

# E-Newsletter Update



Commerce Lexington’s E-Newsletter Update is an innovative electronic marketing tool delivered each Tuesday to approximately 4,800-plus people. This CLX communication tool provides timely information about upcoming events, policy decisions, programs and services.

**Publication Date:** Each Tuesday

**Frequency:** Weekly, with the exception of weeks containing a holiday in which Commerce Lexington is closed.

**Projected Circulation:** 4,800+ weekly

**Format:** Ad must be in .jpg or .gif format. Ad may be animated. FLASH FILES NOT ACCEPTED.

**Contact:** Mark Turner, 859-226-1606, mturner@commercelexington.com for specifications

| Description   | Price   | Ad Size   |
|---|---|---|
| <b>Top Banner</b> of E-news Weekly provides maximum visibility and can be seen upon entering member’s inbox. The banner may also include a link to your company’s web site. | \$7,200 per year<br>\$1,800 per 12 weeks<br>\$600 per month | Full Banner near Top of Page<br><br>600 pixels wide x 100 pixels tall |
| <b>Tower Banner</b> in the side bar of E-News- the banner may also include a link to your company’s web site  | \$1,500 per 12 weeks  | Tower Banner<br><br>200 pixels wide x 400 pixels tall                 |
| <b>Square Banner</b> on the left side of E-News – the banner may also include a link to your company’s web site   | \$1,200 per 12 weeks  | Square Banner<br><br>200 pixels wide x 200 pixels tall                |

***Top banner ad renewals pending with Affinity Travel, American Cancer Society, Rose Grascch Camenisch Mains, and Traditional Bank.***