***Business Focus* Monthly Magazine**

Commerce Lexington’s main communication with the membership is its *Business Focus* magazine, published monthly and featuring articles about upcoming events, programs, education, economic development and public policy. Commerce Lexington surveys have shown that 97% of the membership reads *Business Focus* magazine regularly.

**Publication Date:** Mailed to members during the first week of each month

**Frequency:** Monthly

**Projected Circulation:** 5,100 per month (61,200 printed annually). Distributed to business, government, community and educational leaders across 41 Kentucky counties, displayed at Commerce Lexington, and posted on-line at www.commercelexington.com/publications.html.

**Contact:** Mark Turner, 859-226-1606, [mturner@commercelexington.com](mailto:mturner@commercelexington.com) for specifications.

**Note:** Any ad copy design or alterations will be billed by Commerce Lexington Inc. at a rate of $30 per hour.

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| **Description** | **Price (per issue)** | **Ad Size** |
| Full Page, Inside | $1,265 b/w  $1,485 color | 7.5’’ x 10’’ live image area  8.625’’ x 11.125’’ w/bleed |
| Sponsored Content: Advertorial, color  \*Exclusive to 1 per industry per issue | $1,485 Full page  $980 Half-page | 8.625’’ x 11.125’’ w/bleed  7.5’’ x 4.813” Horiz. only |
| ½ Page, Inside | $760 b/w  $980 color | (H) 7.5’’ x 4.813”  (V) 4.813’’ x 7.5’’ |
| 1/3 Page, Inside | $528 b/w  $748 color | (SQ) 4.813’’ x 5’’  (H) 7.5’’ x 3.313’’  (V) 2.5’’ x 10’’ |
| 1/4 Page, Inside | $450 b/w  $670 color | (H) 5” x 3.75”  (V) 3.75 x 5’’ |
| 1/6 Page, Inside | $305 b/w  $495 color | (H) 4.813’’ x 2.5’’  (V) 2.313’’ x 5’’ |

**Selling Notes**: Frequency and Agency discounts **must be calculated at the time of purchase/contract** in order to apply. **Only Commerce Lexington member agencies** are eligible for the agency discount. **Agency:** 15% to member agencies only **Frequency:** 20% for 4- time insertions, 30% for 12-time insertions.