***Business Focus* Monthly Magazine**

Commerce Lexington’s main communication with the membership is its *Business Focus* magazine, published monthly and featuring articles about upcoming events, programs, education, economic development and public policy. Commerce Lexington surveys have shown that 97% of the membership reads *Business Focus* magazine regularly.

**Publication Date:** Mailed to members during the first week of each month

**Frequency:** Monthly

**Projected Circulation:** 5,100 per month (61,200 printed annually). Distributed to business, government, community and educational leaders across 41 Kentucky counties, displayed at Commerce Lexington, and posted on-line at www.commercelexington.com/publications.html.

**Contact:** Mark Turner, 859-226-1606, mturner@commercelexington.com for specifications.

**Note:** Any ad copy design or alterations will be billed by Commerce Lexington Inc. at a rate of $30 per hour.

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| **Description**  | **Price (per issue)** | **Ad Size** |
| Full Page, Inside | $1,265 b/w$1,485 color | 7.5’’ x 10’’ live image area8.625’’ x 11.125’’ w/bleed |
| Sponsored Content: Advertorial, color\*Exclusive to 1 per industry per issue | $1,485 Full page$980 Half-page | 8.625’’ x 11.125’’ w/bleed7.5’’ x 4.813” Horiz. only |
| ½ Page, Inside | $760 b/w$980 color | (H) 7.5’’ x 4.813”(V) 4.813’’ x 7.5’’ |
| 1/3 Page, Inside | $528 b/w$748 color | (SQ) 4.813’’ x 5’’(H) 7.5’’ x 3.313’’(V) 2.5’’ x 10’’ |
| 1/4 Page, Inside | $450 b/w$670 color | (H) 5” x 3.75”(V) 3.75 x 5’’ |
| 1/6 Page, Inside | $305 b/w$495 color | (H) 4.813’’ x 2.5’’(V) 2.313’’ x 5’’ |

**Selling Notes**: Frequency and Agency discounts **must be calculated at the time of purchase/contract** in order to apply. **Only Commerce Lexington member agencies** are eligible for the agency discount. **Agency:** 15% to member agencies only **Frequency:** 20% for 4- time insertions, 30% for 12-time insertions.