits to the Lexington Area: 11

Existing Business Visits: 45 **Total Active Projects:** 39

Social Media COVID Posts: 23 **COVID Retention Assists:** 29

STAT: Getting Paid for Playing Games - eSports & Its Economic Potential

In the 1970s, a group of visionaries in Indianapolis organized around the innovative, economic mission of leveraging sports to drive economic growth. Today, the Crossroads of America has become a sports mecca with a resumé that's envied by tourism and economic development agencies alike. In the 30 years following the initiative, the city had hosted over 400 national and international sporting events including the final rounds of March Madness, the Olympic Trials, and a Super Bowl¹, and had become home to headquarters of entities like the National Collegiate Athletic Association (NCAA), the National Federation of State High School Associations (NFHS), and the American College of Sport Medicine (ACSM)². Indianapolis has earned the title of the "Amateur Sports Capital of the World."

In recent years, the eSports and gaming industries have become widely recognized as emerging industries with incredible growth potential. According to *Newzoo*, the global eSports market is on track for revenues of nearly \$1.8 billion in 2022 and a compound annual growth rate (CAGR) of 9%³. Much like Indianapolis with traditional sports in the 1970s, cities everywhere have noticed the economic potential of eSports with places

like Chicago, Charlotte, and Orlando all making cases for why their community is ideal for an eSports hub. Companies like Epic Games - the creators of Fortnite located in Cary, NC - and Electronic Arts (EA) - the creator of numerous sports games like FIFA - are some of the big fish that communities would love to catch.

Amid the ambitious aspirations and arguments cities have proposed, Lexington has arguably the most unique asset that's essential for establishing a community as an industry hub: access to talent. In 2019, the University of Kentucky cemented a first-of-its-kind partnership with global esports company, Gen.G, and JMI Sports. Built on the pillars of academic, community, and professional development, the partnership will prepare students for careers in technology, marketing, and the many ancillary industries associated with esports and gaming, all while promoting greater equity and inclusivity for students⁴. This revolutionary partnership combined with the city's \$241 million expansion to the Central Bank Center, home of historic Rupp Arena, positions Lexington as the ideal destination for both esports/gaming businesses and premier events⁵.

1 - <https://sportsplanningguide.com/how-indianapolis-rapidly-became-a-successful-sports-event-hub/>

2 - https://www.nuvo.net/entertainment/sports/indianapolis-is-america-s-sports-capital/article_a0d40b9e-f5b6-11e7-a899-efb419e7d81.html

3 - <https://newzoo.com/insights/articles/newzoo-global-esports-economy-will-top-1-billion-for-the-first-time-in-2019/>

4 - <https://www.uky.edu/esports/>

5 - <http://www.centralbankcenter.com/news/detail/lexington-center-board-awards-241-m-contract-to-messer-construction-company-to-build-new-lexington-convention-center>

Shortened Legislative Session Concludes; Many Key Issues Sidelined

The 2020 Kentucky state legislative session ended on April 15 at the Capitol in Frankfort amid unusual dynamics due to the COVID-19 crisis. Many issues were sidelined in the final days of the session due to an abbreviated legislative calendar. However, the General Assembly accomplished its Constitutionally charged mission — passing a state budget, at least for one year.

Before the coronavirus, lawmakers anticipated revenue increases from economic growth and were considering increases in funding for education and other investments. However, the budgeting process drastically changed as public health restrictions on businesses upended the state's economy and projections. Legislators passed a one-year Executive Branch budget (HB 351) that is basically a continuation of the previous biennial budget funding levels for state agencies. This budget did not include any of the proposed funding increases for K-12 or higher education or raises for teachers and state employees that had previously been proposed by the Governor. It continues to fund K-12 at the current level, fully funds the actuarial required contribution for pensions, and provides for performance-based funding for state universities with a two percent stop loss in funding based on the current formula.

Legislators also passed a corresponding revenue bill (HB 352), which increases taxes on vaping products; the state's Transportation Cabinet budget (HB 353); and the two-year road funding plan (HB 354). Declining gas prices and consumption levels are likely to negatively impact Road Fund revenues for the next biennium.

Although additional funding is placed in the state's Rainy Day Fund, lawmakers felt it was too difficult to quantify revenue losses and impacts in mid-April. The General Assembly plans to readdress the budget in January 2021, if not sooner if the Governor calls a special session.

Lawmakers passed SB 150 to address some of the immediate needs related to the coronavirus. The bill codified the Governor's Executive Orders; provides flexibility to schools with attendance, testing and other accountability measures; and provides liability protections to healthcare workers and businesses retooling to create public protection equipment.

Priority issues for the House and Senate Republican Majorities were left on the table, including public assistance reforms (HB1), immigration policies (SB1), and revising the process for selecting the Transportation Cabinet Secretary (SB 4).

Other hot button issues like medical marijuana, sports betting, increasing funding for infrastructure investments and a proposal to amend Kentucky's Constitution to allow for the opportunity for more flexibility with local government tax codes, did not make it through the process.

SUCCESSSES ACHIEVED FOR BUSINESS INTERESTS:

- **Recovery Through Employment:** SB 191 includes language requiring the state to develop a framework and resources to support employers that voluntarily implement an employer-facilitated treatment program for substance abuse. It also encourages the retention and hiring of employees struggling with substance abuse by providing some liability protections for fully compliant employers with the framework.
- **Criminal Justice Reforms:** HB 327 allows for the automatic expungement for charges that are dismissed or acquittals with prejudice. HB 284 reduces probation time when the individual completes education, training or treatment programs.
- **Economic Development:** HB 415 allows for the producers of beer, wine and spirits to directly ship to consumers in Kentucky. SB 99 also provides various reforms to help distillers, brewers and small farm wineries.
- **Education:** HB 312 helps address academic needs of foster kids by improving communication and information sharing between schools and caseworkers.
- **Healthcare:** The General Assembly also raised the age to purchase tobacco to 21, putting Kentucky in-line with federal law.

The General Assembly is adjourned until January 2021, unless Governor Beshear calls a special session to address issues related to COVID-19. For more information on specific issues, contact CLX's Chief Policy Officer, Andi Johnson, at ajohnson@commercelexington.com.

Austin, Texas Leadership Visit Rescheduled for November 9-11

Commerce Lexington Inc. is pleased to announce that the 2020 Leadership Visit presented by Central Bank & Trust Co. to Austin, Texas, has been rescheduled for November 9-11. Known as the

"Live Music Capital of the World," Austin's ability to 'Keep it Weird' has created a culture of innovation and creativity that is prevalent across the region. While in Austin, we'll take a closer look at the area's innovation ecosystem, the effectiveness of its regional economic development plan through Opportunity Austin, talent retention and attraction, efforts to identify and engage more emerging leaders, and initiatives that are addressing the disparity and inequity wealth gap between communities. For more information and to register, visit on-line at www.commercelexington.com/austin-2020.html.

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COVID IMPACTED EVENTS

Lexington Event Company is here to help those whose events were impacted by COVID-19, or who worry your future event might be impacted. Contact us today to schedule a free remote consultation to review your event details, next steps, best practices and advice on how to move forward. You do not have to be a current client of Lexington Event Company, nor does this obligate you to using our services for your future event.

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KAELYN QUERY, FOUNDER & PRESIDENT





WEDNESDAY, MAY 20, 2020 | 3:30 - 5:00 P.M. | VIRTUAL MEETING ON ZOOM

Business Owners' Advisory Boards (BOAB) Now Enrolling for This Year *Small Business Owners Invited to Join Enrollment Event on Wednesday, May 20th*

If you've ever needed advice or guidance as a business owner and didn't know where to turn, Commerce Lexington Inc. has a valuable, no cost solution for you. Various groups called the Business Owners' Advisory Boards (BOAB) meet monthly (currently done virtually) to assist in problem-solving through discussion with

other business owners to help in analyzing current or future direction, and also provide an avenue for personal growth.

If you're interested in the Business Owners' Advisory Boards, now is your opportunity to learn more about the program and to become active in one of the groups. In this present busi-

ness environment, business owners need to know that a support structure exists to help them. A **Virtual Enrollment Event** will be held on **Wednesday, May 20**, from 3:30 - 5 p.m., through Zoom.

Group placements are made in May and December only. Enrollment events allow potential group members to meet existing participants and ask questions, learn more about BOAB and sign up to become part of the program. **In order to qualify for BOAB**, you must have been in business for at least two years, be the owner or co-owner of a business and currently generate revenue for your business. If qualifications are met, applicants will be placed in a group that best suits their schedule and business type and avoids any conflict with direct competitors.

RSVP FOR THIS EVENT:

To RSVP, e-mail to Liz Bennett at lbennett@CommerceLexington.com, or scan the QR code at the top of this article with your mobile device to go directly to the BOAB registration page. There is no charge to attend this Commerce Lexington Inc. MEMBERS' ONLY event. Once you register, a Zoom event link will be sent to you by e-mail prior to the event.

Scan QR Code With Your Mobile Device to Access BOAB Registration Page



About BOAB Groups:

BOAB is **not** designed as a networking or leads group. Each board is made up of eight business owners with similar concerns, but who are NOT in direct competition with each other. Board members commit to meeting on a monthly basis for two to three hours per meeting, and each group sets its own agenda. The boards offer encouragement and sound business advice for tackling the day-to-day challenges faced by business owners. Meetings are structured to include speakers on various business topics, guidance on goal setting, marketing planning, as well as assisting with your individual business issues.

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At the University of Kentucky, we can provide the tools you will need to meet today's challenges, while preparing for tomorrow's needs with a degree in Instructional Systems Design.

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Learn more at go.uky.edu/instructionalsystemsdesign



UNIVERSITY OF KENTUCKY.

uky.edu/ukonline



TUESDAY, MAY 12, 2020 | 3:30 - 5:00 P.M. | VIRTUAL MEETING ON ZOOM

Next @330 Helps You Better Engage Customers in Uncertain Times

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Do you know who your audience is? Good. Now, does your competition know who your audience is? You bet! And they are creating noise and obstacles that can keep you from reaching your current customers and your prospects effectively. So how do you beat them? You think smarter, more creatively, sometimes louder and maybe with a little shock factor to block out the clutter and get your message heard. During the next **Virtual @330 Series event presented by Distillery Heights on Tuesday, May 12**, from 3:30 - 5 p.m., Lisa Coots and Katie Taylor from CT Marketing Solutions will help you better engage your customers and prospects during these times of uncertainty.



LISA COOTS & KATIE TAYLOR

ABOUT THE SPEAKERS:

CT Marketing Solutions began in 2016 after two friends, Lisa Coots and Katie Taylor, decided it was

time to use their expansive knowledge of marketing and print services and begin a journey of business ownership. Lisa and Katie partner with their clients to help them build their brands. As a franchise of Proforma, they offer complete solutions for print, promotional products, specialty packaging and digital solutions. Clients receive a comprehensive marketing approach as Lisa and Katie provide a “one-stop shop” to streamline all branding needs.

TO REGISTER:

The @330 events feature a topical presentation that is relevant to the success of entrepreneurs, business owners and business professionals. Register on-line at <https://web.commercelexington.com/events/330-Series-6290/details>, and a Zoom event link will be sent to you by e-mail prior to the @330 event.

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New Weekly Webinar Series Addresses Changing Landscape of Business

In an effort to evolve with the new “ever-changing” business landscape, Commerce Lexington has introduced a weekly webinar entitled the **4 O’Clock Focus**. Join local business and community leaders each week as we prepare to re-open small businesses over the next few weeks and months. Each Wednesday, we’ll share best practices and lessons learned from businesses who are constantly re-engineering in order to make sure their business model remains relevant and competitive.

Every Wednesday through June 10 beginning at 4:00 p.m. on Zoom, this Commerce Lexington Inc. program will be moderated by **Bill Dotson** with Rocker, a technology consulting firm, and **Debbie Green**, Strategic Marketing Consultant with Bringing In The Green, LLC. If you are a Commerce Lexington member interested in sharing your ideas during the weekly webinar, please contact Liz Bennett at lbennett@commercelexington.com for more information.

The weekly series kicked off on April 29 and featured guests Lyle Hanna, Founder and President of Hanna Resource Group, and Leslie Jarvis, Corporate Human Resource Director for Forcht Group. They discussed life for business in the midst of COVID-19, including how we come out of this time period and how our lives will look in the near future as businesses re-open and we slowly go back to work.

Scan QR Code To Register >



AMBASSADOR SPOTLIGHT

Jessica Pfister, Heartland

ABOUT HEARTLAND: Founded in 1997 in the merchant services industry, Heartland has since expanded its offerings to include payroll, human resources, e-commerce and capital for small businesses. Jessica said, “I found a sales position with Heartland that gave me the opportunity to work with like-minded individuals with a desire to do more within the community.”



JESSICA PFISTER

ABOUT HER ROLE: “As a Territory Manager for Heartland, my roles include working with small businesses to find the solutions they need through a full discovery and analysis session, as well as to hire, train and develop a winning sales team.”

ABOUT SERVING AS AN AMBASSADOR: “What I like most about being an Ambassador is the opportunity to mentor new members who may feel overwhelmed or not know exactly how best to utilize their membership.”

Read More at www.CommerceLexington.com
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Leadership Lexington Impacting Our Community Through Class Projects

EDITOR'S NOTE: During each Leadership Lexington program, class members self-select a variety of community projects, which serve as a crucible where class members practice and apply leadership skills, work with community leaders, gain an in-depth understanding of a community need, and make a positive difference in the lives of others.

Lexington Day of Service was a project designed to encourage volunteerism through Lexington's business community by participating in a day of service in May connecting volunteers with non-profits. However, with

the emergence of the COVID-19 pandemic, the project group pivoted from their original project idea to the creation of a podcast for nonprofits providing information and resources related to COVID-19. Access the new **COVID-19 Podcast** at <https://player.captivate.fm/episode/b18954ab-1209-472d-9058-688b0e341b9d>.

The goal of the **LexFRESH** project was to increase fresh food access and resources to members of the Lexington community who live in food deserts or are at risk of food insecurity. What began as an idea to develop pop-up farmers' markets at bus stops evolved into two separate initiatives: host fun, educational community events in Cardinal Valley and East End, and develop and publish a booklet to identify accessible fresh food vendors along each bus route in the city of Lexington. Though COVID-19 social distancing measures prevented the LexFRESH community events from happening, the team is excited to hard-copy and digitally publish *Fresh Routes*, a guide that identifies fresh food vendors along Lexington's bus routes, as well as provides organization spotlights and resources for further assistance.

Lex Bank Smart was an idea proposed at Orientation by the late Anita Franklin. The project benefits middle and high school students by teaching financial literacy. The group partnered with Audrey Grievous Center to teach students good money habits early on and prepare for their financial success utilizing Junior Achievement of the Bluegrass curriculum. While the loss of Anita will be felt greatly in the community and by her Leadership Lexington classmates, her fellow project members plan to continue the project mission although it is currently on hold until schools are back in session.

Breaking Barriers is a re-entry simulation event intended to raise awareness of the obstacles those re-entering our community following incarceration face. Its objective is to encourage business leaders to commit to changing hiring practices to be more conducive to the success of such individuals. The event was scheduled for April and project members hope to reschedule for a later date.

Each of the project groups made a presentation to the Leadership Lexington Alumni Association, and committee chairs allocated \$2,500 in financial support amongst the four class projects, including \$800 to LexFRESH, \$850 to Lex Day of Service, \$850 to Breaking Barriers, and \$500 to LexBank from a previous class project called Nourish Your Neighborhood.

— calling all —

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2020-21 Leadership Lex. Applications Due May 15

Applications are available now for the 2020-21 Leadership Lexington program. This leadership development program is sponsored by Commerce Lexington Inc. and directed toward individuals who demonstrate leadership qualities. Since 1979, this popular program has been giving participants the opportunity to better understand our city and to prepare for the challenges it faces by meeting with and learning from our leaders. **The deadline to apply is Friday, May 15, 2020.** Applications are available on-line at www.LeadershipLexington.com.

WELCOME NEW MEMBERS

NEW COMMERCE LEXINGTON INC. MEMBERS FOR THE PERIOD OF MARCH 18 THROUGH APRIL 24, 2020

Aerotek, Inc.

Technical Staffing Service
Main Contact: Jared Wilcox
2285 Executive Drive, Suite 400
Lexington, KY 40505
Phone: (859) 475-5001
www.aerotek.com

Big Blue Autos

Auto Dealers-Used
Main Contact: Matthew Michael
537 E. New Circle Rd.
Lexington, KY 40505
Phone: (859) 293-0012
www.bigblueautos.com

Braden-Humfleet Law PLC

Legal Services
Main Contact: Derek Humfleet
110 East Third Street
Lexington, KY 40508
Phone: (859) 414-0777
www.bhdlaw.net

Comfortable Living

Healthcare
Main Contact: Brandon Ford
870 Corporate Drive, Suite 104
Lexington, KY 40513
Phone: (859) 300-9760
www.comfortableliv.com

Frederick & May Construction

Construction
Main Contact: Terry Lewis
1016 Hwy. 172
West Liberty, KY 41472
Phone: (606) 743-3227

Georgetown Pediatrics

Physicians & Surgeons, Pediatrics
Main Contact: Johanne Goodykoontz
1162 Lexington Road
Georgetown, KY 40324
Phone: (502) 863-6426
www.georgetownpeds.com

HR Assistance LLC

Human Resource Services
Main Contact: Gary Barksdale
2901 Richmond Road, Suite 319
Lexington, KY 40509
Phone: (859) 208-2378
www.besthrassistance.com

Hurt, Deckard & May, PLLC

Legal Services
Main Contact: Jim Deckard
127 West Main Street
Lexington, KY 40502
Phone: (859) 254-0000
www.hdmfirm.com

New Trustee Member

Lexington Geek

Information Technology
Main Contact: Mike Preston
700 Distillery Commons
Louisville, KY 40207
Phone: (502) 897-7577
www.lexgeek.com

New Circle Investments, LLC

Real Estate Developers
Main Contact: Nik Feldman
3725 Bowman Mill Rd.
Lexington, KY 40513
Phone: (410) 491-8090

Paradigm Properties of the Bluegrass

Real Estate
Main Contact: Lawrence Morton
PO Box 911226
Lexington, KY 40591
Phone: (859) 229-6574

Patton Data Processing

Data Processing Service
Main Contact: Chris Patton
333 W. Vine St., Suite 300
Lexington, KY 40507
Phone: (859) 533-4182
www.pattonprocessing.com

PowerTech Water Inc.

Water Management
Main Contact: James Landon
133 Trade St, Suite 4
Lexington, KY 40511
Phone: (732) 539-0089
www.powertechwater.com

Rabbit Run Apartments

Apartments
Main Contact: Heather Leishman
3655 Rabbits Foot Trail
Lexington, KY 40503
Phone: (859) 276-5415

Rocker

Information Technology
Main Contact: Bill Dotson
1795 Alysheba Way, Ste 6201
Lexington, KY 40509-2280
Phone: (859) 654-7625
https://rocker.io

Taziki's Mediterranean Cafe Restaurants

Main Contact: Sara Justice
1916 Justice Drive
Lexington, KY 40509
Phone: (859) 300-6049
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Thoroughbred Solutions

Software Developers
Main Contact: Patrick Parker
169 E Reynolds Rd.
Lexington, KY 40517
Phone: (615) 479-3531
www.thoroughbredsolutions.com

Thrive Church

Non-Profit Organizations
Main Contact: Chris Logan
152 N. Locust Hill
Lexington, KY 40509
Phone: (859) 405-0609
www.thrive-church.com

Timothy S. Allen, M.D., PLLC

Physicians
Main Contact: Timothy Allen
1401 Harrodsburg Rd., Suite B488
Lexington, KY 40504
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Oil
Main Contact: Mandy Smith
701 4th Street Blvd.
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COMMERCE LEXINGTON: UPCOMING EVENTS

MAY 2020:

- 12** @330 Series presented by Distillery Heights, 3:30 - 5:00 p.m. virtually on Zoom. - [SEE PAGE 8](#)
- 13** Weekly Webinar Series, **4 O'Clock Focus**, featuring topics & speakers that address the evolving business landscape due to COVID-19, 4:00 p.m., virtually on Zoom. - [SEE PAGE 9](#)
- 15** Applications are due to be submitted for the **2020-21 Leadership Lexington** program. - [SEE PAGE 10](#)
- 19** **Emerging Leaders of the Bluegrass** presented by Keeneland; Virtual professional development series, 1:00 - 4:30 p.m., 360 Leadership with Dr. Virgil Grant, StratOp/LifePlan Guide. Purchase an annual Access Pass at EmergingLeadersBG.com.
- 20** **Business Owners Advisory Boards virtual Enrollment Event** on Zoom, 3:30 - 5:00 p.m. - [SEE PAGE 6](#)
- 20** Weekly Webinar Series, **4 O'Clock Focus**, featuring topics & speakers that address the evolving business landscape due to COVID-19, 4:00 p.m., virtually on Zoom. - [SEE PAGE 9](#)
- 27** Weekly Webinar Series, **4 O'Clock Focus**, featuring topics & speakers that address the evolving business landscape due to COVID-19, 4:00 p.m., virtually on Zoom. - [SEE PAGE 9](#)

JUNE 2020:

- 3** Weekly Webinar Series, **4 O'Clock Focus**, featuring topics & speakers that address the evolving business landscape due to COVID-19, 4:00 p.m., virtually on Zoom. - [SEE PAGE 9](#)
- 10** Weekly Webinar Series, **4 O'Clock Focus**, featuring topics & speakers that address the evolving business landscape due to COVID-19, 4:00 p.m., virtually on Zoom. - [SEE PAGE 9](#)

SEPTEMBER 2020:

- 3-11** **International trip features Imperial Russia** in early September.

NOVEMBER 2020:

- 9-11** **Leadership Visit** presented by Central Bank & Trust Co. to Austin, Texas.

CLEX TEAM IS OPEN FOR BUSINESS:

For the safety of our staff and the public, Commerce Lexington's lobby area and meeting spaces will be closed until it is deemed safe to gather in groups once again. Although our offices are closed to the general public, CLEX remains open for business as our team continues to work on behalf of members, answer phone calls and e-mail messages, and communicate important resources during the COVID-19 pandemic. If you have questions or need assistance for your business, access our staff directory at www.CommerceLexington.com.