**E-Newsletter Update**



Commerce Lexington’s E-Newsletter Update is an innovative electronic marketing tool delivered each Tuesday to approximately 4,800-plus people. This CLX communication tool provides timely information about upcoming events, policy decisions, programs and services.

**Publication Date:** Each Tuesday

**Frequency:** Weekly, with the exception of weeks containing a holiday in which Commerce Lexington is closed.

**Projected Circulation:** 4,800+ weekly

**Format:** Ad must be in .jpg or .gif format. Ad may be animated. FLASH FILES NOT ACCEPTED.

**Contact:** Mark Turner, 859-226-1606, mturner@commercelexington.com for specifications

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| **Description** | **Price** | **Ad Size** |
| **Top Banner** of E-news Weekly provides maximum visibility and can be seen upon entering member’s inbox. The banner may also include a link to your company’s web site. | $7,200 per year  $1,800 per 12 weeks  $600 per month | Full Banner near  Top of Page  600 pixels wide x  100 pixels tall |
| **Tower Banner** in the side bar of E-News- the banner may also include a link to your  company’s web site | $1,500 per 12 weeks | Tower Banner  200 pixels wide x  400 pixels tall |
| **Square Banner** on the left side of E-News – the banner may also include a link to your company’s web site | $1,200 per 12 weeks | Square Banner  200 pixels wide x  200 pixels tall |

***Top banner ad renewals pending with Affinity Travel, American Cancer Society, Rose Grasch Camenisch Mains, and Traditional Bank.***