

Business Focus Monthly Magazine

Commerce Lexington's main communication with the membership is its *Business Focus* magazine, published monthly and featuring articles about upcoming events, programs, education, economic development and public policy. Commerce Lexington surveys have shown that 97% of the membership reads *Business Focus* magazine regularly.

Publication Date: Mailed to members during the first week of each month

Frequency: Monthly

Projected Circulation: 5,100 per month (61,200 printed annually). Distributed to business, government, community and educational leaders across 41 Kentucky counties, displayed at Commerce Lexington, and posted on-line at www.commercelexington.com/publications.html.

Contact: Mark Turner, 859-226-1606, mturner@commercelexington.com for specifications.

Note: Any ad copy design or alterations will be billed by Commerce Lexington Inc. at a rate of \$30 per hour.

Description	Price (per issue)	Ad Size
Full Page, Inside	\$1,265 b/w	7.5" x 10" live image area
	\$1,485 color	8.625" x 11.125" w/bleed
Sponsored Content: Advertorial, color *Exclusive to 1 per industry per issue	\$1,485 Full page \$980 Half-page	8.625" x 11.125" w/bleed 7.5" x 4.813" Horiz. only
1/2 Page, Inside	\$760 b/w \$980 color	(H) 7.5" x 4.813" (V) 4.813" x 7.5"
1/3 Page, Inside	\$528 b/w	(SQ) 4.813" x 5"
	\$748 color	(H) 7.5" x 3.313" (V) 2.5" x 10"
1/4 Page, Inside	\$450 b/w	(H) 5" x 3.75"
	\$670 color	(V) 3.75 x 5"
1/6 Page, Inside	\$305 b/w	(H) 4.813" x 2.5"
	\$495 color	(V) 2.313" x 5"

Selling Notes: Frequency and Agency discounts **must be calculated at the time of purchase/contract** in order to apply. **Only Commerce Lexington member agencies** are eligible for the agency discount. **Agency:** 15% to member agencies only **Frequency:** 20% for 4-time insertions, 30% for 12-time insertions.