**Minority Business Resource Guide**

Measures 8.5’’ x 11’’

A screenshot of a social media post

Description automatically generatedCommerce Lexington’s Minority Business Resource Guide is an important tool for the Minority Business Development Program. In addition to listing the contact information of minority members of Commerce Lexington, it also features programs and services that can benefit minority-owned businesses. It’s great for companies looking to do business with minority and women businesses.

**Publication Date:** June 2020

**Frequency:** Annual

**Projected Circulation:** 600+ (Distributed at Commerce Lexington events including the Opportunity Exchange Reception, purchasing directors at the areas larger companies including UK, LFUCG, FCPS, as well as potential applicants to Commerce Lexington’s Access Loan Program)

**Medium:** Printed and electronic versions online at [www.commercelexington.com](http://www.commercelexington.com).

**Contact:** Mark Turner, 859-226-1606, [mturner@commercelexington.com](mailto:mturner@commercelexington.com) for specifications

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| **Description** | **Price** | **Ad Size** |
| Outside Back Cover | $1,200 | 7 ½’’ x 10’’ |
| Inside Front Cover | $1,000 | 7 ½’’ x 10’’ |
| Inside Back Cover | $800 | 7 ½’’ x 10’’ |
| Half-page ad inside | $500 | 7 ½” x 5” |
| Quarter-page ad inside | $250 | 3 ½” x 5” |