

THE DAILY COLLABORATOR

THURSDAY, JUNE 16, 2011 | OFFICIAL NEWSLETTER OF THE GREENVILLE LEADERSHIP VISIT

Leadership Visit Participants 'Wowed' by BMW Experience

The 2011 Leadership Visit presented by Chase / J.P. Morgan began with a bang on Wednesday, as participants visited BMW's Zentrum in Spartanburg - the only BMW museum in North America. As the saying goes, 'a BMW isn't made to be driven, it's made to be experienced.' And, that's exactly what members of the Bluegrass delegation did following the opening session.

Commerce Lexington Inc. Board Chair Harry Richart began the day by saying, "I am so excited that you have decided to join us on this trip, and I commend you for sacrificing time at your office or place of business. It speaks volumes that 195 of you would give up three days away from your family to ultimately help build a brighter future for the Bluegrass Region."

Today's agenda will be dominated by a variety of on location **DISCOVERY SESSIONS** that will allow you to get out and see more of what makes Greenville unique, speak directly with those who have made a difference there, and find out how they've done it. Some of the locations include A.J. Whittenberg Elementary School / Kroc Center, NEXT Innovation Center, Clemson University's ICAR, Falls Park, and more. See the detailed Discovery Session sites and times in the agenda section of your briefing book.

We'll close out the schedule on Thursday with the ever popular **Bank Reception and Dinner** at Zen from 6:00 to 9:00 p.m.



Members of the Bluegrass delegation participated in the Ultimate Driving Experience at the BMW Performance Center on Wednesday. Here, Kim Sweazy (Toyota) and Kentucky Chamber President Dave Adkisson prepared to drive the "Rat Race" course. (Photo by Mark Turner)

2011 LEADERSHIP VISIT PRESENTED BY:

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 **Central Bank**

Former Greenville Mayor Max Heller passed away earlier this week at the age of 92. Mayor Heller was instrumental in the revitalization of downtown Greenville, and participants on the Leadership Visit will get a first-hand look this week at much of what his vision represented for the city. We extend our thoughts and prayers to his family.



MAYOR MAX
HELLER

LEADERSHIP VISIT MISSION STATEMENT:

"Discovery and collaboration are the focus of Commerce Lexington Inc. Leadership Visits. Our charge is to capitalize on the opportunity to unite energized Central Kentucky leaders, both elected and volunteer, and inspire bold and systemic improvements to our city and region."

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Robert Riggs (Riggs Sales Service)
Bob Skaggs (ClubMD, LLC)
Darby Turner (Greenebaum Doll & McDonald)
Scott White (Morgan & Pottinger)

Discovery Sessions Focus of Thursday

8:30 - 9:15 a.m.

We'll hear from Lexington attorney **Bill Lear**, Chairman of Stoll Keenon Ogden, who was the Chair of the Greater Lexington Chamber of Commerce when the group last visited Greenville in 1995. Mr. Lear will be able to give interesting insight into what Lexington leaders thought of Greenville then and what has changed since then.

9:15 - 10:30 a.m.

We'll find out how the city of Greenville has been successful with its long-term visioning, remained focused on its plans, and been able to follow-through on its execution. Speakers will be **Nancy Whitworth**, economic development director for the city of Greenville, and **Brock Koonce**, program director of Greenville Forward.

11:00 a.m. - 4:30 p.m.

Starting at 11 a.m., you'll have ample time to explore Greenville through the various on-site Discovery Sessions that have been arranged. Some of the locations include A.J. Whittenberg Elementary School / Kroc Center, NEXT Innovation Center, Clemson University's ICAR, Falls Park, and more. See the detailed Discovery Session sites and times in the agenda section of your briefing book.

6:00 - 9:00 p.m.

The ever-popular Bank Reception & Dinner, which actually got its start during the trip to Greenville in 1995, will be held at Zen - an old chemical warehouse that now houses a contemporary space. The new event venue incorporates the original raw building materials with a minimalist style.

IMPORTANT NEWS & NOTES FOR THURSDAY:

DISCOVERY SESSIONS:

Please arrive ahead of the scheduled departure time for the various Discovery Sessions, especially the ones requiring bus transportation to the location.

DRESS CODE FOR BANK RECEPTION & DINNER:

The dress for Thursday evening's Bank Reception and Dinner at Zen is business casual with coat and tie optional.

TRANSPORTATION TO BANK RECEPTION & DINNER:

Shuttle transportation to Zen for the Bank Reception and Dinner begins at 5:45 p.m. from the Hyatt Regency. Walking maps are available in the lobby for those who wish to walk.

LUGGAGE DROP-OFF ON FRIDAY MORNING:

Those people traveling back to Lexington on the charter should drop their luggage in the Hyatt lobby by 9:00 a.m.



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