

E-Newsletter Update



Commerce Lexington's E-Newsletter Update is an innovative electronic marketing tool delivered each Tuesday to approximately 4,800-plus people. This CLX communication tool provides timely information about upcoming events, policy decisions, programs and services.

Publication Date: Each Tuesday

Frequency: Weekly, with the exception of weeks containing a holiday in which Commerce Lexington is closed.

Projected Circulation: 4,800+ weekly

Format: Ad must be in .jpg or .gif format. Ad may be animated. FLASH FILES NOT ACCEPTED.

Contact: Mark Turner, 859-226-1606, mturner@commercelexington.com for specifications

Description	Price	Ad Size
Top Banner of E-news Weekly provides maximum visibility and can be seen upon entering member's inbox. The banner may also include a link to your company's web site.	\$7,200 per year \$1,800 per 12 weeks \$600 per month	Full Banner near Top of Page 600 pixels wide x 100 pixels tall
Tower Banner in the side bar of E-News- the banner may also include a link to your company's web site	\$1,500 per 12 weeks	Tower Banner 200 pixels wide x 400 pixels tall
Square Banner on the left side of E-News – the banner may also include a link to your company's web site	\$1,200 per 12 weeks	Square Banner 200 pixels wide x 200 pixels tall