

Photos Courtesy of Meet Minneapolis



# AGENDA

## WEDNESDAY, JUNE 7, 2017

- 6:30 a.m.** Arrive Blue Grass Airport for Check-In & Breakfast Courtesy of Blue Grass Airport.
- 8:00 a.m.** Flight Departs Blue Grass Airport via Charter.
- 9:00 a.m. (CST)** Flight Arrives at Minneapolis-Saint Paul International Airport.
- 9:00 a.m.** Bus Transportation to McNamara Alumni Center.

**9:30 a.m. - 1:15 p.m.**

### SESSION LOCATION #1

**McNamara Alumni Center, University of Minnesota  
(200 Oak Street, S.E., Minneapolis, MN 55455)**

The 231,000-square foot McNamara Alumni Center opened in 2000 as a University office building and conference center serving the University community, alumni, and the general public. Today, the center is an award-winning event venue, hosting nearly 900 meetings, parties, wedding receptions and other special events annually.

<http://mac-events.org>



Photo Courtesy of Meet Minneapolis

**Ask Questions & Provide Feedback During the Trip:**  
To ask questions during sessions and provide immediate feedback after, go to [www.slido.com](http://www.slido.com) on your mobile device and use **#mspvisit** as the Event Code.

**slido**



2017 LEADERSHIP VISIT | PRESENTED BY [MEMBRAYER]

# WEDNESDAY, JUNE 7, 2017

10:00 a.m.

## CALL TO ORDER / WELCOME

**Speakers:** *Carla Blanton*, 2017 Commerce Lexington Inc. Board Chair & Owner, Carla Blanton Consulting; *Lexington Mayor Jim Gray*; and *Emily Cowles*, Attorney, The McBrayer Law Firm.

## Today's Objective

The objective of this morning's sessions is to make connections and emphasize the value and impact of a strong relationship between a university and the business community.

10:30 - 11:30 a.m.

## FROM THE OFFICE OF THE PRESIDENTS

**Speakers:** *Eli Capilouto*, President, University of Kentucky and *Eric Kaler*, President, University of Minnesota.

11:30 a.m.

## LUNCH BUFFET

12:15 - 1:15 p.m.

## NURTURING INNOVATION

**Speakers:** *Jay Schrankler*, Executive Director, Office for Technology Commercialization, University of Minnesota; and *Ravi Norman*, CEO, THOR Companies.

1:15 - 2:30 p.m.

## TWIN CITY TOUR ALONG THE CENTRAL CORRIDOR

**Tour Guides:** *Jonathan Sage-Martinson*, Planning & Economic Development Department Director, City of St. Paul; *Jonathan Weinhagen*, President & CEO, Minneapolis Regional Chamber of Commerce; *Donna Drummond*, Director of Planning, City of St. Paul; and *Will Schroeer*, Executive Director, East Metro Strong.

## DID YOU KNOW?

Historic Rice Park in downtown Saint Paul is older than Central Park in New York City.

Saint Paul is home to Summit Avenue, the country's longest preserved avenue of Victorian houses and buildings. The street is lined with giant, Gilded Age homes.



# WEDNESDAY, JUNE 7, 2017

## SESSION LOCATION #2

**James J. Hill Center  
(80 W. 4th Street, Saint Paul, MN 55102)**

The James J. Hill Center is an independent, nonprofit business reference library founded in 1921. The organization began using a new name, James J. Hill Center, in 2013 to envelop the diverse ways the organization supports entrepreneurs and small business owners. James J. Hill's most significant gift to the city of Saint Paul, the Reference Library, was designed in the Italian Renaissance style, in keeping with the urbane Beaux Arts Neoclassical mode, which was in vogue during the late Progressive Era.

<http://jjhill.org>



**2:30 - 3:45 p.m.**

## LOOKING BEYOND BOUNDARIES - THINK REGIONAL

*Regionalism is a “buzzword” that’s thrown around in economic circles to describe collaboration among different entities for the betterment of everyone involved. But, why are some areas more effective at thinking and acting regionally? As the 16th largest U.S. metro, the Minneapolis region includes 16 counties, which are anchored by three urban centers – Minneapolis, St. Paul and Bloomington. While a healthy rivalry exists between the cities, the leadership here recognizes that each is the other’s biggest asset. During this session, you’ll hear about several organizations and initiatives that are helping to foster the kind of collaborative regional leadership that is necessary for regions to compete globally.*

**Speakers:** *R.T. Rybak, President & CEO, The Minneapolis Foundation and former Mayor of Minneapolis, and Mike Langley, President & CEO, GREATER MSP.*

**3:45 p.m.**

## CLOSING REMARKS / ADJOURN

Buses Depart for Loews Minneapolis Hotel

**4:30 p.m.**

## HOTEL CHECK-IN

Loews Minneapolis Hotel (601 1st Avenue North, Minneapolis, MN 55403)  
Phone: (612) 677-1100 Web: [www.loewshotels.com/minneapolis-hotel](http://www.loewshotels.com/minneapolis-hotel)



# WEDNESDAY, JUNE 7, 2017

6:00 - 7:30 p.m.

## OPENING NIGHT RECEPTION

Orchestra Hall / Cargill Commons

1111 Nicollet Mall, Minneapolis, MN 55403

*Sponsored by Saint Joseph Hospital, KentuckyOne Health*



KentuckyOne Health<sup>®</sup>

Saint Joseph Hospital  
Saint Joseph East



Orchestra Hall Photo Courtesy of Meet Minneapolis

7:30 p.m.

## OPTIONAL: BRIT'S PUB DINNER & ROOFTOP LAWN BOWLING

1110 Nicollet Mall, Minneapolis, MN 55403

**COD SAVE THE QUEEN!** Join your fellow attendees across the street from the Opening Reception for a British inspired dinner and private rooftop Lawn Bowling. This easy to play sport is similar to Bocce Ball - just make sure you ROLL YOUR BOWLS! Menu includes: Fish and Chips, London Broil, and Chicken Marsala. Reservations required in advance. Cost is \$45 per person and includes dinner, lawn bowling, non-alcoholic beverages, and gratuity. To check for availability, see Katie Hardwick or Lynda Bebrowsky.

**BRIT'S PUB**  
& EATING ESTABLISHMENT



2017 LEADERSHIP VISIT

| PRESENTED BY [MEBRAYER]

# THURSDAY, JUNE 8, 2017

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**7:30 - 8:30 a.m.**      **BUFFET BREAKFAST**  
Stone Arch Ballroom, 5th Floor, Loews Minneapolis

**8:15 a.m.**              **CALL TO ORDER**  
Stone Arch Ballroom, 5th Floor, Loews Minneapolis

**8:30 - 9:15 a.m.**  
**IS YOUR COMMUNITY A MAGNET FOR TALENT?**

*Speaker: Peter Frosch, VP of Strategic Partnerships, GREATER MSP.*

**9:15 - 10:00 a.m.**  
**ARTS & CULTURE: MUCH MORE THAN AN AMENITY**

*Speakers: Gülgün Kayım, Director of Arts, Culture and Creative Economy, City of Minneapolis; and Amelia Brown, Program Coordinator, Creative City Making, City of Minneapolis.*

**10:00 - 11:00 a.m.**  
**VIBRANT PLACES, VIBRANT SPACES.**

*Speakers: Steve Cramer, President & CEO, Minneapolis Downtown Council and Downtown Improvement District; and Beth Shogren, Executive Director, Green Minneapolis.*

**11:00 - 11:30 a.m.**  
**WHY IT MATTERS - THE BUSINESS CASE**

*Speakers: Phillip Trier, Twin Cities Market President, U.S. Bank & Board Chairman, Minneapolis Downtown Council.*

**11:30 a.m.**              **CLOSING REMARKS / ADJOURN**

**Noon**                      **LUNCH ON YOUR OWN**

## *Today's Objective*

The objective of this morning's sessions is to highlight elements & initiatives that support a healthy & sustainable community that is poised for economic growth, attracts and retains top talent, and provides a sound, affordable quality of life for all citizens.



# THURSDAY, JUNE 8, 2017

## 1:30 - 3:30 p.m. ELECTIVE TOURS

A variety of opportunities to get out and discover the Minneapolis-Saint Paul region. See Lynda Bebrowsky or Katie Hardwick for more information or to sign up. Look for many more activities to do on your own around the area inside the **ABOUT MSP** section.

- 1:30 - 3:30 p.m.: Bike Tour
- 1:30 - 3:30 p.m.: Cultural Corridor Tour
- 1:30 - 3:00 p.m.: Nicollet Mall/Downtown East Commons Tour
- 2:00 - 3:30 p.m.: WeDo Walking Art Tour & Pantages Theatre Visit
- 2:00 - 3:30 p.m.: U.S. Bank Stadium Tour

See Elective Session Details Starting on the Next Page

6:30 - 9:00 p.m.

## BANK RECEPTION & DINNER

Mystic Lake's Club Purple at U.S. Bank Stadium  
(401 Chicago Avenue, Minneapolis, 55415)

Vikings Stadium is not just a location, but an epicenter of excitement, opportunity, and Minnesota pride. The stadium is not just the home of the Minnesota Vikings. It's a facility that will host major national and international events like the Summer X Games (2017-2018), Super Bowl LII (February 4, 2018) and the NCAA Final Four (2019).

[www.usbankstadium.com](http://www.usbankstadium.com)



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2017 LEADERSHIP VISIT | PRESENTED BY [MEBRAYER]

**1:30 - 3:30 p.m. CULTURAL CORRIDOR TOUR**

**TOUR NOTES:** Tour guided by **Kathy Mouacheupao**, Program Officer at LISC Twin Cities. Meet in lobby of Loews Minneapolis Hotel by 1:15 p.m.

Visit the Little Mekong district, a 5-block stretch of University Avenue in St. Paul with the highest concentration of Southeast Asian-owned businesses in the Twin Cities. Little Mekong is a cultural business district that lies between the Frogtown Neighborhood on the North and the Rondo Neighborhood on the South – two of Saint Paul's most diverse and low-income neighborhoods. Learn how this young refugee and immigrant community revitalized this declining area and how they've leveraged arts and culture to highlight local diversity, bring communities closer together and boost their neighborhood economy. This tour also includes a stop at Western U Plaza. Formerly the Minnesota Milk Company/Old Home Foods distribution center, Western U Plaza is an excellent example of a mixed use, mixed income development that provides multifamily affordable housing units, commercial space and community space that has transformed a blighted landmark into a vibrant community asset.

**1:30 - 3:30 p.m. BIKE TOUR**

**TOUR NOTES:** Cost is \$42 per person. Participants should meet a few minutes prior to 1:30 p.m. at Minneapolis by Bike (1621 Hennepin Avenue, Suite 150C).

Turn pedal power into knowledge power! This tour is a great opportunity to get out and explore Minneapolis, while getting some much-needed exercise after sitting in sessions all morning. During this 1 ½ - 2-hour bike tour, which covers between five and six miles, you'll see and learn about several iconic and historic sites around downtown Minneapolis, such as Stone Arch Bridge, St. Anthony Falls, the impact of the city's milling industry, skyline features, and much more. Along the way, the tour will make several short stops to relay information to the group and allow for photos to document your tour. You'll also see why *Bicycling Magazine* consistently ranks Minneapolis among the top bike-friendly cities.



## 1:30 - 3 p.m. NICOLLET MALL/DOWNTOWN EAST COMMONS TOUR

**TOUR NOTES:** Participants should meet **Peter H. Brown**, Project Manager for the City of Minneapolis, and **Jonathan Hollinger**, Director of Project Management for the City of Lexington, in the lobby of the Loews Minneapolis Hotel at 1:30 p.m.

This walking tour will take you along Nicollet Mall. The heart of downtown Minneapolis is being transformed with the complete redesign of Nicollet Mall. By late 2017, all 12 blocks of the Mall will be rebuilt, making it a greener, more pedestrian friendly public space that will enhance the downtown experience for residents and visitors alike. After learning of the history and future of Nicollet, head just a few blocks over for a look at another iconic project – The Commons. The Commons is a new 4.2-acre public green space in downtown Minneapolis designed to host a range of activities. The tour will be led by Peter H. Brown, Project Manager for the City of Minneapolis for both projects.

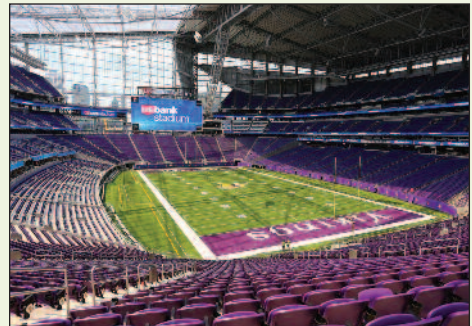


## 2:00 - 3:30 p.m. WeDo WALKING ART TOUR & PANTAGES THEATRE VISIT

**TOUR NOTES:** The tour will last about 90 minutes, with most occurring outdoors. Space will be limited. Meet in the hotel lobby at 1:45 p.m. to walk to the theater or meet at the Pantages Theatre at 2:00 p.m. (710 Hennepin Avenue) just a few blocks from the hotel.



Put on your walking shoes and join Joan Vorderbruggen, director of public art and placemaking for Hennepin Theatre Trust, and Naomi Pesky, vice president of external relations for Hennepin Theatre Trust, for a tour of the historic Pantages Theater followed by a five-block tour of WeDo (the West Downtown Minneapolis Cultural District). The tour begins at the Pantages, a 100-year-old show house in the heart of downtown with a unique and colorful history. The walking tour stops will include multiple murals and urban galleries created out of vacant store-fronts through the Made Here project.



## 2:00 - 3:30 p.m. U.S. BANK STADIUM TOUR

**TOUR NOTES:** Cost is \$15 per person. Meet at the Lower Pentair Gate on South 6th Street between 10th and 11th Avenues.

Your 90-minute guided adventure through U.S. Bank Stadium will give you behind-the-scenes access to the new home of the Minnesota Vikings. Discover the inner workings of the stadium, including premium clubs and suites, press level, stadium art collection, team locker room, stadium floor and so much more.



# FRIDAY, JUNE 9, 2017



## LUGGAGE DROP-OFF / AIRPORT SHUTTLE

Early luggage storage is available, but is not required. For those who would like to store their bags in the morning, we have reserved the **Bryn Mawr Room**, which is located across from the meeting ballroom. You are responsible for retrieving your bag from storage or from your room and bringing it to the shuttle bus as you board. Shuttles to the airport begin at 11:30 a.m. There are no pre-assigned buses. Shuttles will depart from the hotel every 15 minutes, until the last shuttle leaves at 12:30 p.m.

7:30 - 8:30 a.m.

### BUFFET BREAKFAST

Stone Arch Ballroom, 5th Floor, Loews Minneapolis

8:00 a.m.

### CALL TO ORDER

Stone Arch Ballroom, 5th Floor, Loews Minneapolis

### *Today's Objective*

The objective of this morning's sessions is to help participants understand their unconscious bias and roadblocks to closing opportunity gaps in education, workforce and economic attainment.

8:15 - 9:00 a.m.

### DISCOVERING YOUR BLINDSPOTS: LEADING WITH DIVERSITY & INCLUSION

*Speaker: Joan McCusker, Vice President, Finance & Administration and CFO, Amherst H. Wilder Foundation; and Kristine Martin, Vice President, Wilder Center for Communities.*

9:00 - 11:00 a.m.

### EVERYONE HAS A STORY

*Facilitators: Claire Hart, Talent Management & Organizational Development Consultant, Lexmark International, Inc.; and Quentin Tyler, Assistant Dean and Director for Diversity, University of Kentucky.*

11:00 a.m.

### CLOSING REMARKS / ADJOURN

11:30 a.m.

Shuttle from Loews Minneapolis to Minneapolis-St. Paul International Airport.

2:00 p.m. (CST)

Flight Departs Minneapolis-Saint Paul International Airport via Charter.

5:05 p.m. (EST)

Flight Arrives back in Lexington at Blue Grass Airport.



# NOTES & IDEAS

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