

## Guide to the Bluegrass Newcomers Publication

Commerce Lexington Inc.'s Guide to the Bluegrass is focused on making a family's transition to the area an easier one. It contains overviews of the city, education options, hotels, things to do and major attractions, how to get around, shopping & dining opportunities, retirement communities, and a newcomer's guide that highlights how to set up your utilities, cable TV, libraries, voter and auto registration, and pet information. The Guide to the Bluegrass is a great opportunity to reach families before they get to the Bluegrass. Copies are distributed by the chamber of commerce, realtors and real estate companies, banks, hospitals, schools, restaurants, & more.

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Description	Price (per issue)	Ad Size(s)
<b>COVERS: (All prices include color)</b>		
Outside Back Cover	\$3,880	8.5" x 11" Trim size
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Inside Back Cover	\$3,460	8" x 10.5" Live image area
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