

In-Kind / Trade Sales

What qualifies as an in-kind / trade sale?

Products and services that are included in Commerce Lexington's budget will be accepted as an in-kind sale in exchange for an event or publication sponsorship of equal value. Commerce Lexington will not accept a trade for membership or membership upgrade. Trade may also be restricted on premium level sponsorships.

How are in-kind / trade sales valued?

The value is determined by what Commerce Lexington would have to pay to acquire the product or service at retail price. An equal value in event or publication sponsorship is provided in return. This is the amount of campaign credit given to the volunteer.

Advance approval is required.

All in-kind products or services **must be approved in advance**. Contact Lynda Bebrowsky, 859-226-1611, lbebrowsky@commercelexington.com for approval.

What information is required?

Specifics of all in-kind/trade sale arrangements must be made clear including description of product or service, value, what Commerce Lexington is providing in return (must be included on the contract) the expiration date, (minimum of one year from the date of contract), and any specific restrictions limiting use of trade. **No incomplete contracts will be accepted.**

Suggested Items

This is Commerce Lexington's suggested list of items that would be welcomed on an in-kind/trade basis. Volunteers are welcome to present other ideas for approval! Please contact Lynda Bebrowsky with questions.

Awards & Plaques
Bottled Water & Water Dispenser
Carpet Cleaning
Catering
Coffee Service
Copying Services
Equipment Rental (tables, chairs, linens)
Grocery Gift Certificates
Hotels (catering & hosting services)
Landscaping Services
Mailing Services
Office Equipment

Office Supplies – paper, pens, legal pads
Paper Goods – napkins, cups, TP
Printing – Printing – Printing!
Promotional Items (Gifts too)
Restaurant (gift cards & catering)
Sam's Club/Costco
Signage
Soft Drinks
Transportation Services