



Kentucky delegation heads to Boise

By: Sharon Fisher | May 7, 2018 | 0



Dear Lexington: This is not the bluegrass you're used to. File photo.

About 180 Kentuckians are scheduled to visit Boise from May 8 through 10 to study the area's successes and challenges in the hopes of further enhancing the Bluegrass Region. The Leadership Visit, an annual event from Commerce Lexington Inc. – the Greater Lexington Chamber of Commerce – sends community leaders and business professionals to other cities to see what they do well.

"We've been doing these intercity visits for many years, and Boise actually compares quite nicely to Lexington in terms of population, a low cost of living and doing business, an educated workforce, low unemployment rate, and a high quality of life," said Mark Turner, chief communications officer.

Attendees will hear from Boise Metro Chamber of Commerce President Bill Connors, as well as about such Boise stalwarts as craft brewing, the Basque Block, and Treefort. Other sessions will cover public policy, diversity and inclusion, developing and retaining emerging talent. They will also learn about Boise's sports economy with a visit to Boise State University's Bronco Stadium, with its own bluegrass.

Commerce Lexington Inc.'s annual Leadership Visit is among the largest and longest-running intercity trips in the country among chambers of commerce, according to the organization.

"Boise has been discovered by other chambers across the country and they want to come here to see for themselves our vibrant downtown and Greenbelt," said Ray Stark, senior vice president of the Boise Metro Chamber, who will be speaking on a panel during the event. The purpose is to "meet with their counterparts and learn what makes Boise so 'cool,'" he said.



Ray Stark

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